



# 2022 ANNUAL REPORT



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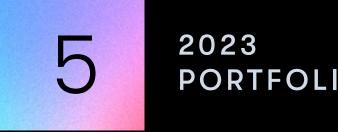
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2022 AUDITED FINANCIAL REPORT

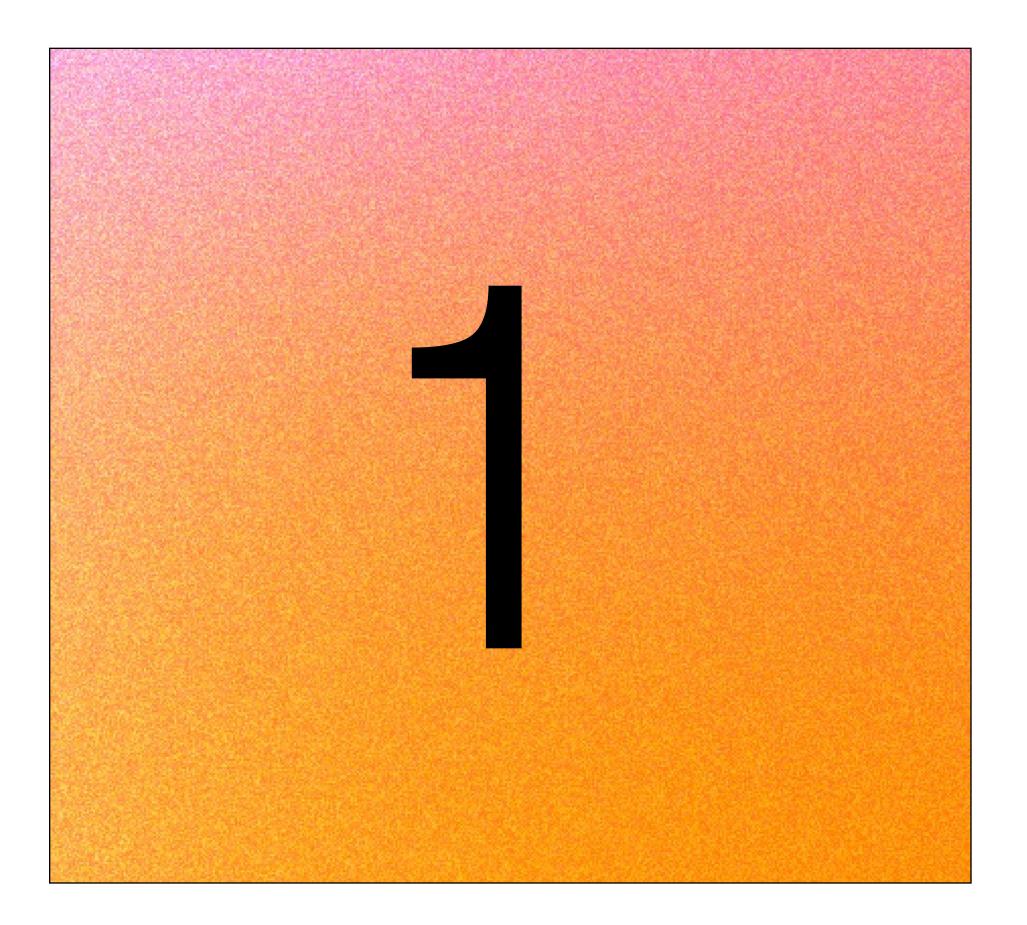
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## LETTER FROM THE CHAIRMAN OF THE BOARD AND THE EXECUTIVE DIRECTOR



**ALDO POLAK** Chairman of the Board



**FERNANDA GULIAK Executive Director** 

#### **Dear friends of Fundación** ReachingU,

It is always a joy to present our annual report and audited financial statements. Our 2022 report summarizes the work and impact of Fundación ReachingU during last year. Hard to believe, but 2022 was mainly marked by the end of the Covid-19 pandemic and the enormous challenge of facing the gaps in learning suffered by students due to the suspension of in-person classes in Uruguay. portfolio was set on mitigating the pandemic's negative

Therefore, the focus of our 2022 Internally, 2022 was also an important year, we completed our 2025 Strategic Plan impact on student learning. The portfolio included 26 programs presenting our vision for the upcoming years which has implemented by 20 grantees, which impacted a total of 7,100 been set to be: "Identifying people throughout Uruguay. and articulating solutions of high pedagogical quality, The total investment of Fundación ReachingU in 2022 which are effective, replicable was USD 769,500. and scalable in the face of the

Last year we worked closely with the public education system and with a few multilateral organizations. An example of this was the program "Enhancing the contribution of Edutech to literacy learning", implemented by Fundación Ceibal in partnership with the Inter-American Development Bank (IDB) and the International Development Research Center (IDRC) of Canada. You will find more information about this and other programs in chapter 2.

priority challenges of education in Uruguay."

With regards to our staff, we strengthened our Programs team and added two new members to our team: Ana Laura Palombo, who joined as Advisor to the Executive Direction for Program Development, Strategy and Evaluation, and Cecilia Conti, who joined as Head of Program Management, Evaluation and Development.

These new additions to our staff reflect our commitment to continuous growth as a fundamental actor in Uruguay's education ecosystem.

Thank you very much to everyone who was part of all of our achievements during 2022. We are very grateful to you for your commitment and trust.

We hope you enjoy this report.

Aldo Polak Chairman of the Board

**Fernanda Guliak Executive Director** 







# THE PROBLEM

URUGUAY HAS AN UNEQUAL EDUCATION SYSTEM

Children and teens living in poverty in Uruguay have the country's worst academic results.

In the most disadvantaged socio-economic areas, only 16% of students complete secondary education, while in the highest income areas, 77% do so.

This is why we work to bring education opportunities to students located all across Uruguay.

Sources: INEEd and MIDES





# HOW WE DO IT

**TEACHER TRAINING: Professional training** and specialization for elementary and high school teachers.

LANGUAGE AND MATHS: Emphasis on strengthening language and mathematics skills.

21st CENTURY SKILLS: Training in 21st century skills (STEAM, environmental education).



6

## By placing the student at the center

INCLUSIVE EDUCATION: Support and collaboration for educational inclusion.

**TUTORING PROGRAMS: Interventions to** reduce drop-outs through personalized coaching and tutoring programs.

| 1 |

2 3

EARLY CHILDHOOD: Timely interventions to optimize early childhood development.



4 5



## OUR VALUE ADDED

### A SYSTEMIC PERSPECTIVE AND IMPACT

Since we work with the main actors in Uruguay's education ecosystem, through our portfolio of programs, our donors can impact vulnerable populations in all of Uruguay.

#### OVER 20 YEARS OF EXPERIENCE

Since 2001, Fundación ReachingU has grown and evolved to consolidate itself as a reference organization and one of the main funders of educational programs in Uruguay.

#### INVESTMENT BASED ON STRATEGIC AREAS

Our program portfolio is selected based on criteria defined by data analysis, sector trends, educational public policy guidelines together with the advice of national and international experts.

#### Instagram Twitter LinkedIn Website

## TRANSPARENCY

#### ACCOUNTABILITY DURING THE ENTIRE PROCESS

Our financial statements are audited every year and comply with all applicable U.S. laws and regulations.

Each of the programs in our portfolio is monitored regularly to ensure compliance with the previously agreed objectives and the efficient use of funds.

#### LEADERSHIP

We have a Board of outstanding professionals committed to our sustainability and a staff with proven expertise in education and fundraising.







# BOARD OF DIRECTORS



**ALDO POLAK** Chairman New York



**BEATRIZ PONCE** DE LEÓN Vice Chairwoman Montevideo



SUSANA HERNÁNDEZ Treasurer Miami



**GUSTAVO CIVETTA** Miami



DIEGO ITURBURU Zürich



CARLOS E. MARTÍNEZ New York



GABRIEL ROZMAN Montevideo



**RICARDO SALMON** New York

#### LinkedIn Website Twitter Instagram



**GASPAR DEL** CASTILLO New York



**JIMENA FOLLE** Montevideo



SILVINA GARCÍA **RUBIO** New York



CLARA GIAMBRUNO New York



**PABLO HABERER** Miami



**PABLO SPILLER** New York



ÁLVARO **STAINFELD** New York



NICHOLAS **STANHAM** Miami



**ROBERT P.** WEISZ New York

\*Whistleblowers can discuss concerns by contacting Gustavo Civetta (gcivetta@ msn.com) or Pablo Spiller (pspiller@ compasslexecon.com).

NO MEMBER OF THE BOARD OF DIRECTORS RECEIVES ANY REMUNERATION









## STAFF



FERNANDA GULIAK

**Executive Director** 



CECILIA CONTI

Head of Program Management, Evaluation and Development



PAULA FRIZZI Programs Coordinator Instagram Twitter LinkedIn Website



#### ANA LAURA PALOMBO

Advisor to the Executive Direction for Program Development, Strategy and Evaluation



VALERIA LUZARDO

Communications Coordinator



#### MATILDE CARRIQUIRY

Finance and Administration Coordinator









## VOLUNTEERS

Fundación ReachingU is a transparent and pluralistic organization, made up of people of all ages, with different beliefs, political ideas, and creeds, who work selflessly to improve the education of the underprivileged in Uruguay. All Fundación ReachingU volunteers dedicate professional and personal skills, time and material resources to work for the organization. In addition, they help strengthen and expand contact networks, bringing new volunteers and donors.

#### Instagram Twitter LinkedIn Website

#### WE ACKNOWLEDGE AND THANK THE SUPPORT OF THE 2022 GLOBAL CAMPAIGN ORGANIZING COMMITTEE

Ana Bluth
Ana Laura Cooney
Denisse Norman
Anahí DeCanio
Blanca Sapelli
Cecilia Orlando
Cecilia Bergengruen

Cristina Weisz
Eliana Facal
Florencia Seré
Gonzalo Bava
Guadalupe Martínez
Lucía Echenique
Lucía López

María Noel Coates

María Valdés

Paulina Fernández

Rocío Raña

Sylvia Gross

Valentina Dabezies

Valentina Olivella





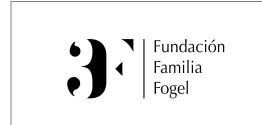
## 2022 DONORS & SUPPORTERS

We appreciate and acknowledge the support of the following companies, foundations and individual donors during 2022. Their financial and in-kind contributions allow us to fund our program portfolio.

Thank you for supporting the most vulnerable communities in Uruguay and for your trust in Fundación ReachingU.

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#### BLACK



#### EMERALD

Alejandro Chu	Moise Y. Safra	The Viñoly Family Foundation	Anónimo
Anónimo			

#### PEARL

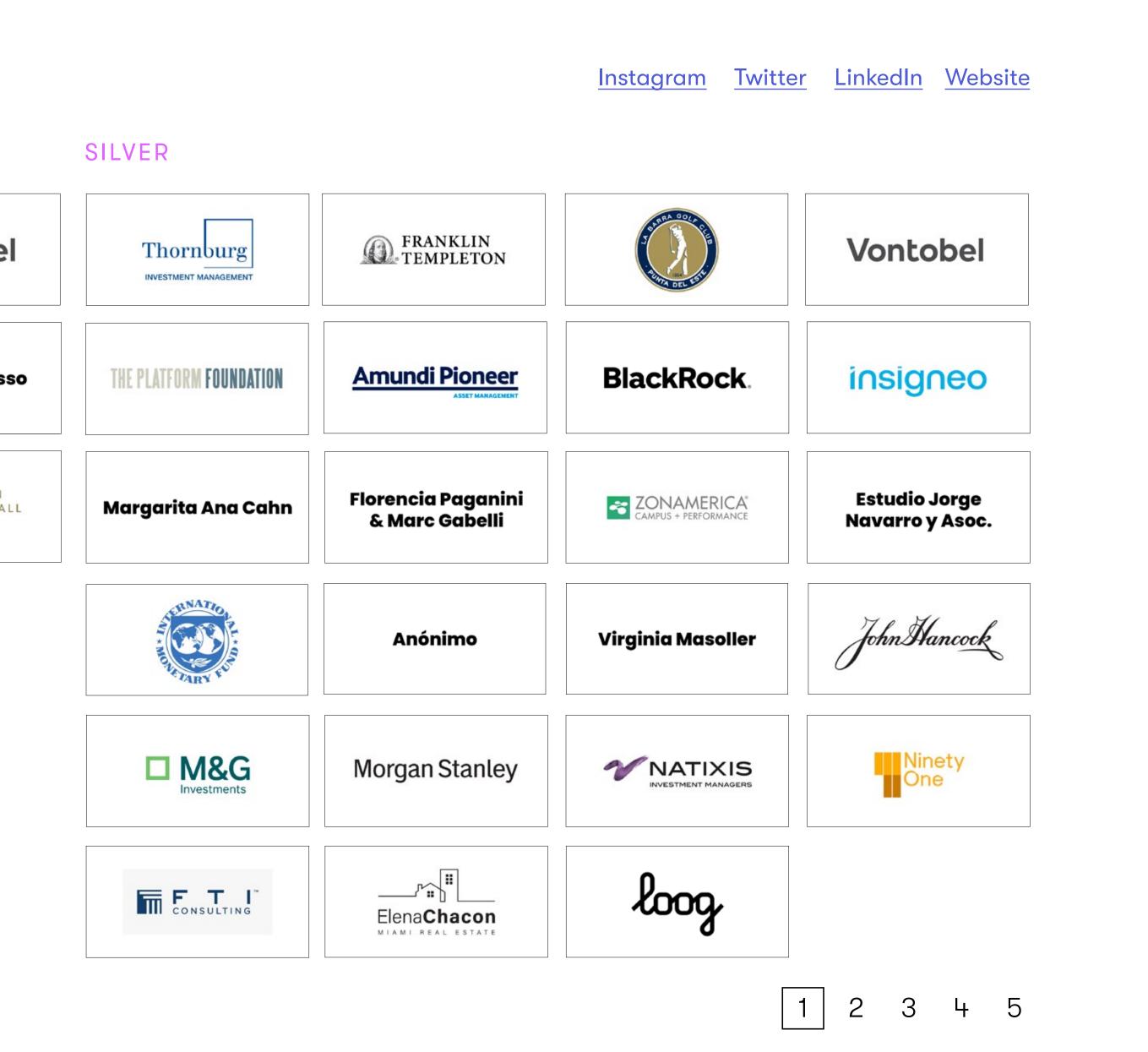






#### GOLD

Thornburg Investment management	FRANKLIN TEMPLETON	SLAR GOLACE	Vontobel
evertec	Isaac Blumberg & Ellen Wolf	John & María Pfeffer	Luciana Caruss
Ricardo A. Llanos	Manuel Abdala	Tony Maddalena	ALBION FOOTBAL CLUB
Klaff Family Foundation	Isabel Aznárez		





#### BRONZE

JUAN DIEGO VECINO ARQUITECTOS	Gilles De Chambure	Mercedes-Benz	Beatriz & Marco Améndola
Jorge L. Rodríguez & Mary Elam Rodríguez	Susan Zohn	Florence & Douglas von Erb	//ABANCA
east	JTC	LORD ABBETT*	Man
	<sup>®</sup> Sabadell	Don Baez BY MONTELAN EST. 1959	Florencia Martin & Martin Lomba
Anónimo	sura	Brown ADVISORY Thoughtful Investing.	

