



 Fundación
reachingU

**WE ARE
EDUCATION**





We dream of Uruguay's classrooms filled with enthusiasm and students prepared for the challenges of today and tomorrow.



OUR VALUE-ADD

A SYSTEMIC PERSPECTIVE AND IMPACT

Since we work with the main actors in Uruguay's education ecosystem, through our portfolio of programs, our donors can impact vulnerable populations across the entire country.

OVER 20 YEARS OF EXPERIENCE

Since 2001, Fundación ReachingU has grown and evolved to consolidate itself as a reference organization and one of the main funders of educational programs in Uruguay.

ACCOUNTABILITY DURING THE ENTIRE PROCESS

Each of the programs in our portfolio is monitored periodically to ensure compliance with the previously agreed objectives and the efficient use of funds.



INVESTMENT BASED ON STRATEGIC AREAS

Our program portfolio is selected based on criteria defined by data analysis, sector trends, educational public policy guidelines together with the advice of national and international experts.

TRANSPARENCY

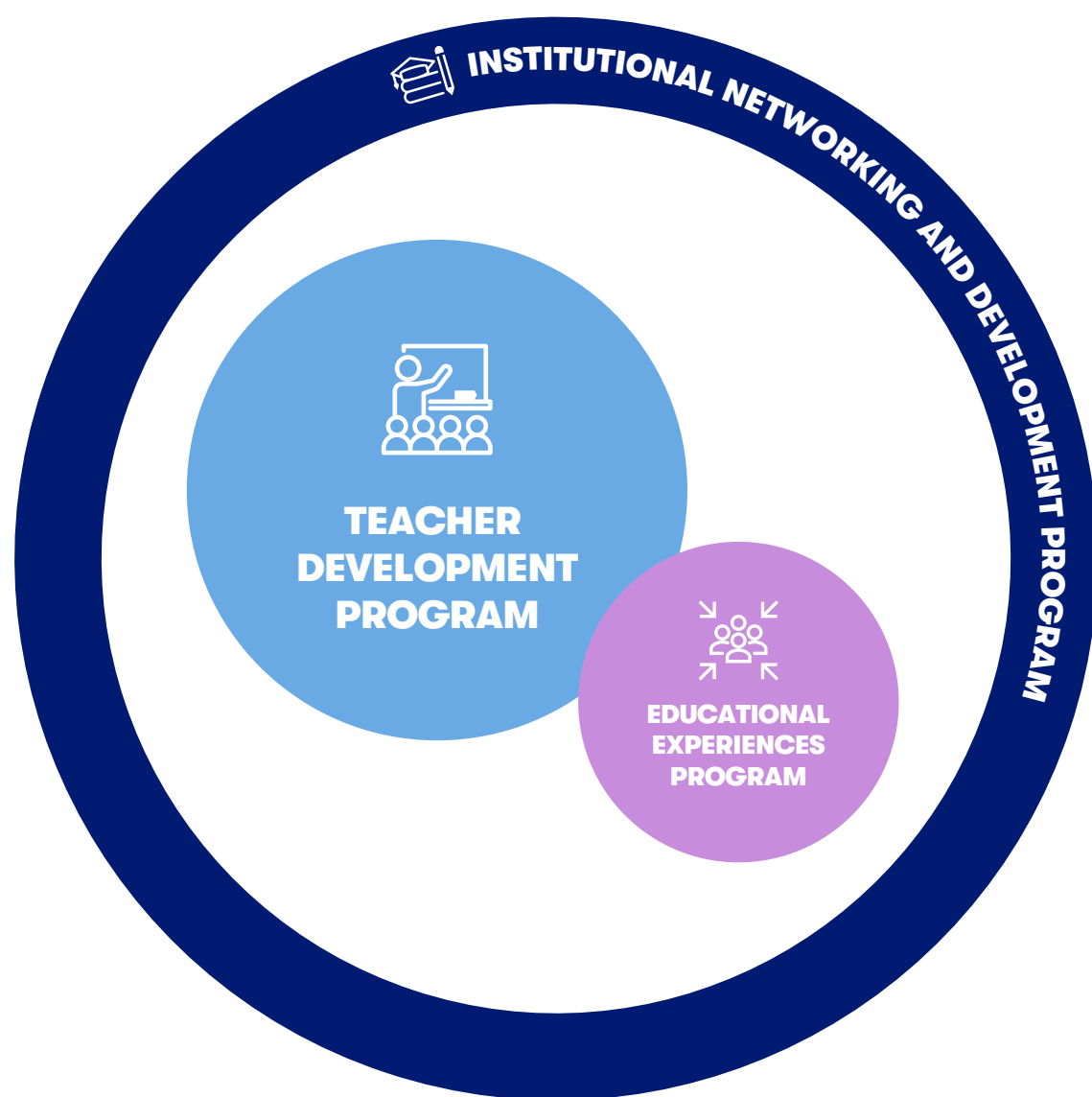
Our financial statements are audited every year and comply with all applicable U.S. laws and regulations.

