



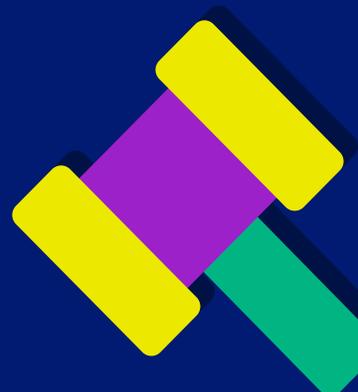
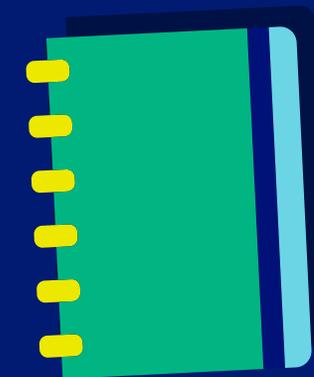
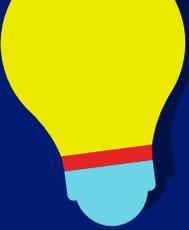
#RaiseYourHand
ForEducationInUruguay!

FUNDACIÓN REACHINGU FUNDRAISING EVENT

November 14th, 2023 - 7:00PM
Piero Atchugarry Gallery
5520 NE 4th Ave, Miami, FL



Special Guest
Gastón Taratuta
Founder and CEO of Aleph Group
EY World Entrepreneur Of The Year™ 2022





WE ARE EDUCATION IN URUGUAY

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We dream of Uruguay's classrooms filled with enthusiasm and students prepared for the challenges of today and tomorrow.

We promote the professional development of teachers and foster innovative learning experiences in Uruguayan schools.

Founded in 2001 in the United States, we are a foundation with a global presence and a focus on Uruguay.



Fundación ReachingU Global Campaign

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Our global campaign is an initiative that brings together people from all over the world to work for a better future for Uruguay.

All proceeds raised during this week will allow us to fund educational programs.

You can be part of this initiative by supporting our Fundraising Event in Miami.

[LEARN MORE](#)





SPECIAL GUEST

Gastón Taratuta

Founder and CEO of Aleph Group
EY World Entrepreneur Of The Year™ 2022



Gastón Taratuta is the founder and Chief Executive Officer of Aleph Group, Inc. As a member of the board of directors, Gastón and his team have been the driving force behind Aleph's success since its inception in 2005. Driven by sharp business acumen, an entrepreneurial spirit, and contagious passion, Aleph is driving positive change in today's digital advertising landscape, allowing brands from every market to grow.

Before starting Aleph, Gastón was the President of UOL Operations for Universo Online - the largest internet service provider and web content company in Brazil. Born and raised in Argentina, Gastón's early challenges in life equipped him with the tenacity and grit he is known for

today, which ultimately became the catalyst to releasing his vision of changing the world's digital advertising field through the currency of education.

Gastón holds a Bachelor's degree in Marketing from Fundación Altos Estudios, Buenos Aires, a Bachelor's degree in Liberal Arts from Florida International University, and a Master's Degree in International Marketing from Florida International University. His entrepreneurial spirit recently earned him the prestigious recognition as EY's "Global Entrepreneur of the Year 2022" award, furthering his reputation as a leading entrepreneur to work with alongside the 45+ global platforms that partner with Aleph today.



SPONSORSHIP OPPORTUNITIES

Fundación ReachingU is a 501(c)(3) nonprofit organization and contributions are tax deductible in the United States to the extent permitted by law.

Black Sponsor

\$ 100,000

- Twenty (20) individual tickets.
- Name listed as Black Sponsor on invitation and event screens.
- Mention during the ceremony.
- Prominent recognition in the Annual Report and website.
- Two-page advertisement in the digital auction catalog.

Platinum Sponsor

\$ 50,000

- Fourteen (14) individual tickets.
- Name listed as Platinum Sponsor on invitation and event screens.
- Mention during the ceremony.
- Prominent recognition in the Annual Report and website.
- Two-page advertisement in the digital auction catalog.

Emerald Sponsor

\$ 30,000

- Twelve (12) individual tickets.
- Name listed as Emerald Sponsor on invitation and event screens.
- Mention during the ceremony.
- Prominent recognition in the Annual Report and website.
- One-page advertisement in the digital auction catalog.

Pearl Sponsor

\$ 15,000

- Ten (10) individual tickets.
- Name listed as Pearl Sponsor on invitation and event screens.
- Mention during the ceremony.
- Prominent recognition in the Annual Report and website.
- One-page advertisement in the digital auction catalog.

Gold Sponsor

\$ 10,000

- Eight (8) individual tickets.
- Name listed as Gold Sponsor on invitation and event screens.
- Mention during the ceremony.
- Prominent recognition in the Annual Report and website.
- One-page advertisement in the digital auction catalog.

Silver Sponsor

\$ 5,000

- Six (6) individual tickets.
- Name listed as Silver Sponsor on invitation and event screens.
- Mention during the ceremony.
- Prominent recognition in the Annual Report and website.
- One-page advertisement in the digital auction catalog.

Bronze Sponsor

\$ 3,000

- Four (4) individual tickets.
- Name listed as Bronze Sponsor on invitation and event screens.
- Mention during the ceremony.
- Prominent recognition in the Annual Report and website.
- One-page advertisement in the digital auction catalog.

Tickets

Friend Tickets – \$ 1,500

- Two (2) individual tickets.
- Name listed in the digital auction catalog.

Individual Ticket – \$ 250

- One (1) individual ticket.

SPONSOR THIS EVENT



THANK YOU!

www.reachingu.org

For more information please contact:
info@reachingu.org