**Twitter** LinkedIn Website <u>Instagram</u>

#### SUPPORTERS







## TAX BENEFITS

#### UNITED STATES

### 501(c)(3) status

#### **Donor-Advised Funds**

Fundación ReachingU is a 501(c)(3) nonprofit organization and contributions are tax deductible in the United States to the extent permitted by law.



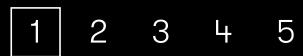
Donors get a tax deduction for making contributions to Fundación ReachingU. DAV's can be established by a company, a family or an individual donor who will eventually recommend/ choose organizations to receive funds. Many of our US-based donors channel their annual contributions through this mechanism.

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#### URUGUAY

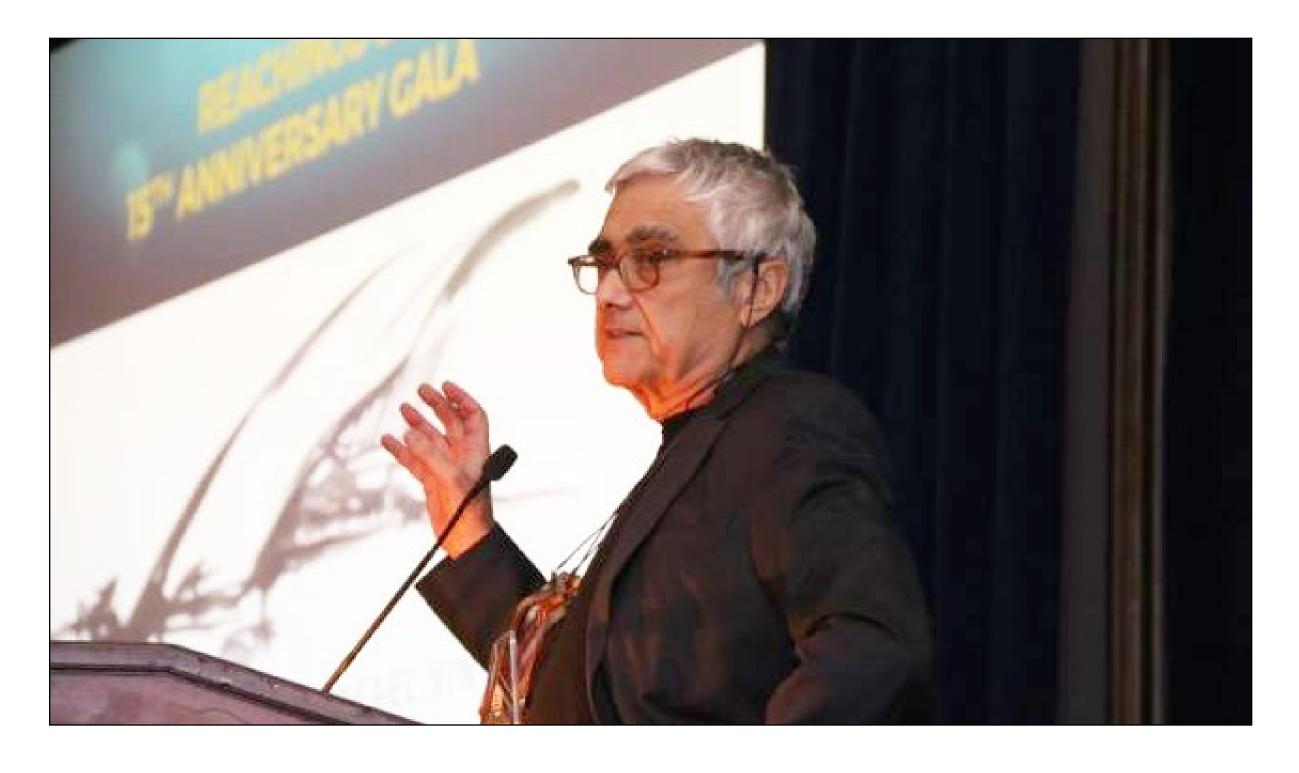
## Special Donations System of the Ministry of **Economy and Finance**

Fundación ReachingU is one of the organizations that benefits from this law. If your Uruguayan company pays IRAE (Tax on Income from Economic Activities) or wealth tax, it may obtain the tax benefits provided under this law.





## IN MEMORY OF RAFAEL VIÑOLY



#### LinkedIn Website Twitter Instagram

Rafael Viñoly was a unique talent: an innovative architect, a virtuoso pianist and a fine man who enjoyed many artistic expressions. He was also someone with a huge commitment to Uruguay, the country where he was born.

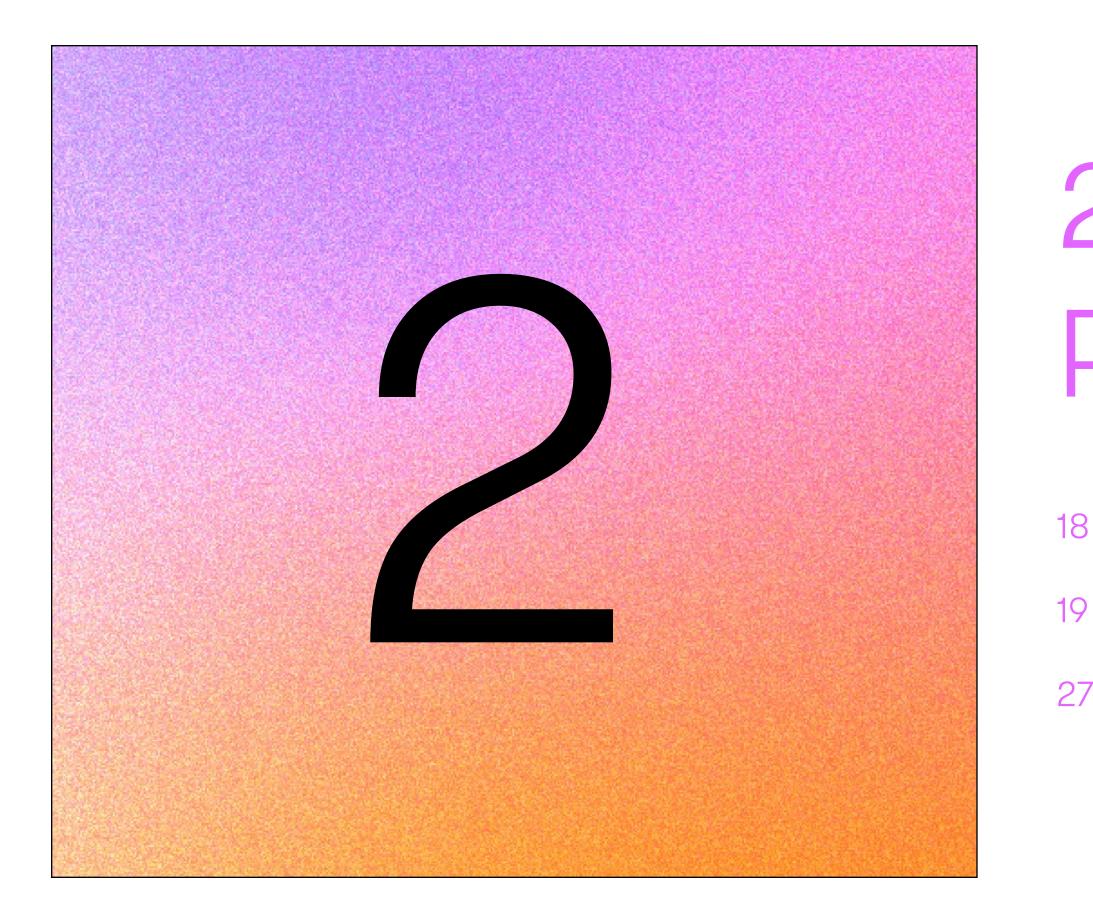
In 2016 we honored his career at our 15th Anniversary Gala. It was a great opportunity to express our deep admiration and tell him how much we value his friendship.

Fundación ReachingU will be eternally grateful for his commitment and generosity to education in Uruguay.

The Board, staff and volunteers of the ReachingU Foundation mourn his passing on March 2, 2023.







Instagram Twitter LinkedIn Website

# 2022 PORTFOLIO

2022 Portfolio in figures

2022 Portfolio

Strategic areas

- 31 Grantees
- 32 Beneficiaries
- 35 Destination of the funds invested

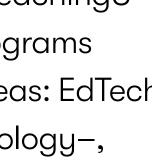


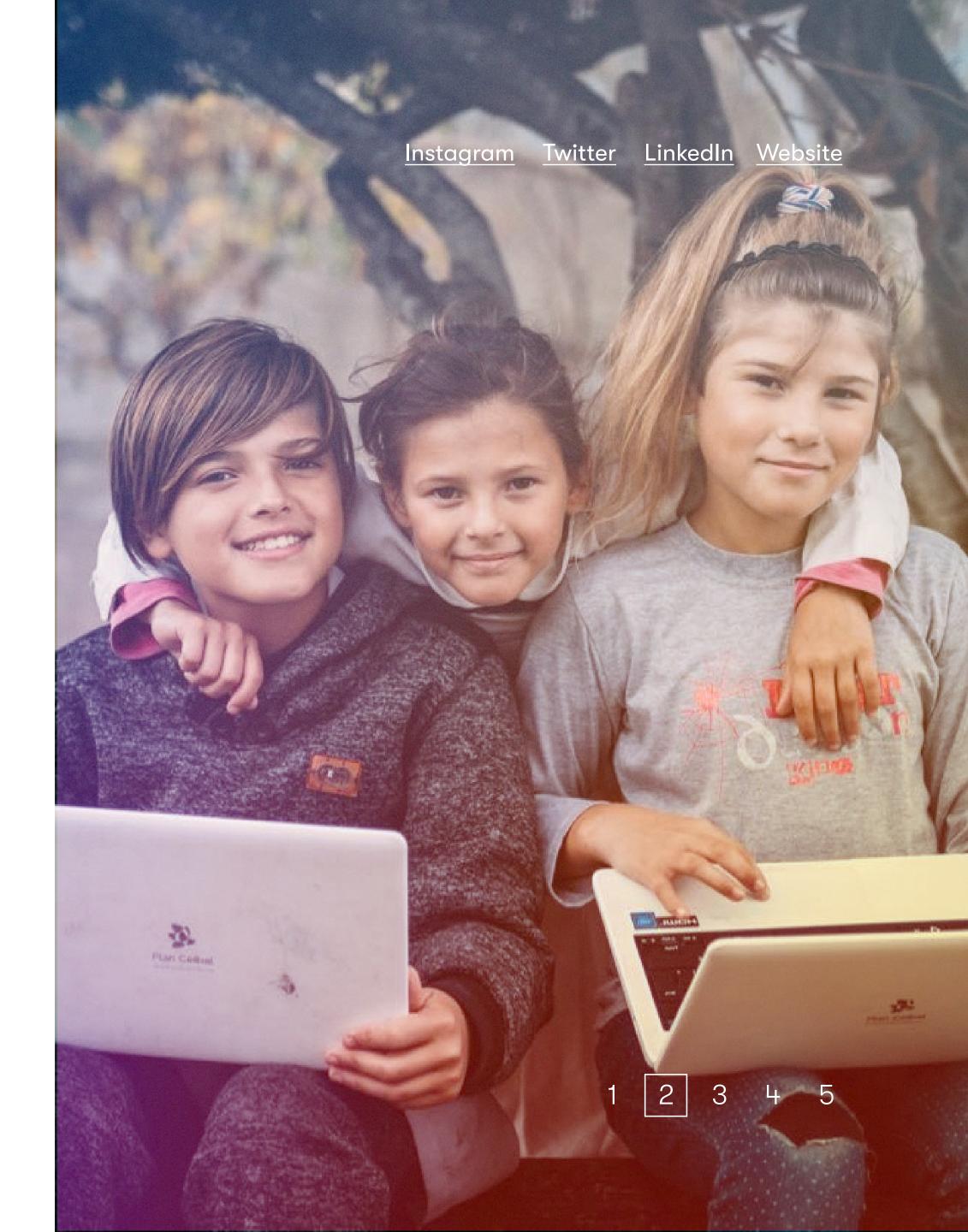




## 2022 PORTFOLIO

During 2022, Fundación ReachingU funded 26 educational programs organized in 5 strategic areas: EdTech -education through technology-, early childhood development, teacher training, accompaniment of educational trajectories (tutoring programs) and STEAM (Science, Technology, Engineering, Art and Mathematics). These programs were implemented by 20 grantees and reached a total of 7,103 people across the country. Fundación ReachingU made a direct investment of USD 769,526.







## 2022 PORTFOLIO IN FIGURES

## 26 PROGRAMS

# 7,100 BENEFICIARIES



770,000 AMOUNT INVESTED

Twitter LinkedIn Website Instagram



# **5** STRATEGIC AREAS

## 20 GRANTEES





# 2022 PORTFOLIO

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1 2 3 4 5





Enhancing the contribution of Edutech for the learning of reading and writing

Professional Development Network for novice teachers in the fields of STEAM

PRADEU primary lines of action (Promotion Program for the Development of University-level Teaching): strategic line 1

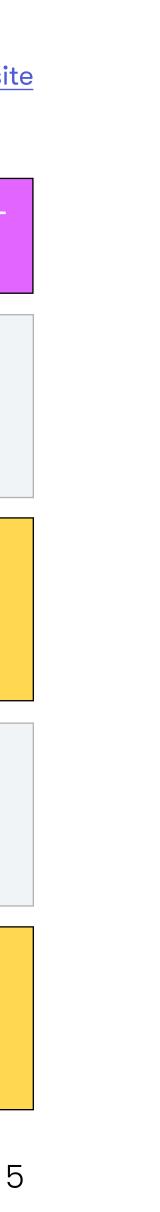
PRADEU primary lines of action (Promotion Program for the Developmen of University-level Teaching): strategic line 1 B

<sup>1</sup> The first stage of this program involved a research and had no direct beneficiaries.