LEADERSHIP

We have a Board of outstanding professionals committed to our sustainability and a staff with proven expertise in education and fundraising.

PROGRAMS

We created **3 new interconnected programs** to further boost our impact as of 2024.



TEACHER DEVELOPMENT PROGRAM

Great teachers inspire, transform and make a difference in the lives of their students.

That is why this program places special focus on the development and re-skilling of teachers and education professionals, through 3 areas:

- 1) **strengthening skills,**
- 2) **community building and**
- 3) **knowledge creation through research**



EDUCATIONAL EXPERIENCES PROGRAM

This program allows Fundación ReachingU to focus on one of the main factors that influence academic results: the drive for learning.

To achieve this, we work on two areas:

- 1) **tutoring,** because evidence shows that it is an effective tool impacting both learning and socio-emotional well-being, and
- 2) **innovation,** in order to enhance the educational experience through innovative, creative and potentially replicable solutions.



INSTITUTIONAL NETWORKING AND DEVELOPMENT PROGRAM

We support our beneficiary organizations in the development of their capacities and the strengthening of their pedagogical proposals. We promote learning and collaborative strategies to replicate and scale solutions in education.



New "Teacher Development Program"



Over the next 3 years, we will focus on strengthening and reskilling teachers who work with vulnerable populations in Uruguay.

Our goal is to allocate **\$ 1,500,000** to this new program in the 2024-2026 period.

WHO WE ARE

Board



Aldo Polak
Chairman
New York



Beatriz Ponce de León
Vice Chairwoman
Montevideo



Susana Hernández
Treasurer
Miami



Gustavo Civetta
Administrator of Whistleblower Policy
Miami



Gaspar del Castillo
New York



Jimena Folle
Montevideo



Silvina García Rubio
New York



Clara Giambruno
New York



Pablo Haberer
Miami



Diego Iturburu
Zürich



Carlos E. Martínez
New York



Gabriel Rozman
Montevideo



Ricardo Salmon
New York



Pablo Spiller
New York



Álvaro Stainfeld
New York



Nicholas Stanham
Miami



Robert P. Weisz
New York

Board members receive no remuneration.

WHO WE ARE

Staff

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Fernanda Guliak

Executive Director



Cecilia Conti

Head of Program
Management, Evaluation
and Development



Paula Frizzi

Programs
Coordinator



Ana Laura Palombo

Advisor to the Executive Direction
for Program Development,
Strategy and Evaluation



Valeria Luzardo

Communications
Coordinator



Matilde Carriquiry

Finance and Administration
Coordinator



2023 GRANTEES





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We dream with a country where all children and teenagers can reach their full potential.

TOGETHER WE CAN ACHIEVE THIS DREAM IN URUGUAY.

Sponsorship levels and benefits - 2023

Black Sponsor

\$ 100,000

- VIP space and special recognition in the Annual Report.
- Prominent recognition on Fundación ReachingU website.
- Two-page advertisement in the global campaign digital auction catalog.
 - Includes 20 tickets for one of the global campaign in-person events.

Platinum Sponsor

\$ 50,000

- VIP space and special recognition in the Annual Report and website.
- Prominent recognition on Fundación ReachingU website.
- Two-page advertisement in the global campaign digital auction catalog.
 - Includes 14 tickets for one of the global campaign in-person events.