Instagram Twitter LinkedIn Website

2

	ORGANIZATION	BENEFICIARIES	INVESTED AMOUNT (IN USD)
	Fundación Ceibal	1	100,000
	Consejo de Formación en Educación	66	48,951
	Consejo de Formación en Educación	O <sup>1</sup>	9,500
nt	Consejo de Formación en Educación	1,000	6,000





PRADEU primary lines of action (Promotion Program for the Development of University-level Teaching): strategic line 2

Accompanying trajectories

Science Camps, a way to experience STEAM-PBL learning

Coeduca

21

Instagram Twitter LinkedIn Website

ORGANIZATION	BENEFICIARIES	INVESTED AMOUNT (IN USD)
Consejo de Formación en Educación	1,100	6,000
Cimientos	64	25,120
Ministerio de Educación y Cultura (MEC)	40	16,000
Fundación Sophia	35	20,000
		1 2 3 4 5





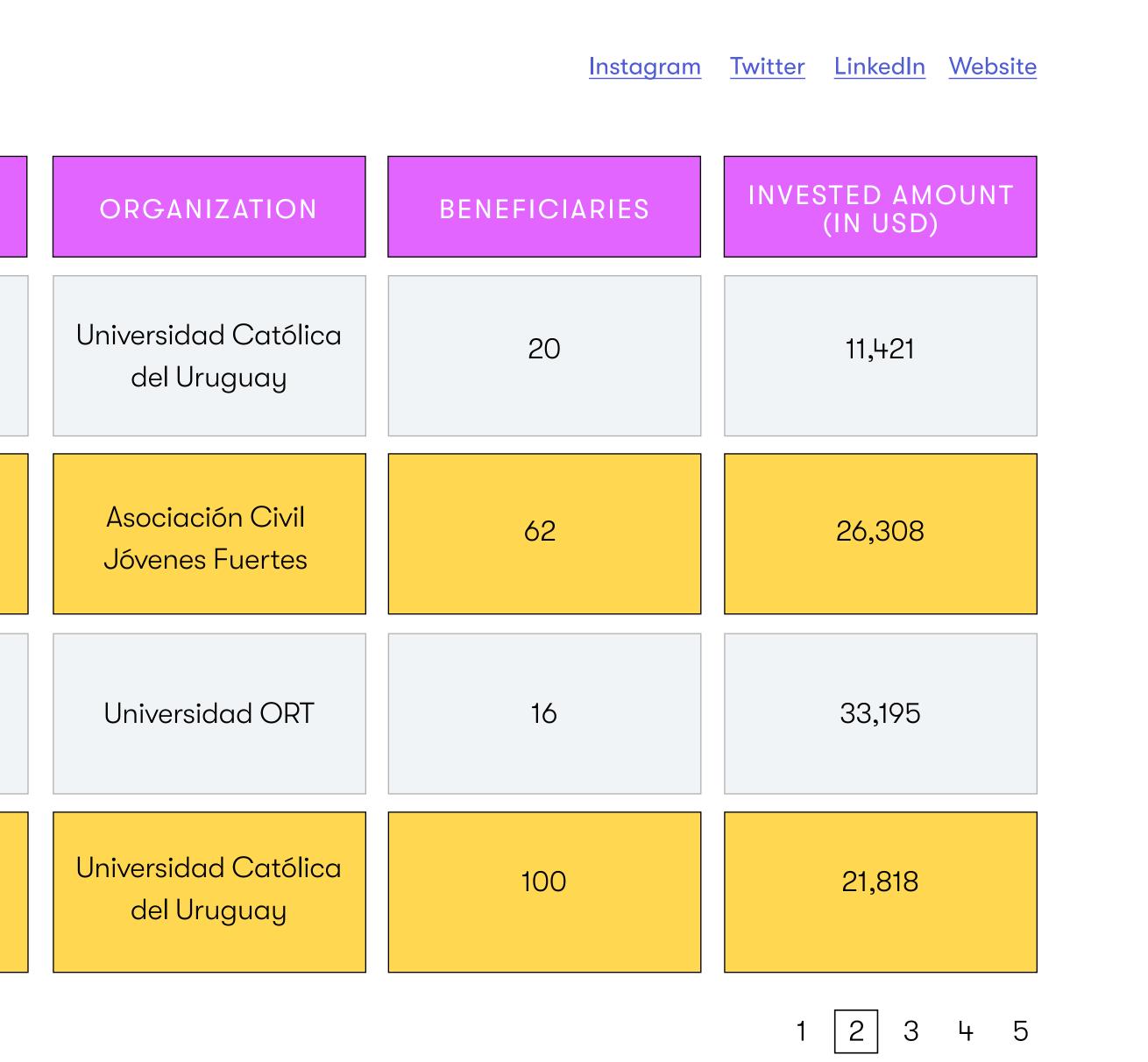
Certification program in Teaching Skills for Inclusion

Training in Character Education for principals and educational leaders (Stage I)

Scholarships for a Master's Degree in Education Management

Intervention practices in multicomponent literacy, or PIAM, for its acronym in Spanish

Instagram





# Full scholarships for postgraduate degree in Inclusive Education on Motor Disability

Future Graduates

Achimpa atelier

Reading and artistic expression for early childhood

Instagram Twitter LinkedIn Website

ORGANIZATION	BENEFICIARIES	INVESTED AMOUNT (IN USD)
Teletón	77	35,000
Cimientos	31	30,426
OBSUR	795	33,257
Libros del Árbol Rojo	1,490	35,000
		1 2 3 4 5





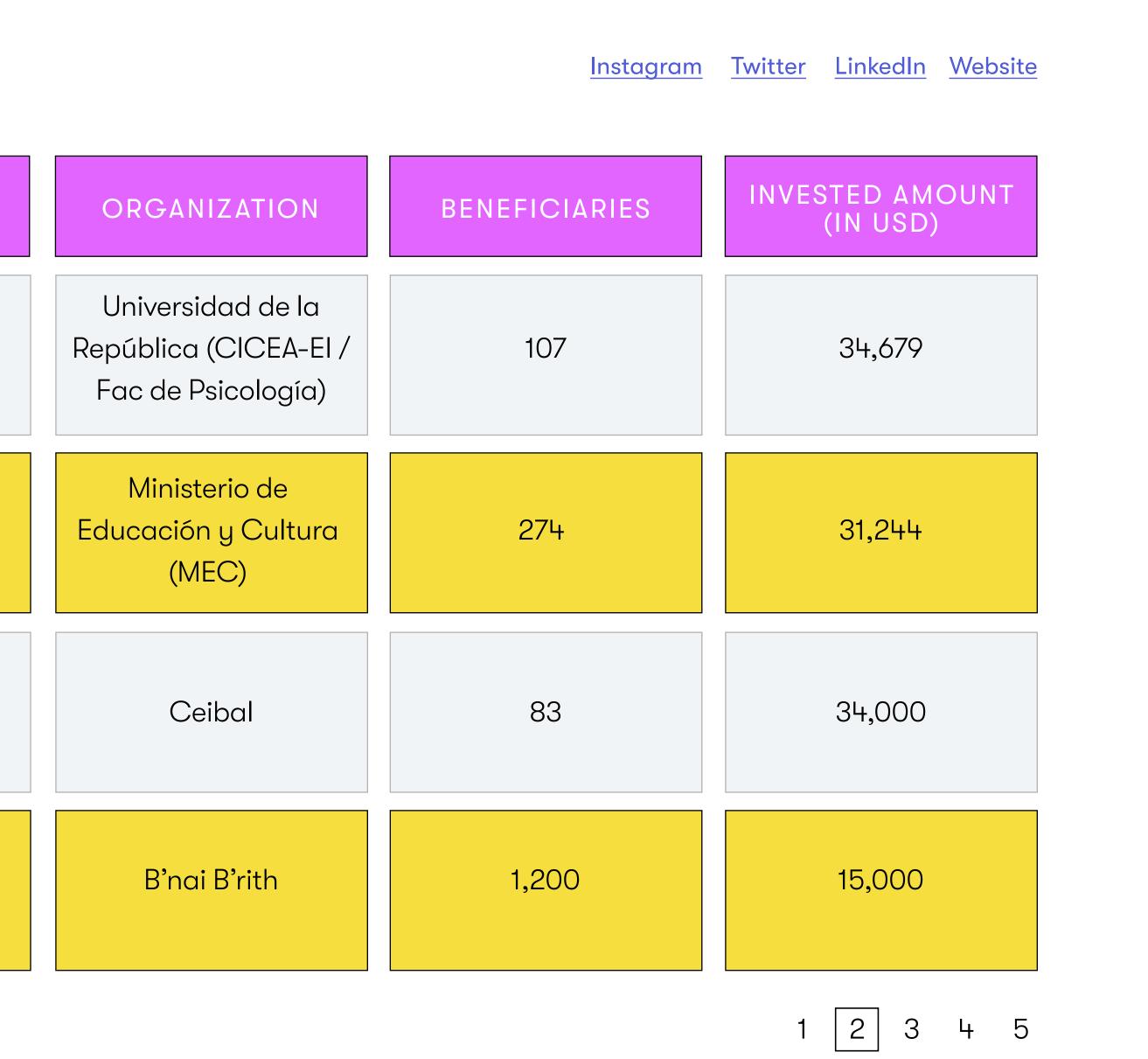
Stimulation of child development in family settings through personalized digital notifications based on the results of the Child Development Inventory (INDI)

Chess at Centros María Espínola

Ceilabs

Project Butterflies

24





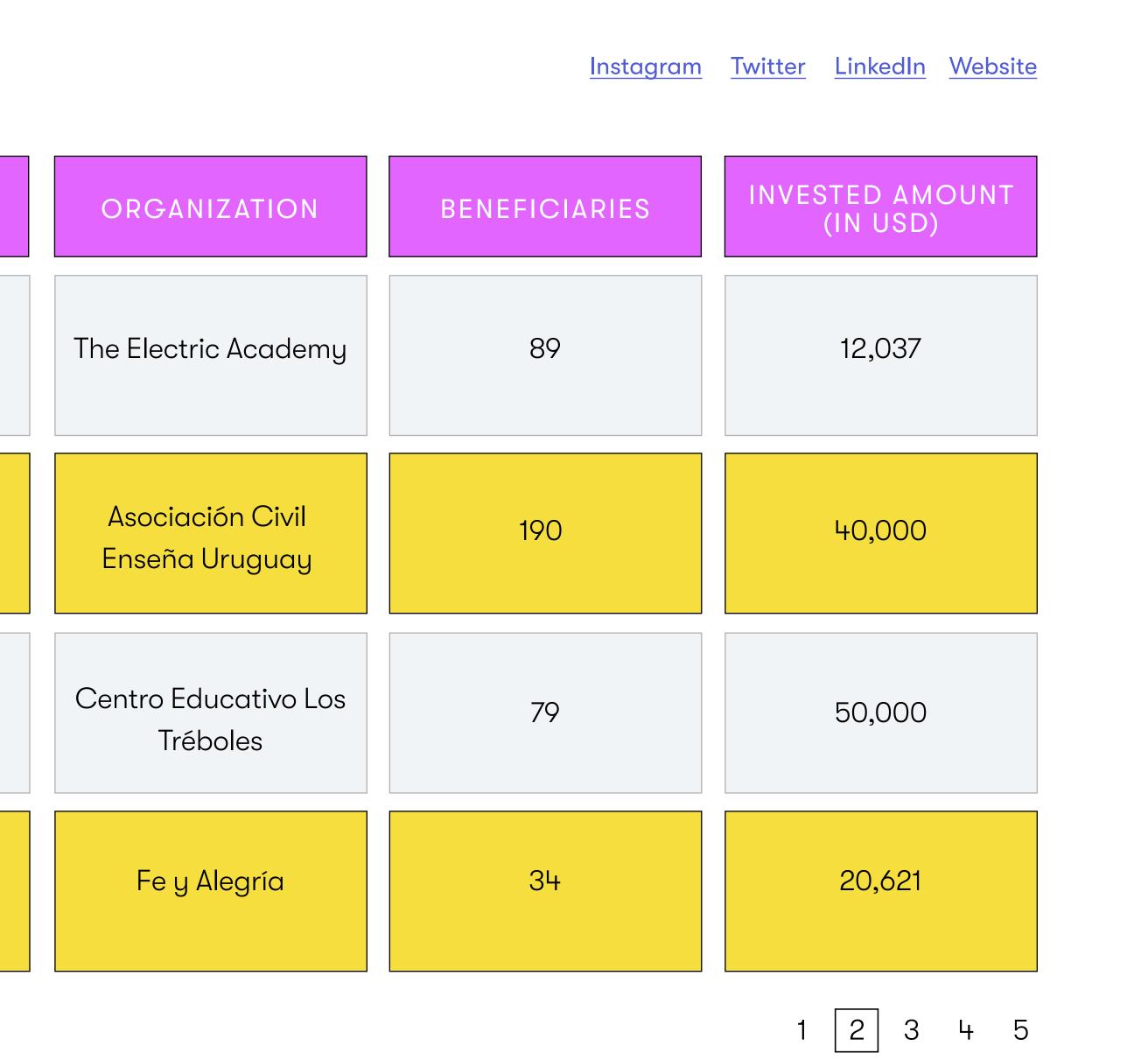
Robotics for girls-only school in Casavalle

Educational Support Space

Tutoring Program at Los Tréboles Education Center

Teenage Project La Esperanza

25





Full trajectories and sustained coaching

Salir Adelante Tutoring Program

Total

<u>Click here</u> to learn more about each program.

Instagram Twitter LinkedIn Website

ORGANIZATION	BENEFICIARIES	INVESTED AMOUNT (IN USD)
Centro Educativo Providencia	64	45,431
Fundación Salir Adelante	87	28,518
	7,103	769,526





# STRATEGIC AREAS

Instagram Twitter LinkedIn Website







The 2022 portfolio included programs under 5 strategic areas:



Edutech programs – or educational technology – enhance learning by facilitating the teacher's task, encouraging student interest and developing new solutions that expand access to knowledge.

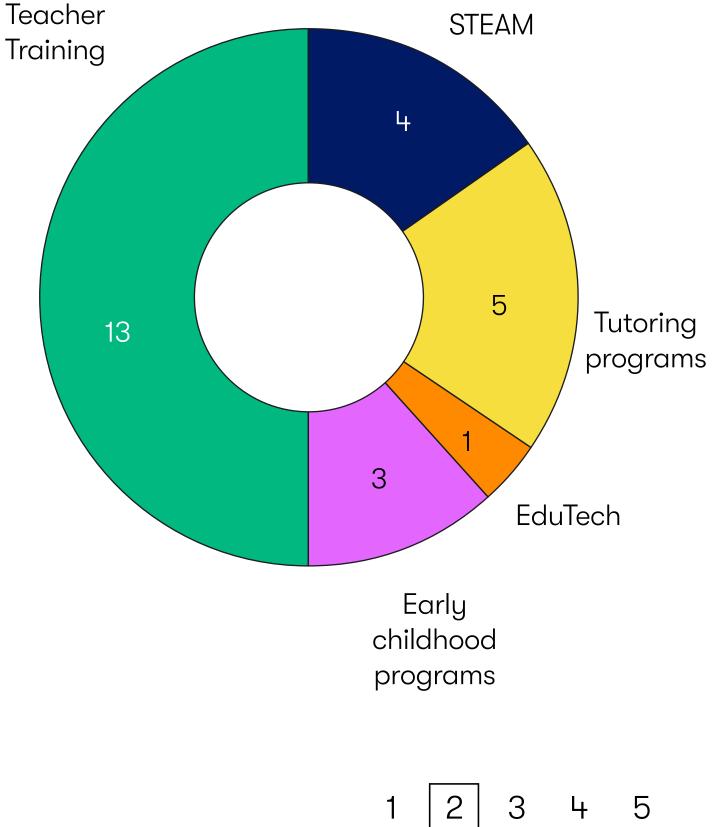


This stage is configured as a critical period in the integral development of the human being; paying sensitive and multidimensional attention is crucial to guarantee the current and future well-being. The programs of this strategic area aim to strengthen the experience of children in this crucial stage.

# TEACHER TRAINING

The permanent and continuous training of education professionals is essencial to ensure effective and innovative educational practices that result in quality learning for students. In times when changes are constant, the importance of strengthening the skills and abilities of teachers is a crucial aspect to increase the professionalization of the teaching career.

#### PROGRAMS BY STRATEGIC AREA





ACCOMPANIMENT OF EDUCATIONAL PATHS (TUTORING PROGRAMS)

The purpose of tutoring programs is the accompaniment and personalized guidance of students in their learning process, with the aim of ensuring permanence in the formal education system.



Programs under this strategic area seek to boost the interest of children and adolescents in these disciplines, through the development of essential skills for the XXI century such as problem solving, creativity and critical thinking.



Some programs of the strategic area of teacher training, emphasized two themes of relevance:



Promoting access to and permanence within the education system, as well as enhancing learning for those students who are at greater risk of school exclusion.



These programs seek to develop the reading and writing skills of children and adolescents, with the aim of improving learning.

> 1 2 3 4 5







LEANDRO FOLGAR PRESIDENT OF CEIBAL

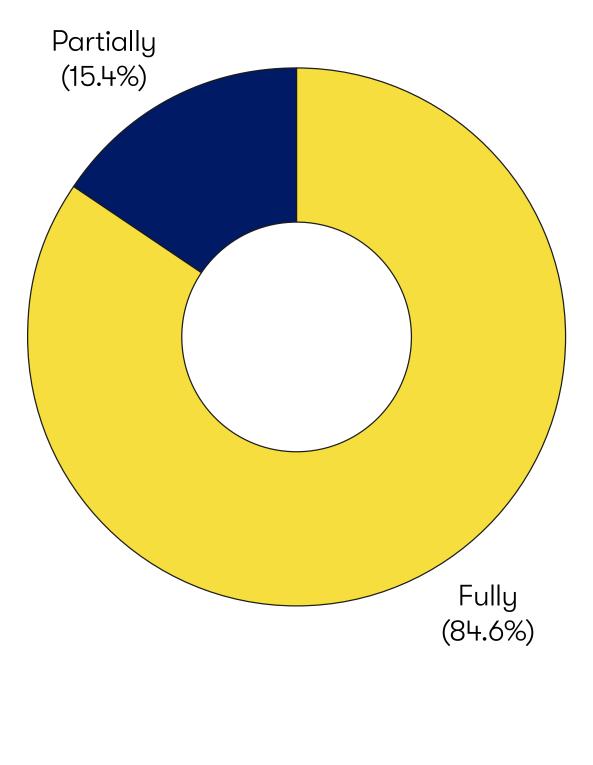
"Enhancing the contribution of Edutech to improve literacy learning' is an opportunity for Fundación Ceibal, and other partners to contribute to Uruguay and the region."

+INFO

## IMPLEMENTATION OF PROGRAMS

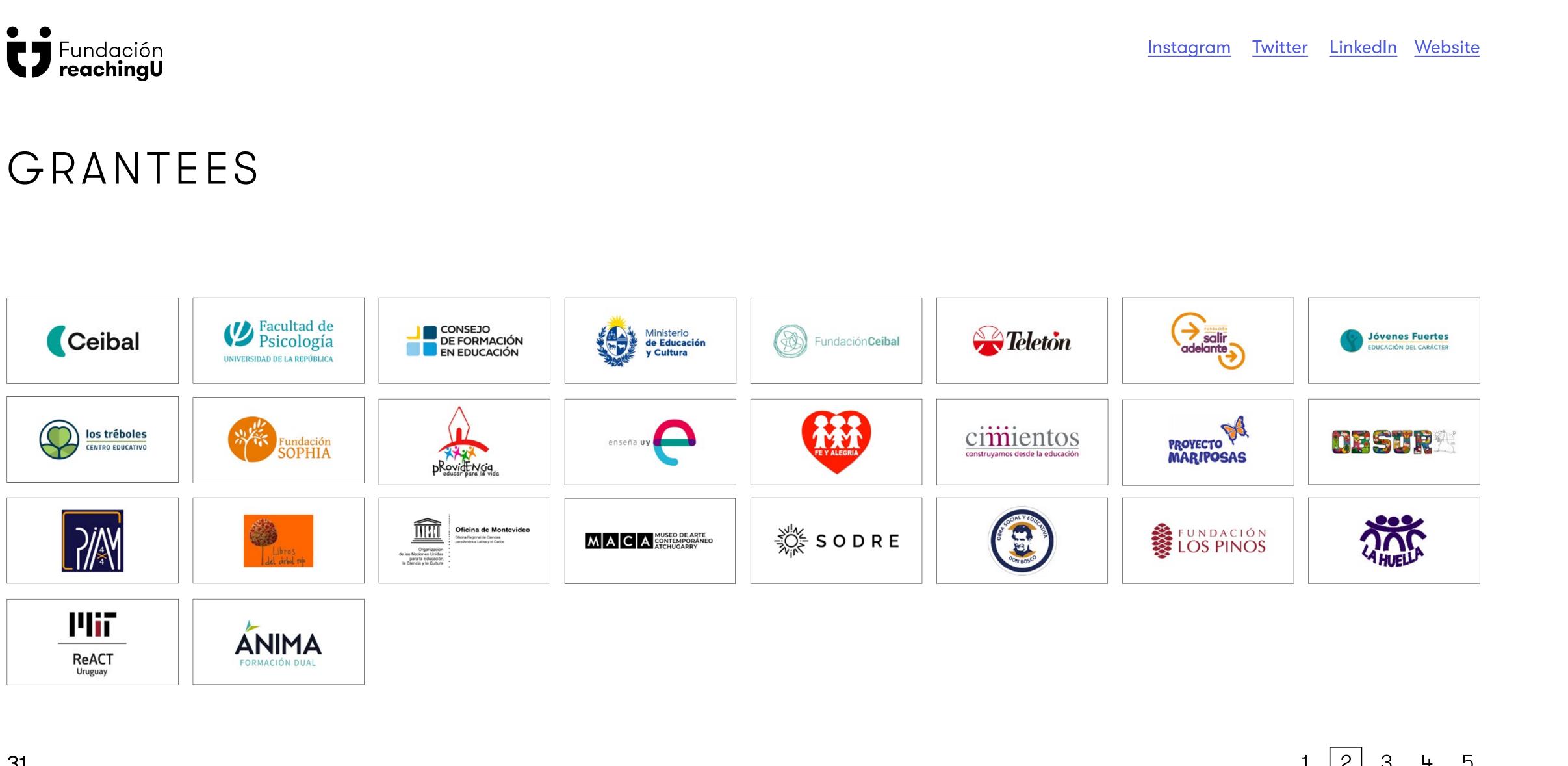
Of the 26 projects, 22 fully met the specific objectives proposed, also reaching the planned target population.

## SPECIFIC OBJECTIVES MET









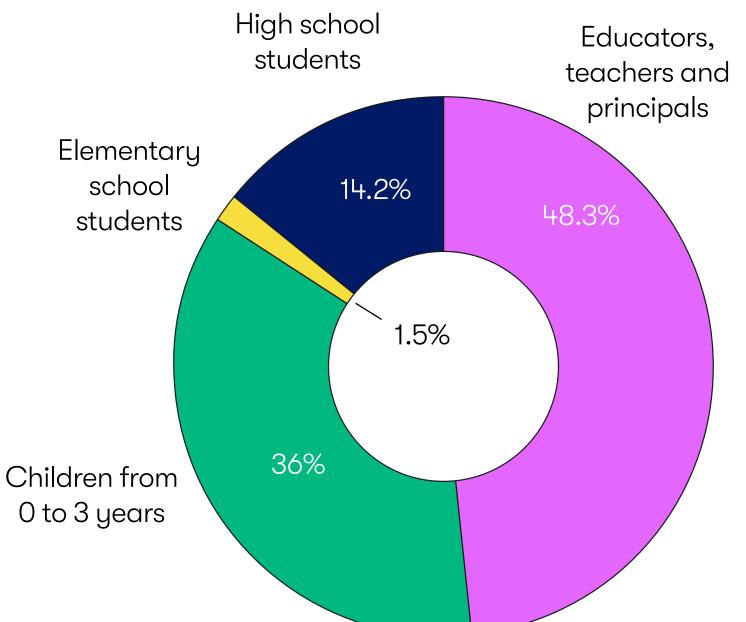




# BENEFICIARIES

## 7.103 PEOPLE<sup>1</sup>

The total number of beneficiaries reached by the projects funded by Fundación ReachingU in 2022 was 7,103.



#### LinkedIn Website Instagram Twitter



JULIETA GARCÍA STUDENT AT COLEGIO LOS ROSALES

+INFO

"I am Julieta García, I am 11 years old and I am in 6th year at Los Rosales school. In 2022 I started robotics classes with my friends. At first it was quite a challenge because I didn't know anything, but every class was amazing. We learned about programming, design, electronics, codes and even created games with the microbit. I got so excited that I asked my mom for more classes. Now I'm doing a programming course for kids. Robotics classes are super fun, interesting and informative. I am happy to have this opportunity. Thank you for your support!"



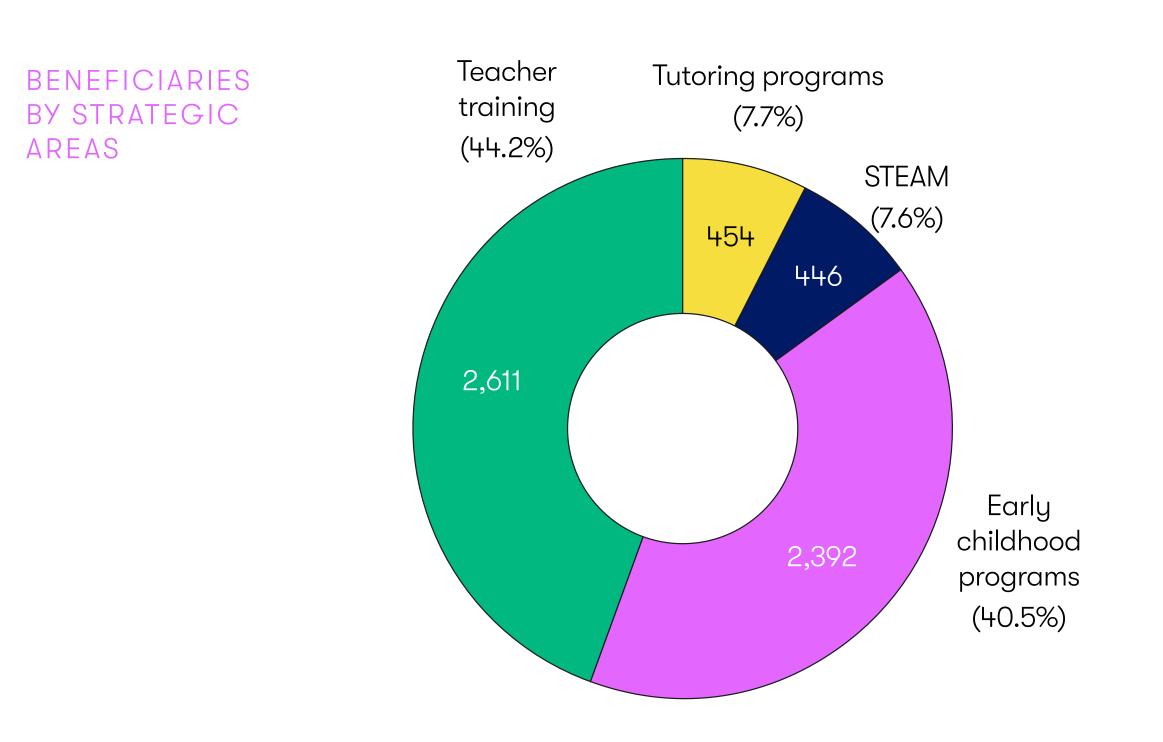
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<sup>&</sup>lt;sup>1</sup> This total figure includes 1,200 children who participated in Proyecto Mariposas, but they are not included in the subsequent analysis as this program was carried out in a different intervention modality.



In line with the previous result, if we analyze the beneficiaries according to the strategic areas, Early Childhood Development and Teacher Training represent the most (40.5% and 44.2% respectively).

In third place, beneficiaries were reached through STEAM-focused programs and in fourth place through mentoring projects.







## BENEFICIARIES BY LOCATION:

In 2022 Fundación ReachingU reached people from all the regions of Uruguay:

- 6 programs reached beneficiaries in the 19 departments
- 7 programs reached more than one department and
- 11 programs were carried out only in one department.

#### Instagram Twitter LinkedIn Website



"This program gave me a significant experience." On the one hand, it allowed me to approach the center, to know its inner life, a new way of being inhabited by the students and to appreciate the bonds between them and how chess contributed to all this. On the other hand, it opened the doors for me to meet a group of truly committed teachers working across the country. I'm really thankful for such an enriching experience".

RAFAEL ESCUDERO PEDAGOGICAL ASSISTANT OF CHESS FOR COEXISTENCE

+INFO







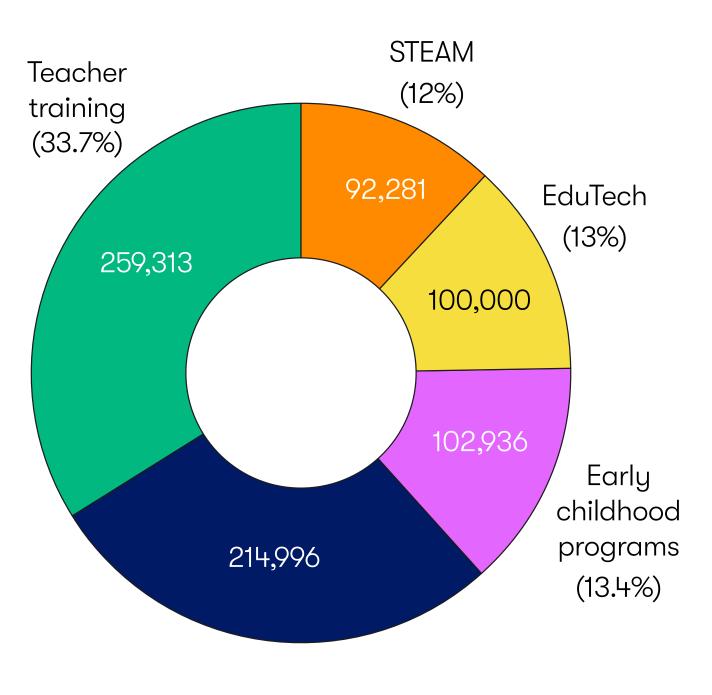
## INVESTMENT ANALYSIS

In 2022 the effectively executed investment in programs was USD 769,526.

By strategic area

When analyzing the investment, Teacher Training was the strategic area that received the most funds (USD 259,313), followed by Tutoring Programs (USD 214,996). A figure of around USD 100,000 was invested in each of the remaining three areas.