Emerald Sponsor

\$ 30,000

- Prominent recognition on Fundación ReachingU website.
- One-page advertisement in the global campaign digital auction catalog in the space assigned to the emerald category.
 - Includes 12 tickets for one of the global campaign in-person events.

Pearl Sponsor

\$ 15,000

- Prominent recognition on Fundación ReachingU website.
- One-page advertisement in the global campaign digital auction catalog in the space assigned to the emerald category.
 - Includes 10 tickets for one of the global campaign in-person events.

Gold Sponsor

\$ 10,000

- Prominent recognition on Fundación ReachingU website.
- One-page advertisement in the global campaign digital auction catalog in the space assigned to the gold category.
- Includes 8 tickets for one of the global campaign in-person events.
- Access to preferential parking zones at the Montevideo event.

Silver Sponsor

\$ 5,000

- Prominent recognition on Fundación ReachingU website.
- One-page advertisement in the global campaign digital auction catalog in the space assigned to the silver category.
- Includes 6 tickets for one of the global campaign in-person events.

Bronze Sponsor

\$ 3,000

- Prominent recognition on Fundación ReachingU website.
- One-page advertisement in the global campaign digital auction catalog in the space assigned to the bronze category.
- Includes 4 tickets for one of the global campaign in-person events.

ANNUAL SPONSORS

Tax benefits

USA

501(c)(3) status

Fundación ReachingU is a 501(c)(3) nonprofit organization and contributions are tax deductible in the United States to the extent permitted by law.

Donor-Advised Funds

Donors get a tax deduction for making contributions to Fundación ReachingU. DAV's can be established by a company, a family or an individual donor who will eventually recommend/choose organizations to receive funds.

Many of our US based donors channel their annual contributions through this mechanism.

Uruguay

Special Donations System of the Ministry of the Economy and Finance (MEF)

Fundación ReachingU benefits from this law. Uruguayan companies that pay IRAE (Tax on Income from Economic Activities) or wealth tax, may obtain the tax benefits provided under this law.





ReachingU 2023 Global Campaign

From November 7 to 14

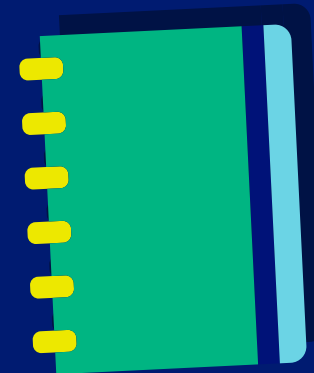
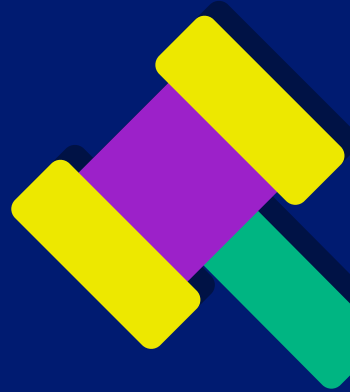
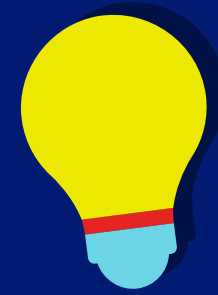
#RaiseyourHand for Education in Uruguay

**FUNDACIÓN REACHINGU
FUNDRAISING EVENT**

**November 14th, 2023 - 7:00PM
Piero Atchugarry Gallery - Miami**



Special Guest:
Gastón Taratuta
Founder and CEO of Aleph Group
EY World Entrepreneur Of The Year™ 2022



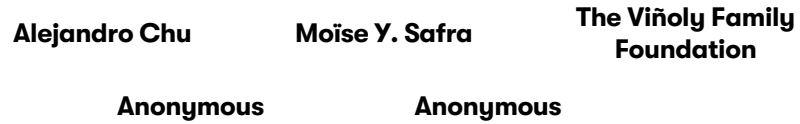


OUR 2022 DONORS AND PARTNERS

Black
+ \$100,000



Emerald
+ \$30,000



Pearl
+ \$15,000



Gold
+ \$10,000



Silver
+ US\$ 5,000



Bronze
+ US\$ 3,000





CONTACT

Fernanda Guliak

Executive Director

fguliak@reachingu.org

+598 99 094 470