#### **INVESTMENT BY** STRATEGIC AREA



Tutoring programs (27.9%)

#### LinkedIn Website Twitter Instagram



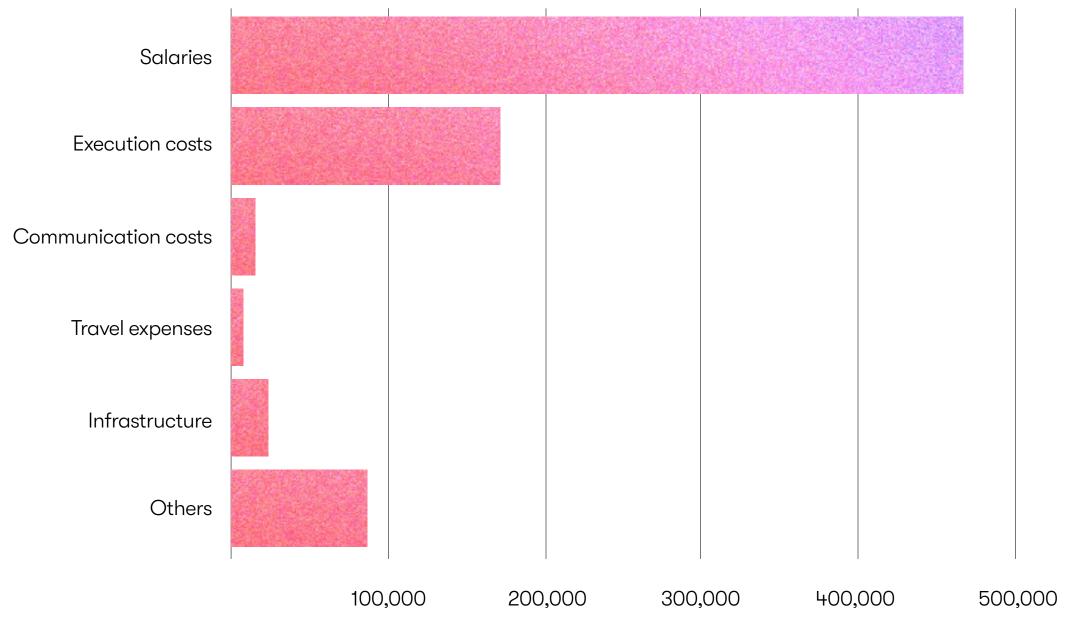




# DESTINATION OF THE FUNDS INVESTED

Aggregating the investment by destination, we can see that most of the funds were dedicated to salaries.

#### DESTINATION OF THE FUNDS INVESTED



36

LinkedIn Website Twitter Instagram



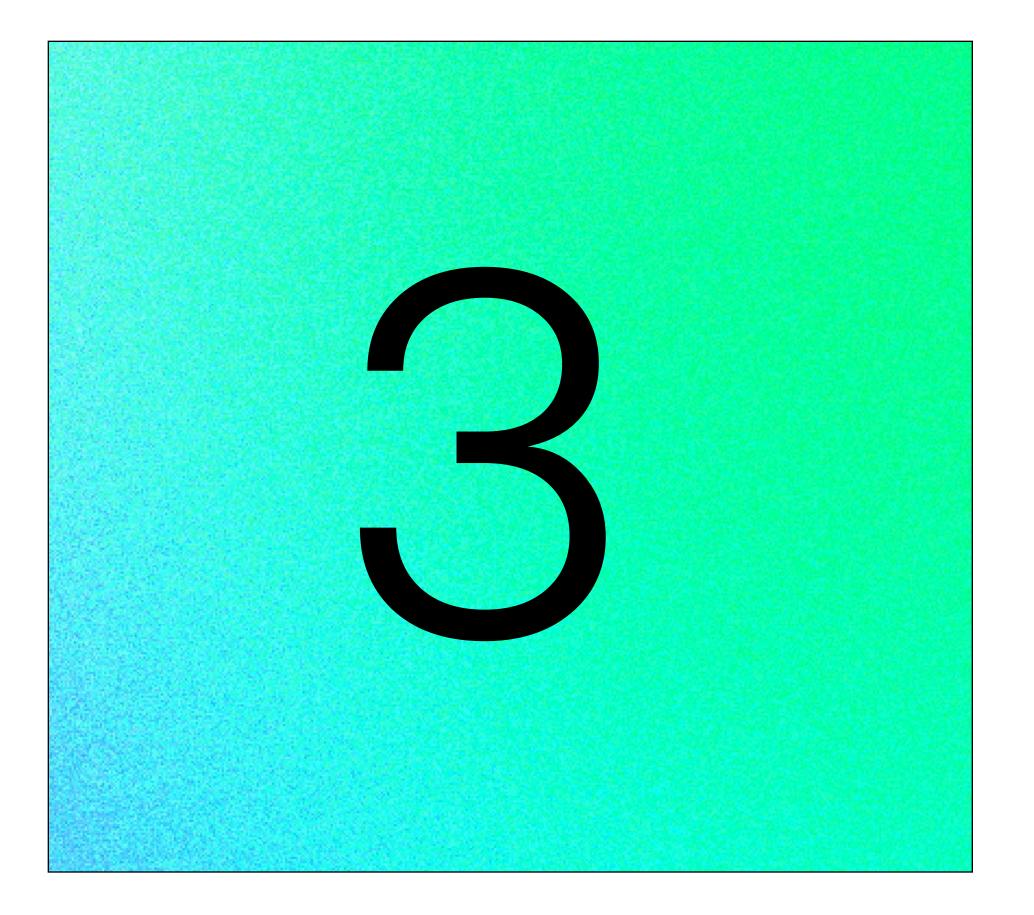
MAURICIO FUENTES EXECUTIVE DIRECTOR, OBSUR CIVIL ASSOCIATION

#### +INFO

"From the Obsur Civil Association, it has been a privilege to promote the Achimpa Atelier project, which has left so much for early childhood centers that were part of it. We are sure that it will be the seed of a profound transformation in early childhood education in Uruguay. We thank those who have promoted it and Fundación ReachingU for supporting it."







38

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Twitter LinkedIn Website Instagram

# 2022 ACTIVITIES AND NEWS

2022 highlights

Fundraising events 2022 in numbers





# 2022 HIGHLIGHTS

JANUARY

CALL FOR SCHOLARSHIPS FOR TRAINING "EDUCATIONAL INCLUSION IN MOTOR DISABILITY" OF TELETÓN



A total of 80 scholarships were awarded to graduate teachers and 4th year students of the Education Training Council.

"Inclusive Education on Motor Disability" is an online course aimed at teachers throughout the country. It is a training course with practical bases in charge of a highly trained interdisciplinary teaching team, which aims to provide tools to approach the education of students with motor disability.

#### **READ MORE**







#### FEBRUARY

#### EVENT AND AUCTION OF THE ARTIST ALFALFA

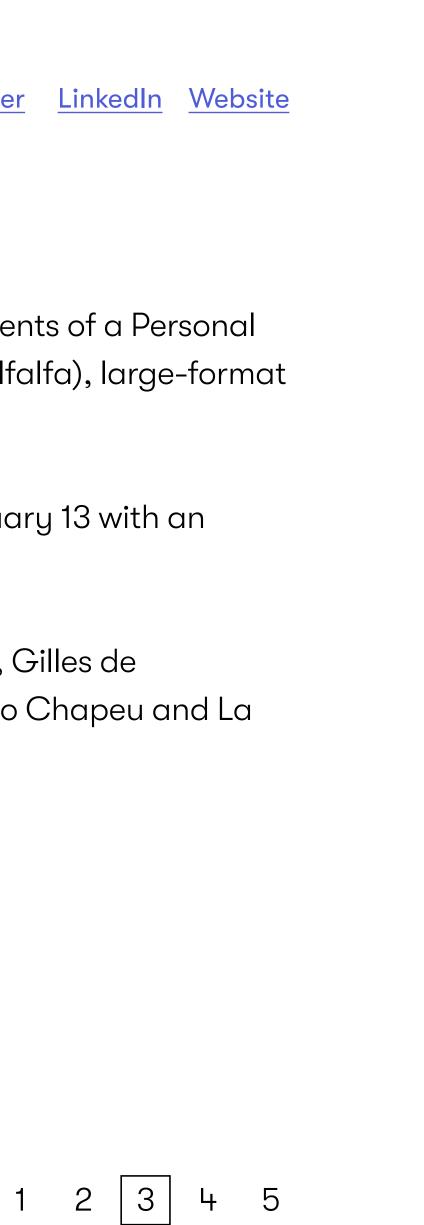


From February 10 to 13 we enjoyed "Disconnected Fragments of a Personal Mythology", by Uruguayan artist Nicolás Sánchez (aka Alfalfa), large-format muralist, painter and draftsman.

The exhibition began on February 10 and closed on February 13 with an auction for the benefit our foundation.

Thanks to everyone who made this event possible: Alfalfa, Gilles de Chambure, Cantina Mataojo, Vika Esquivel, Bodega Cerro Chapeu and La Galerilla.

#### **READ MORE**





#### FEBRUARY

#### 8TH EDITION OF REACHINGU GOLF AND COCKTAIL AT MACA



On Monday, February 28, the 8th edition of ReachingU Golf was held, to benefit the educational projects supported by the foundation in Uruguay.

With a record attendance of 208 golfers, the tournament was played at La Barra Golf Club, under the modality 18 holes, "laguneada", in teams of four players.

The awards ceremony was held at night at the recently opened Atchugarry Museum of Contemporary Art (MACA).

More than 300 people attended this cocktail, which closed the celebrations for the 20 years of the Foundation.

Thanks to all the sponsors and supporters who accompanied us in this special event!

#### **READ MORE**





OFFSITE OF THE BOARD OF DIRECTORS AND APPROVAL OF THE STRATEGIC PLAN



Twitter LinkedIn Website <u>Instagram</u>

The Board of Directors met in Miami to discuss and approve the Strategic Plan 2025.

#### READ MORE



#### BREAKFAST "A BETTER EDUCATION IS POSSIBLE"



#### LinkedIn Website <u>Twitter</u> Instagram

Ph.D. Edgardo Zablotsky, rector of UCEMA and member of the Argentine National Academy of Education, spoke in Uruguay at an event coorganized by Centro CESCOS and Fundación ReachingU.

#### READ MORE





CALL FOR SCHOLARSHIPS FOR DIPLOMA OF INCLUSION AND PIAM DIPLOMA OF UCU



Fundación ReachingU awarded 22 scholarships of 90% of the cost of the Certification program in Teaching Skills for Inclusion of the Catholic University of Uruguay.

This diploma is aimed at training teachers for various teaching and learning situations that ensure inclusive education for all students.





#### CALL FOR UCU SCHOLARSHIPS -PIAM CERTIFICATION PROGRAM

#### Diploma en Prácticas de Intervención en Alfabetización Multicomponencial

OND

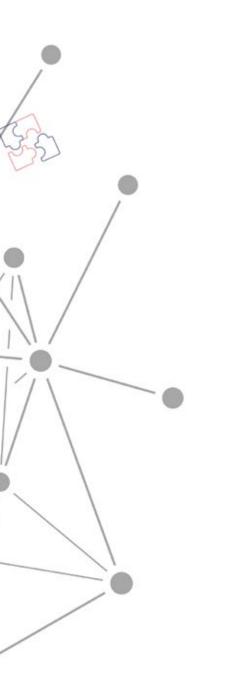
Enseñanza y aprendizaje de la lectura y sus dificultades

Co-financia



Fundación reachingU

#### LinkedIn Website Twitter Instagram



In March, the call for scholarships of 80% was also made for the PIAM Certification program: Intervention practices in multicomponent literacy of the Catholic University of Uruguay.

This training provides tools to design and implement intervention practices in multicomposite literacy (PIAM) both in educational and clinical contexts, for people with neurotypical or altered development, mainly in the initial and primary education stage.







#### PARTICIPATION IN MEETING OF NATIONAL VERSIONS OF THE GLOBAL **TEACHER PRIZE**

#### Fundación ReachingU National Teacher Prize (Uruguay)



VARKEY FOUNDATION Thursday, 24 March 2022

Thank you Varkey Foundation for inviting us to share the experience of the Fundación ReachingU National Teacher Prize.

On 24 March 2022 we met with colleagues from around the world to tell them what we have learned by organizing one of the more than 40 national awards inspired by the Global Teacher Prize.

The meeting presented the cases of Italy, Australia and Uruguay. It was an honor to have been chosen to participate as speakers.





#### APRIL

VISIT TO URUGUAY BY KAREN GILES, MEMBER OF THE ADVISORY BOARD OF THE VARKEY FOUNDATION



In April we had the honor of meeting and exchanging ideas on educational leadership with Karen Giles, Principal of Barham Primary School in England.

Karen came to Uruguay to participate in activities organized by colleagues from the Varkey Foundation.

The meeting was held at the headquarters of Fundación La Muralla.





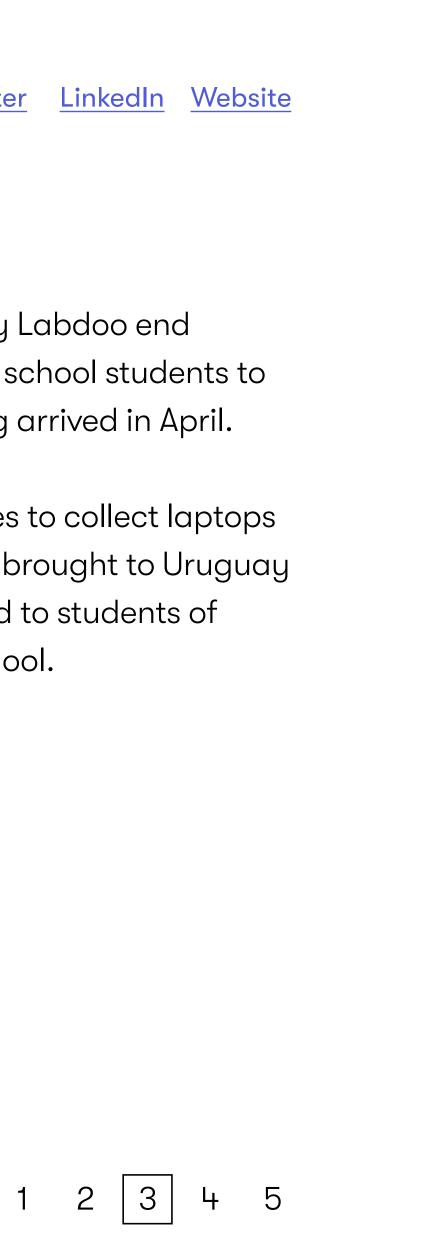
#### APRIL

DONATION OF LABDOO AND FUNDACIÓN REACHINGU COMPUTERS TO STUDENTS OF ÁNIMA, BACHILLERATO TECNOLÓGICO



The first computers donated by Labdoo end Fundación ReachingU for high school students to continue studying and learning arrived in April.

Both organizations joined forces to collect laptops in the United States, which are brought to Uruguay to be conditioned and delivered to students of Ánima, Technological High School.





#### APRIL

GRADUATION OF THE 3RD **GENERATION OF** THE POSTGRADUATE COURSE IN EDUCATION OF THE UNIVERSITY OF MONTEVIDEO



In April 2022, the 3rd generation of principals graduated with scholarships from the ReachingU Foundation to participate in the Postgraduate Course in Education at the University of Montevideo aimed at leaders of educational institutions.

The Specialization in Leadership, Management and Educational Innovation was a program developed jointly by Fundación ReachingU and the University of Montevideo in order to enhance the role of principals, deputy directors and coordinators.

All participants of the three generations received a full scholarship that covered tuition, fees and degree costs.





МАУ

LAUNCH OF THE **4TH EDITION OF** THE REACHINGU NATIONAL TEACHER PRIZE



#### Twitter LinkedIn Website Instagram

For the fourth consecutive year, Fundación ReachingU organized the call for this award, which highlights and celebrates the work of teachers.

The award recognizes teachers across the country who are transforming the lives of their students and their communities through innovative initiatives.

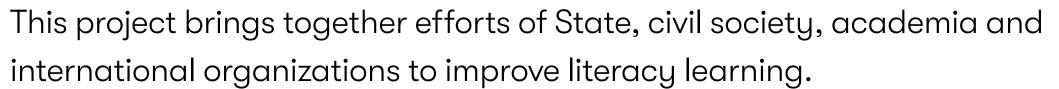




#### JUNE

LAUNCH OF FUNDACIÓN CEIBAL'S PROJECT **"STRENGTHENING** THE CONTRIBUTION OF EDUTECH IN THE LEARNING PROCESS OF READING AND WRITING SKILLS", CO-FINANCED BY FUNDACIÓN REACHINGU AND IDB LAB

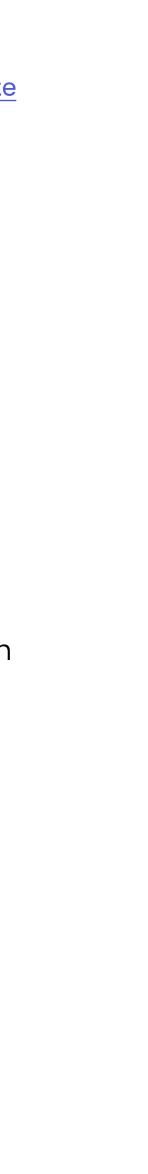




It is led by Fundación Ceibal and is carried out with the collaboration of Ceibal and the support and financing of IDB Lab and Fundación ReachingU.

This institutional partnership will allow the development of an application in Spanish for children in the initial literacy stage, with a focus on vulnerable contexts.

It is with great joy and pride that we participate in this project together with Fundación Ceibal, Ceibal, the Catholic University of Uruguay, the Inter-American Development Bank, IDB Lab and the International Development Research Centre (IDRC).





#### JUNE

VISIT TO URUGUAY OF KEISHIA THORPE, WINNER OF THE GLOBAL TEACHER PRIZE 2021



1 2 3 4 5

We had the enormous honor and privilege of receiving the visit of Keishia Thorpe, winner of the Global Teacher Prize 2021, a prize known as the Nobel Prize for Education and organized by the Varkey Foundation with the support of UNESCO.

The local version of this recognition is the ReachingU Award to the Uruguayan teacher, organized since 2019 by our foundation in partnership with Varkey.

It was a great opportunity for Uruguayan teachers to exchange ideas with her on how to sustain students' learning trajectories and improve the quality of education in areas of vulnerable context, which are two of the focuses of her work.

During her visit, Keishia visited Impulso and Anima High Schools.





#### JUNE

SCHOLARSHIPS FOR MASTER IN EDUCATIONAL MANAGEMENT AT UNIVERSIDAD ORT URUGUAY



In 2022 we also financed 20 scholarships for the Master in Educational Management at Universidad ORT Uruguay.

Evidence shows the enormous impact of strengthening the leadership of educational centers. That is why we continue to make progress in this line of intervention.

#### Instagram Twitter LinkedIn Website

The Master in Educational Management is a postgraduate course designed for educational leaders interested in participating or leading processes of improvement and organizational transformation in their centers. This commitment to principals continuing with their university education is a great contribution of Universidad ORT Uruguay and Fundación ReachingU to the educational system of our country.





#### JULY

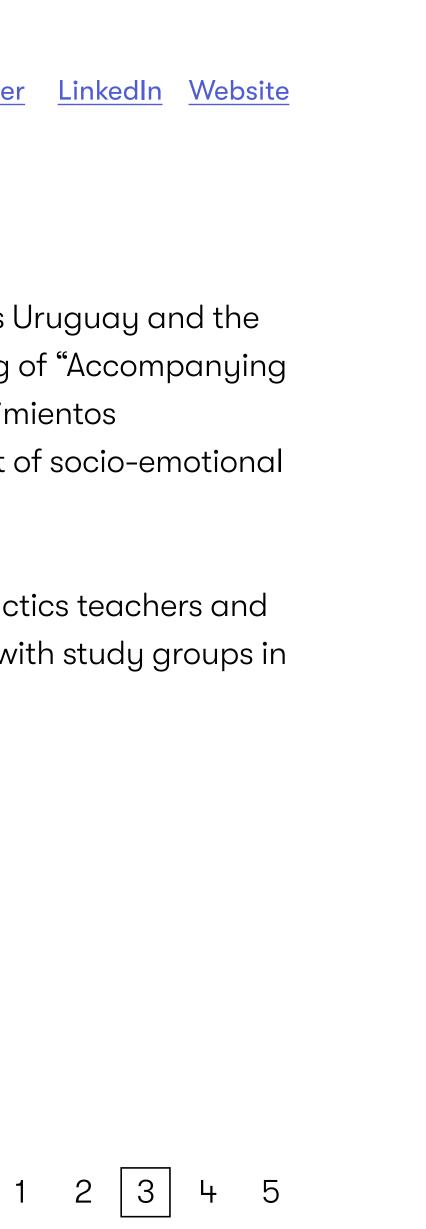
CLOSING OF FOUNDATION TRAINING IN THE EDUCATION TRAINING COUNCIL



construyamos desde la educación

In July, we were together with Cimientos Uruguay and the Education Training Council in the closing of "Accompanying" trajectories", a program based on the Cimientos methodology based on the development of socio-emotional skills.

This edition was aimed at teachers, didactics teachers and students of 3rd and 4th grade teachers with study groups in charge.





#### JULY

SIGNING OF AGREEMENTS WITH THE NATIONAL DIRECTORATE OF EDUCATION OF THE MINISTRY OF EDUCATION AND CULTURE OF URUGUAY



We signed two agreements with the National Directorate of Education of the Ministry of Education and Culture of Uruguay that allowed us to finance new projects to support public education in 2022.

Thanks to the agreement signed between the National Director of Education, Gonzalo Baroni, and the Executive Director of ReachingU Foundation, Fernanda Guliak, in 2022 we financed project Ajedrez para la Convivencia (Chess for coexistence) carried out in María Espínola Education Centers and the 9th Scientific Camp for Teacher Training students.





REACHINGU AWARD TO THE URUGUAYAN TEACHER CEREMONY 2022



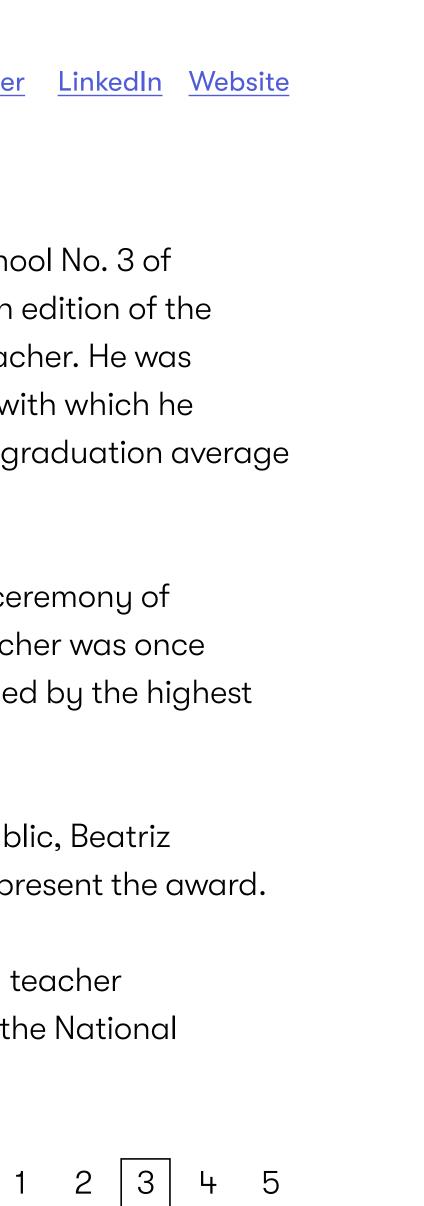
**READ MORE** 

Carlos Estigarribia, principal of High School No. 3 of Fray Bentos, was the winner of the fourth edition of the ReachingU Award for the Uruguayan teacher. He was recognized for the innovative approach with which he achieved results well above the national graduation average of his students.

After two virtual editions, the awarding ceremony of ReachingU Award to the Uruguayan teacher was once again held face-to-face and was attended by the highest educational authorities of the country.

We thank the Vice-President of the Republic, Beatriz Argimón, for accepting the invitation to present the award.

The ReachingU Award to the Uruguayan teacher was declared of educational interest by the National Administration of Public Education.



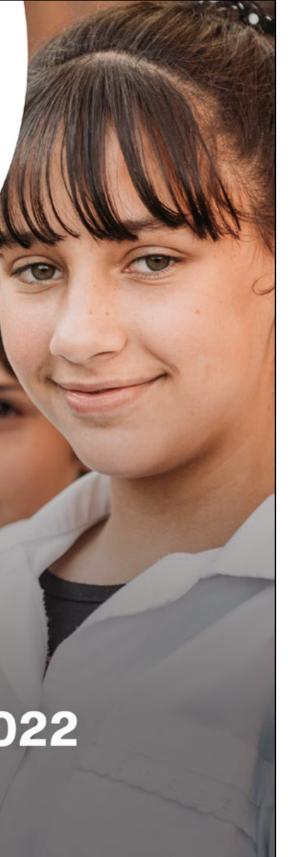


LAUNCH OF THE ANNUAL CALL FOR EDUCATIONAL PROJECTS

### **CONVOCATORIA** ANUAL de proyectos educativos

Fundación **reachingU** 

### Plazo para postular: 1 al 22 de agosto de 2022



The 2022 call had for the first time two different modalities of application, according to the characteristics and scope of the project:

-Research projects applied to educational contexts. -Educational projects to be implemented in an educational center or community.

The first stage of the call received more than 100 applications, a record in the history of the Fundación ReachingU.







#### VISIT BY ANDY STEIN, PRESIDENT OF THE ORPHANED STARFISH FOUNDATION



Andy Stein, founder and president of the Orphaned Starfish Foundation, visited the Don Bosco Social and Educational Institution.

Orphaned Starfish Foundation is an American NGO that supports technology education and job training programs in more than 30 countries.

#### Twitter LinkedIn Website Instagram

This organization supports the computer workshop and robotics program for students of this center through its partnership with Fundación ReachingU.

Andy took advantage of the visit to show his students why they call him Uncle Magician.

We look forward to seeing you back in Uruguay soon, Andy!





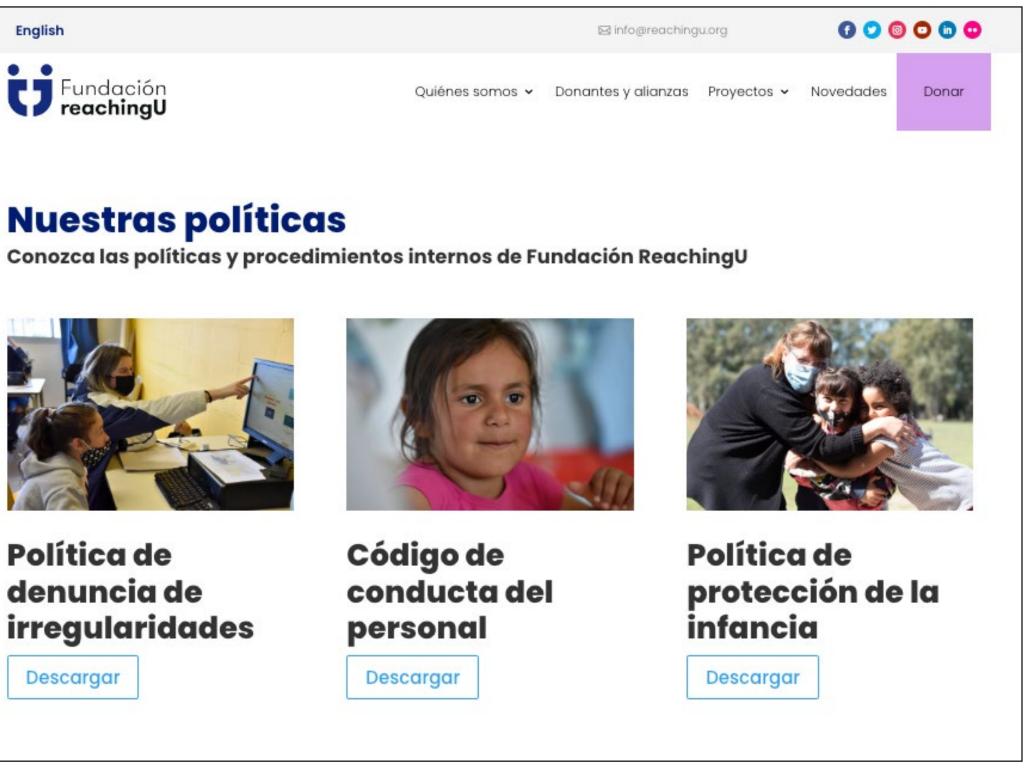
ADOPTION OF THE STAFF CODE OF CONDUCT AND WHISTLEBLOWING AND CHILD PROTECTION POLICIES

#### English



#### Nuestras políticas





Política de denuncia de irregularidades



The Board approved new codes of conduct and internal policies. All are available on our website:

#### **READ MORE**







#### SEPTEMBER

#### WORKSHOP **"DESIGN** THINKING IN THE CLASSROOM"



Design thinking is a way of working in groups that maximizes collective creativity and helps to rethink processes or products.

In August we invited educational organizations supported by Fundación ReachingU to participate in two workshops

by the Initium team (University of Montevideo), prepared specifically for education professionals.

Thanks to Maria Passadore and Josefina Maisonnave for the opportunity!





OCTOBER

#### PARTICIPATION IN HUB.UY



On Saturday, October 22, we participated in the first edition of HUB.uy, a meeting organized by Hub Educación and the Itinere Network.

Jimena Folle, member of the Board of Directors of Fundación ReachingU, and Natalia Rosón, Pedagogical Coordinator of Varkey Foundation, talked about the value of the teaching profession and how to inspire and motivate educators based on good practices.

They were accompanied by Uruguayan teachers Darío Greni, Samuel Costa and Carlos Estigarribia, who were part of the selection process for the ReachingU Prize and the Varkey Foundation's Global Teacher Prize.





#### OCTOBER

3RD GLOBAL CAMPAIGN "RAISE YOUR HAND FOR EDUCATION IN URUGUAY"



Again this year we invited people from all over the world to say PRESENT for our education.

The campaign kicked off in New York on October 25, with a cocktail party at Altro Paradiso: the restaurant of award-winning Uruguayan chef Ignacio Mattos. Ignacio is the owner and chef of four successful restaurants in New York, including Estela, which recently received a Michelin star. The campaign continued with the golf tournament in Miami on Friday, October 28.

The closure was on November 1 at Audi Zentrum with the presence of two special guests: David Vélez, founder and CEO of Nubank, and Mariel Reyes, social entrepreneur, founder and CEO of Reprograma. Teacher Juanita Pérez, beneficiary of Fundación ReachingU projects, also participated.



Throughout the week, people from all over the world could also join by donating in the online fundraising campaign and bidding for one of the almost 200 lots of the silent auction.

This is how we experienced the closing event of the 3rd global campaign of the Fundación ReachingU.





CALL FOR PROPOSALS FOR THE DEVELOPMENT OF THE APP FOR FUNDACIÓN CEIBAL'S LITERACY PROJECT

# Diseñá & gamificá una aplicación

Potenciando el aporte de Edutech para mejorar el aprendizaje de lectoescritura

Más información en: www.socialaburuguay.com/appeducativa



Convocatoria abierta

In November, Fundación Ceibal launched a call to develop an application to support literacy in Spanish for children in the first year of school.

The app is part of a joint project with Ceibal and the support and funding of IDB Lab and ReachingU Foundation, among others.







#### TRIBUTE TO NINA MARÍA GORRISEN

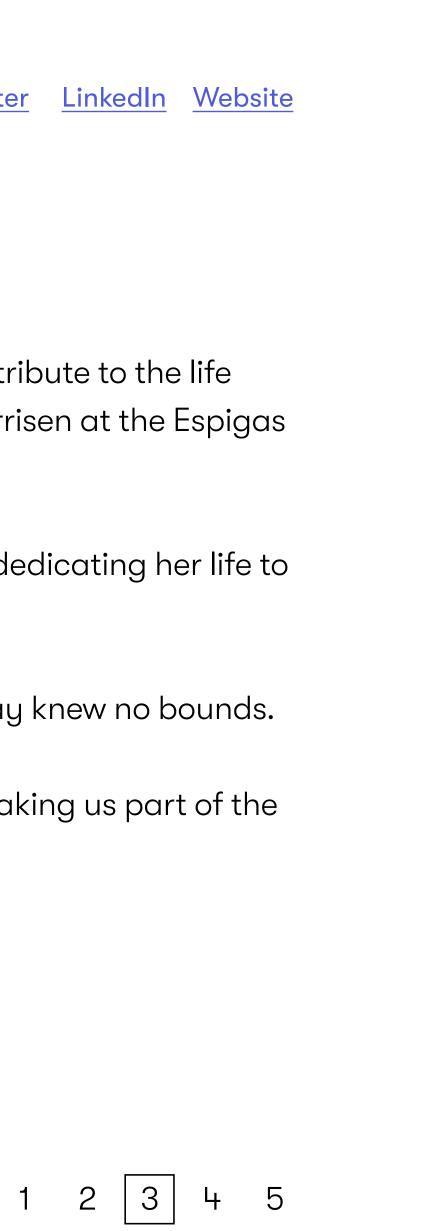


On November 15 we participated in the tribute to the life and work of our beloved Nina María Gorrisen at the Espigas Center.

Nina Von Maltzahn was one-of-a-kind, dedicating her life to those who needed it most.

Her generosity and affection for Uruguay knew no bounds.

Thanks to the entire Espigas team for making us part of the tribute to our beloved Nina.





#### NATIONAL EDUCATIONAL CHESS MEETING



We participated in the National Educational Chess Meeting at the CECAP Brazo Oriental facilities.

More than 600 young people from 63 institutions throughout the country participated. It was the first such meeting in over 5 years.

The activity was part of the Ajedrez para la Convivencia (Chess for Coexistence) program of the Ministry of Education and Culture, which received funding from the Fundación ReachingU in 2022.





SIGNING OF AGREEMENT WITH UNESCO: FOR MORE QUALITY EDUCATION IN URUGUAY!



We signed a cooperation agreement with UNESCO Montevideo to continue working on actions for education, including gender, early childhood, technological inclusion and environmental sustainability.

Thanks to Ernesto Fernández Polcuch, Director of UNESCO in Montevideo, and his entire team for their trust.





DECEMBER

TEACHERS ALSO GO CAMPING!: 9TH SCIENTIFIC CAMP FOR TEACHER TRAINING STUDENTS

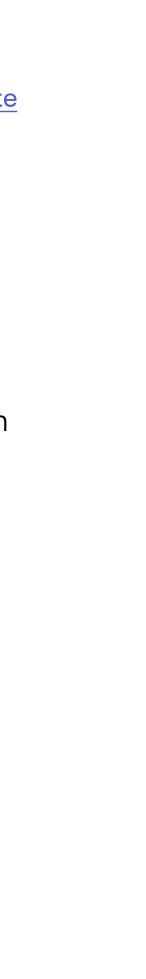


#### Instagram Twitter LinkedIn Website

The 9th Scientific Camp for Teacher Training Students was held in Rocha, which for the first time received funding from the Fundación ReachingU, thanks to the agreement signed with the National Directorate of Education.

40 3rd grade teacher training students participated, with the aim of integrating and bringing science to the school environment through activities developed in contact with nature.

The camp is organized by the Scientific Culture program of the Directorate of Education of the Ministry of Education and Culture.





#### DECEMBER

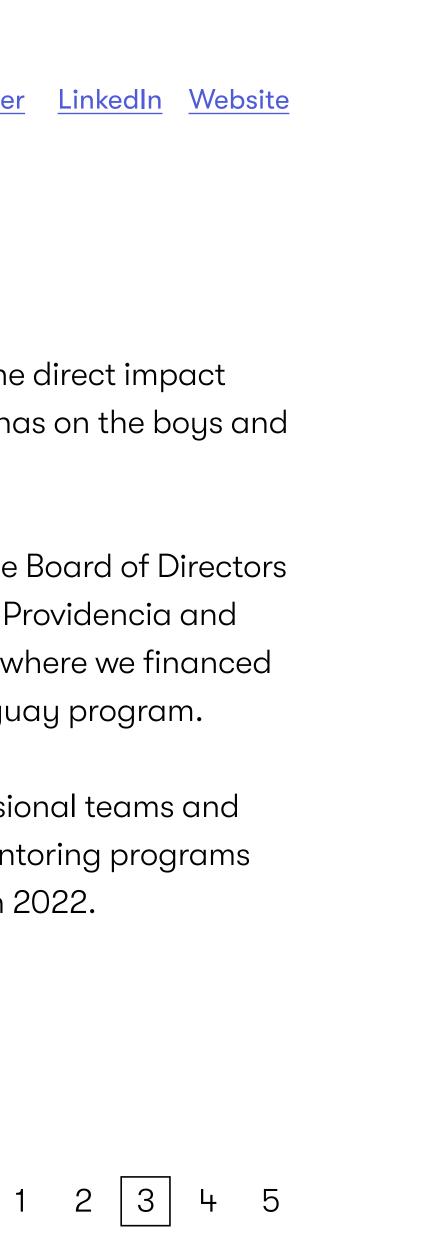
VISIT OF THE PRESIDENT OF THE BOARD OF DIRECTORS OF FUNDACIÓN REACHINGU TO THE PROVIDENCIA CENTER AND THE PUBLIC HIGH SCHOOL NO. 5 OF MALDONADO



"These visits filled me with pride to see the direct impact that our beloved Fundación ReachingU has on the boys and girls of Uruguay."

Pablo Spiller, at the time Chairman of the Board of Directors of Fundación ReachingU, visited Centro Providencia and Public High School No. 5 of Maldonado, where we financed the Future Graduates of Cimientos Uruguay program.

In both centers he spoke with the professional teams and young people who participate in the mentoring programs co-financed by Fundación ReachingU in 2022.





## FUNDRAISING EVENTS 2022 IN NUMBERS



# 6 FUNDRAISING EVENTS IN 4 CITIES

NEW YORK - MIAMI -MONTEVIDEO - PUNTA DEL ESTE

Twitter LinkedIn Website Instagram

#### +50 SPONSORS

# +650 ATTENDEES





## OUR GLOBAL AUCTION CONTINUES TO GROW

# LOTS IN THE CATALOG



Heartfelt thanks to everyone who bids and donates lots for our global auction!

Instagram Twitter LinkedIn Website

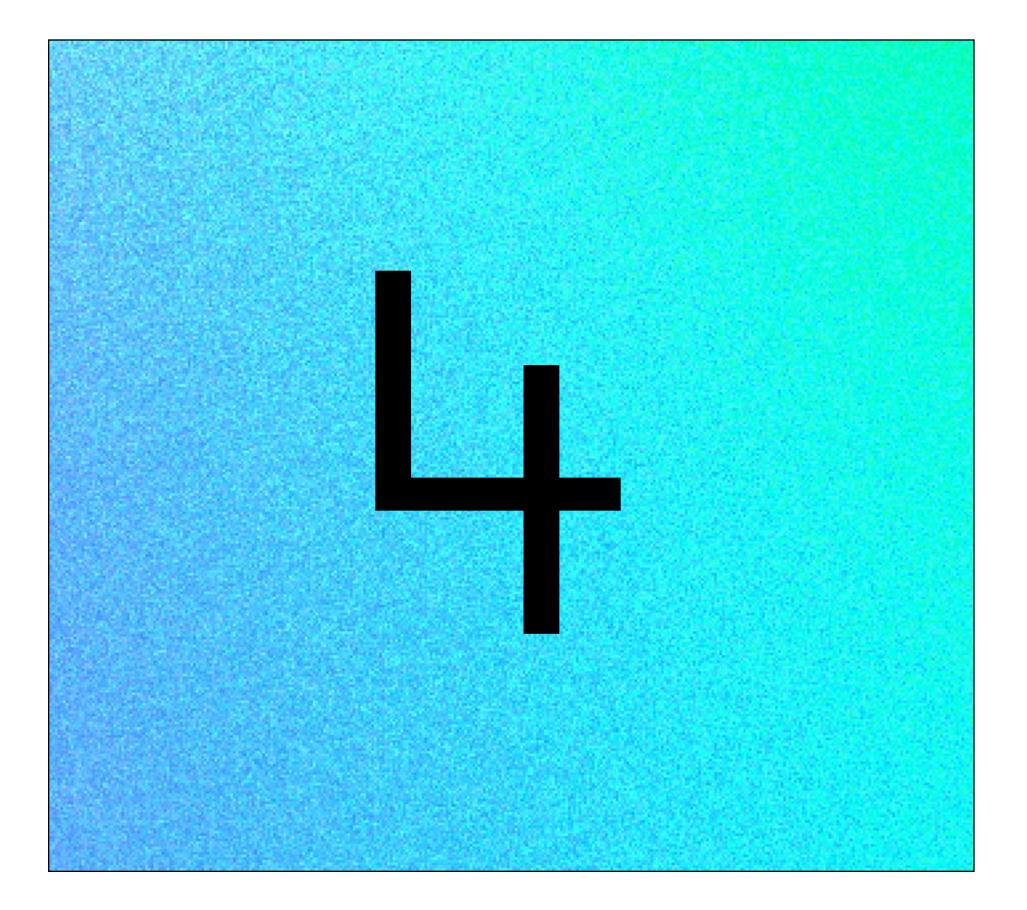
## +130 PARTICIPANTS

# +500 OFFERS



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7 74

Twitter LinkedIn Website Instagram

# 2022 AUDITED FINANCIAL REPORT

Statement of Financial Position as of December 31st, 2022 and 2021

Statement of Activities as of December 31st, 2022 and 2021

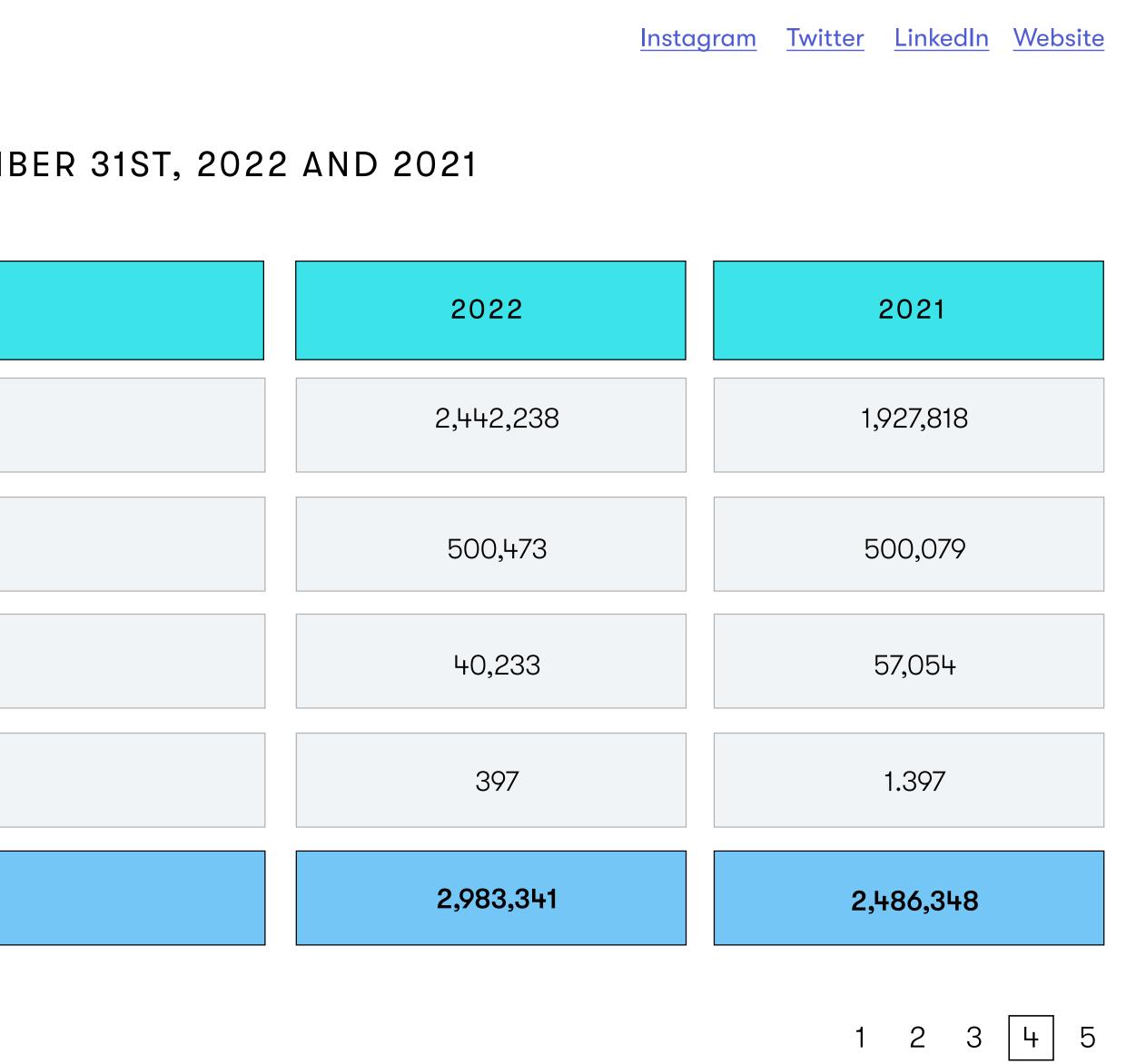






#### STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31ST, 2022 AND 2021

ASSETS
Cash and cash equivalents
Investments
Grants and contributions receivable
Prepaid expenses
Total Assets



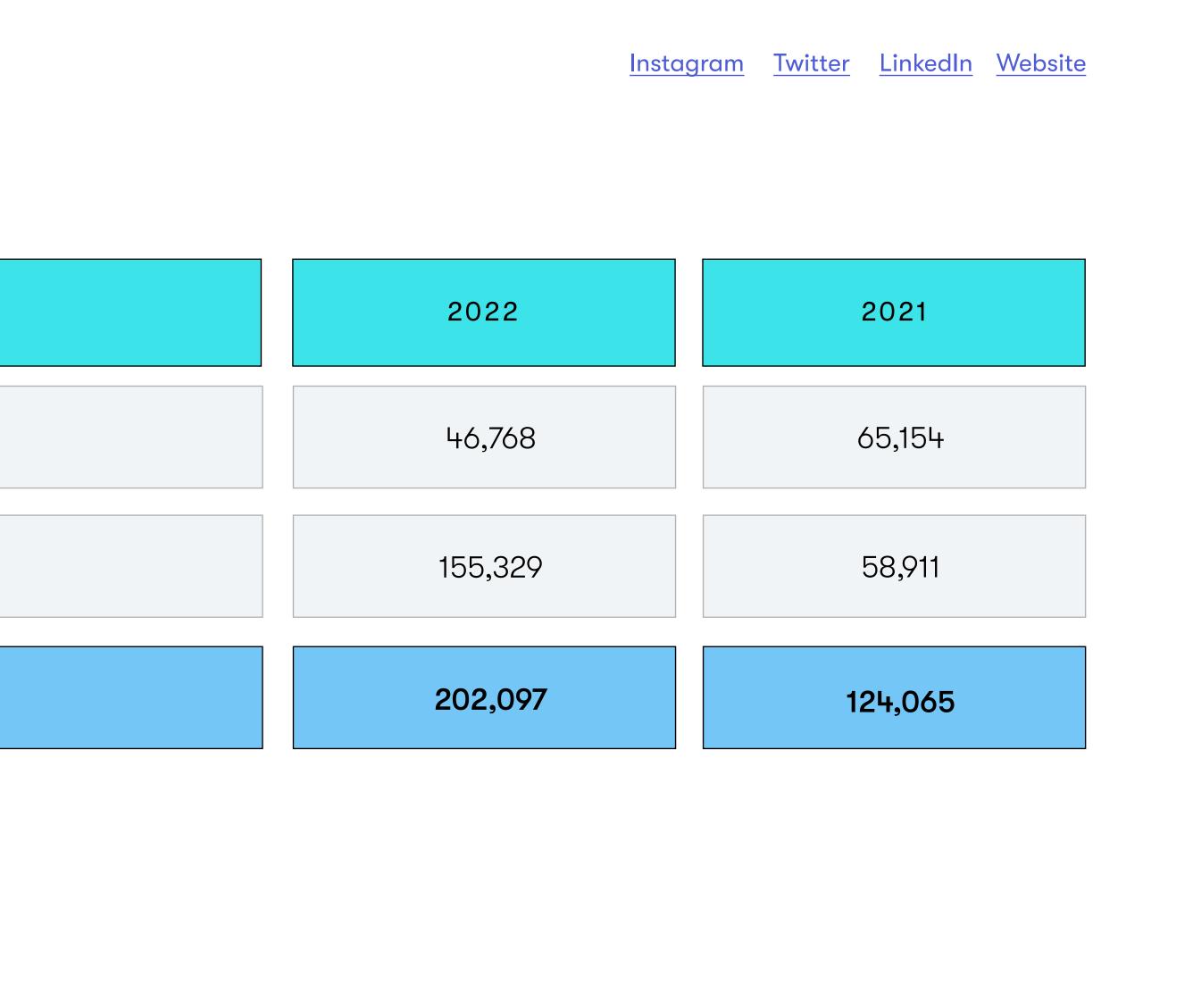


#### LIABILITIES AND ASSETS

Accounts payable and accrued expenses

Grants payable

**Total liabilities** 







NET ASSETS
Without donor restrictions
Board designated
Undesignated
Total without donor restrictions
With donor restrictions
Total net assets

Total liabilities and net assets

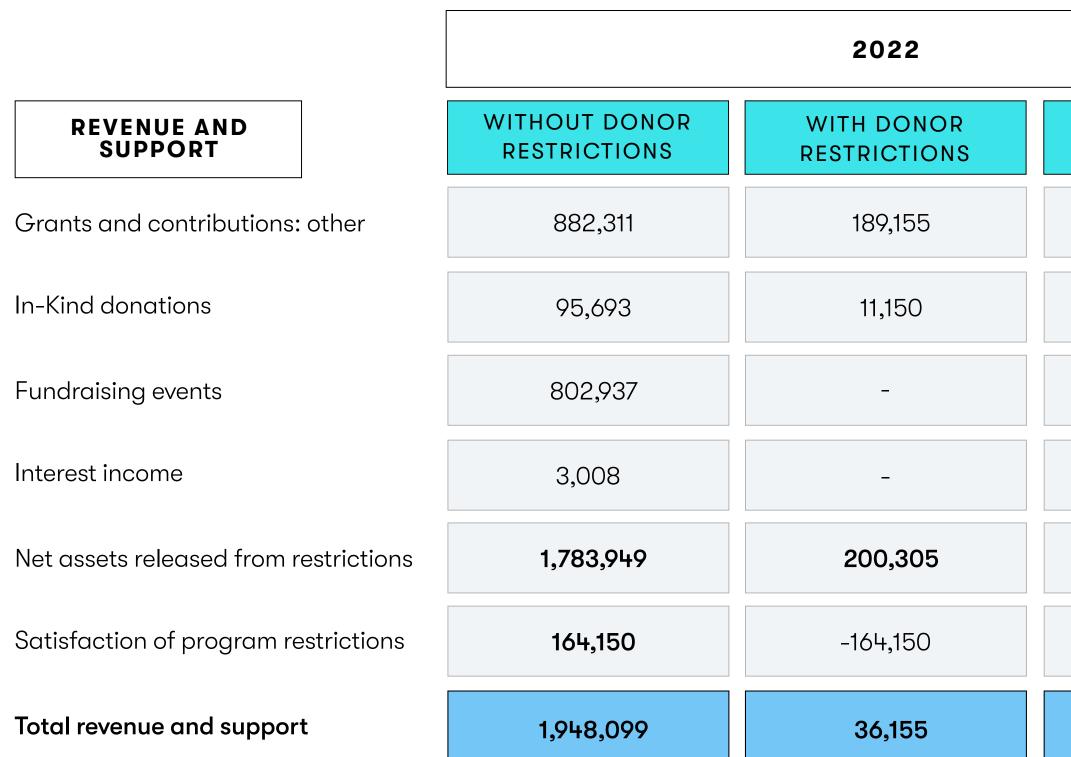
#### Instagram Twitter LinkedIn Website

2022	2021			
460,000	460,000			
2,242,451	1,859,645			
2,702,451	2,319,645			
78,793	42,638			
2,781,244	2,362,283			
2,983,341	2,486,348			
	1 2 3 4 5			





#### STATEMENT OF ACTIVITIES AS OF DECEMBER 31ST, 2022 AND 2021



LinkedIn Website Twitter Instagram

		2021					
TOTAL	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL				
1,071,466	1,098,266	268,229	1,366,495				
106,843	52,343	_	52,343				
802,937	583,103	-	583,103				
3,008	-2,480	-	-2,480				
1,984,254	1,731,232	268,229	1,999,461				
-	258,709	-258,709	_				
1,984,254	1,989,941	9,520	1,999,461				





	2022			2021		
EXPENSES	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
Program services	1,154,560	_	1,154,560	796,581	_	796,581
Management and general	120,435	_	120,435	90,007	_	90,007
Fundraising general expenses	144,363	_	144,363	115,181	_	115,181
Special fundraising events experenses	145,935	_	145,935	82,440	_	82,440
Total expenses	1,565,293	_	1,565,293	1,084,209	_	1,084,209
Change in net assets	382,806	36,155	418,961	905,732	9,520	915,252
Net assets, beginning of year	2,319,645	42,638	2,362,283	1,413,913	33,118	1,447,031
Net assets, end of year	2,702,451	78,793	2,781,244	2,319,645	42,638	2,362,283







72 77

<u>Twitter</u> LinkedIn Website Instagram

# 2023 PORTFOLIO

2023 Strategic Areas

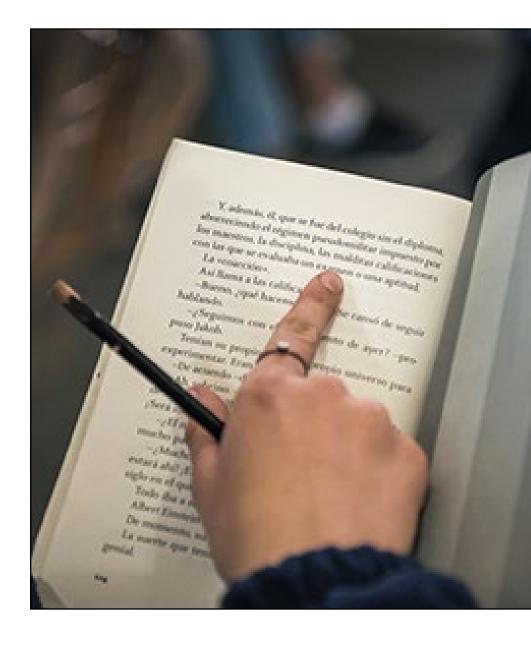
Other supported programs



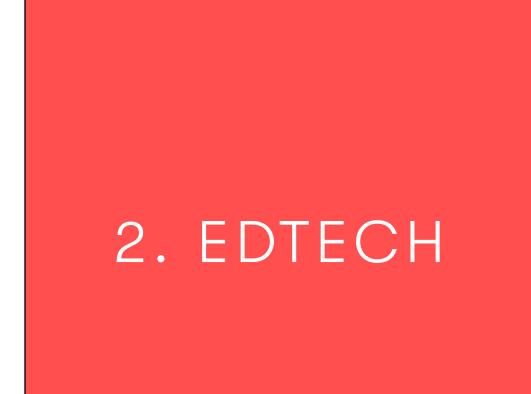


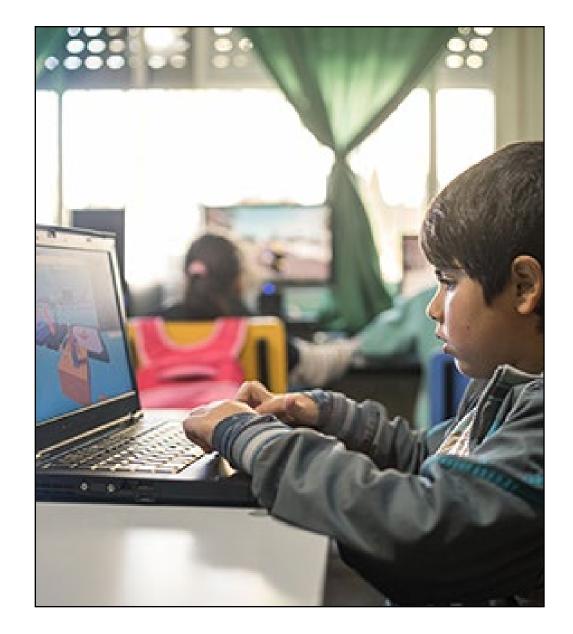
### STRATEGIC AREAS





**Twitter** LinkedIn Website <u>Instagram</u>





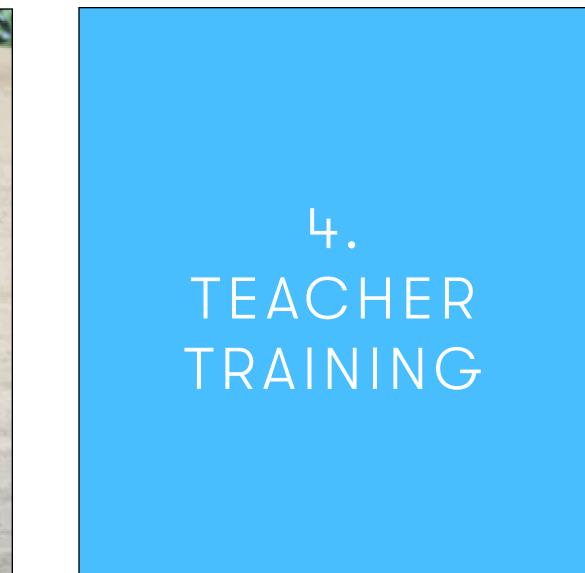


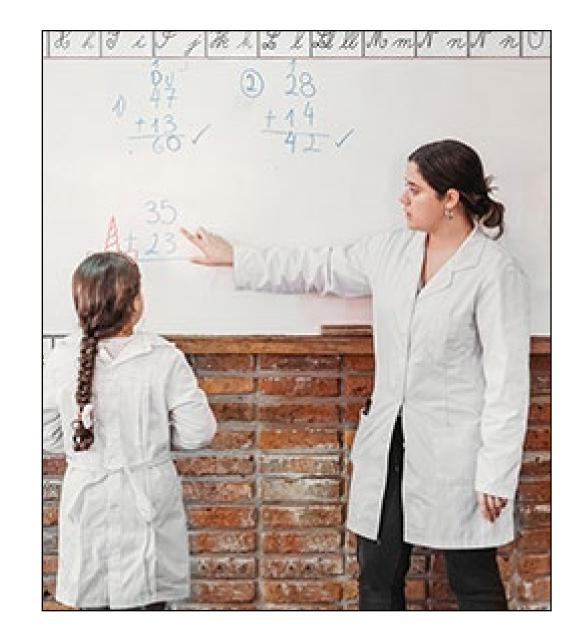


### 3. EARLY CHILDHOOD DEVELOPMENT



Instagram Twitter LinkedIn Website









### 5. TUTORING PROGRAMS



LinkedIn Website <u>Instagram</u> **Twitter** 













Twitter LinkedIn Website <u>Instagram</u>

### 8. ENVIRONMENTAL EDUCATION







### 9. INCLUSION AND DIVERSITY



<u>Instagram</u> **Twitter** LinkedIn Website

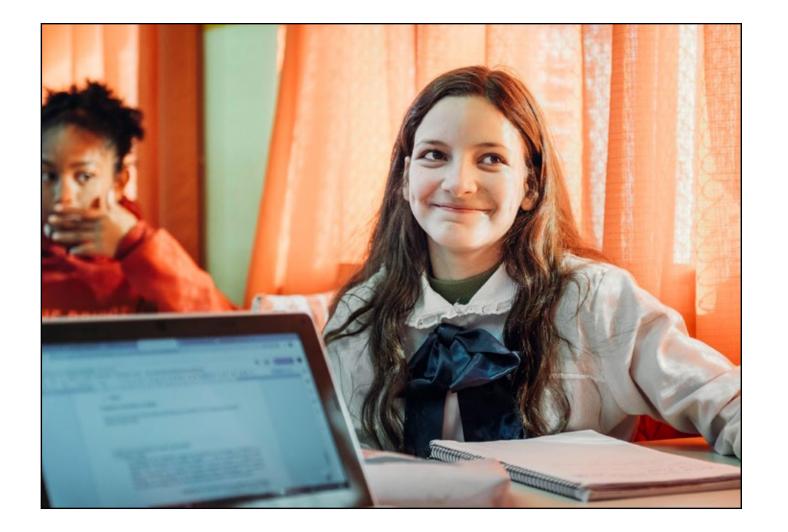






### OTHER SUPPORTED PROGRAMS

#### 2023 REACHINGU NATIONAL TEACHER PRIZE



This prize publicly recognizes the teaching profession and its most outstanding actors because of their potential to become key leaders of educational change in our country. The winner of the ReachingU Teacher Prize receives USD5,000. The ReachingU Prize, launched in 2019, is the local version of the Varkey Foundation's Global Teacher Prize, a USD 1 million award presented to an exceptional teacher who has made an outstanding contribution to their profession.

#### **READ MORE**

#### EARMARKED DONATIONS

Earmarked donations are donations where the donor chooses the program to be funded. They require board approval and must be aligned with Fundación ReachingU's purpose.

#### **READ MORE**

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**Fundación reachingu**