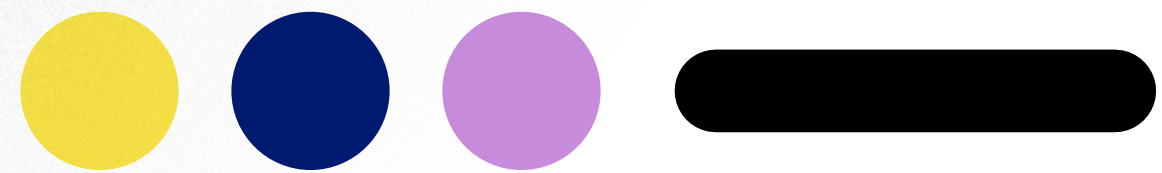




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↗ 2021  
● ●

# Annual Report



# We are driven by our commitment to life-changing education.

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The photographs included in this report were taken at the Providencia Educational Center (Casabó) and Public School 350 (Casavalle). We thank the children, teachers, and families of both institutions.



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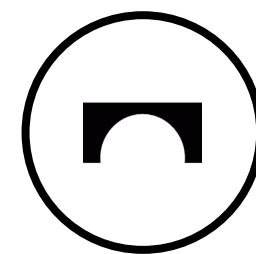
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# Letter from the Chairman of the Board and the Executive Director



## 2021: 20 years building bridges



**Pablo Spiller**  
Chairman



**Fernanda Guliak**  
Executive Director

### Dear friends of the Fundación ReachingU,

In 2021 we celebrated our 20 th anniversary and this milestone gave us many reasons to celebrate. But in 2021 we also faced the impact of the COVID-19 pandemic that continued to exert its devastating effect on the populations supported by us.

We decided to celebrate our first 20 years by engaging more than ever with our

mission and focusing our efforts in the areas of education that we considered to be most pertinent:

- Training for teachers, educators, and principals
- Personalized mentorship and tutoring programs
- Early childhood development, and
- Social and emotional learning

After 20 years of uninterrupted work, Fundación ReachingU plays a relevant role within the world of educational philanthropy in Uruguay. However, the challenges clearly show that there is still a long way to go and lots of space to grow.

We seized the opportunity of our 20 year anniversary to review the path we had traveled and to redefine our purpose.

This was a very enriching process that resulted in a strategic plan for the next 5 years.

Our goal for 2025 is to consolidate our position as an organization that develops high-impact educational programs, and also identifies and articulates pedagogically robust solutions which are effective, replicable, and scalable in the face of Uruguay's pressing educational challenges.

An intervention model that combines direct funding, co-creation of programs, institutional strengthening, articulation, and access to knowledge will allow us to achieve our goals.

This work will be coordinated by an extended team that we will introduce in this annual report. We want to keep on growing to continue to be a fundamental agent in Uruguayan education.

We hope we can count on all of you to make it possible.

Thank you once again for your commitment to Fundación ReachingU.

**Pablo Spiller**  
Chairman

**Fernanda Guliak**  
Executive Director

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## Value added

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**Our intervention model combines direct funding and co-creation of programs, as well as institutional strengthening and extended access to knowledge.**

**All programs are selected transparently, assessing the variables of the programs, attributes of the organizations and strategic axes defined by Fundación ReachingU.**

### **1. PROGRAM VARIABLES**

Programs are chosen based on the territorial coverage they would provide to the vulnerable populations in Uruguay, the articulation with other relevant actors in each area, their scalability, and the fact of being impact-oriented.

1. Territoriality
2. Articulation
3. Replicability and scalability
4. Depth and orientation to impact
5. Innovation
6. Scope
7. Sustainability
8. Leverage
9. Pedagogical and didactic soundness
10. Coherence of the proposal
11. Adequate budget

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## 2. ATTRIBUTES OF ORGANIZATIONS

The organizations that apply must meet several requirements, including, but not limited to an experienced management team, clear accountability, and transparency, agility and adaptability at work.

1. Governance and management team
2. Transparency and accountability
3. Agility and adaptability
4. Sustainability and efficient management of resources
5. Evaluation of results and knowledge management
6. Systemic perspective
7. Technical and professional quality

## 3. STRATEGIC AREAS

In 2022 we will articulate the programs along five strategic areas, seeking to positively impact public policies and the quality of education at all levels.

1. Edutech
2. Tutorius Network
3. Principal and Teacher Training
4. Early Childhood
5. STEAM

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# Board of Directors



**Pablo Spiller**  
Chairman  
New York



**Nicolás Seigal**  
Vice-Chairman  
Montevideo



**Aldo Polak**  
Treasurer  
New York



**Clara Giambruno**  
New York



**Pablo Haberer**  
Miami



**Isabel Aznárez**  
Boston



**Jimena Folle**  
Montevideo



**Gustavo Civetta\***  
Miami



**Susana Hernández**  
Miami



**Diego Iturburu**  
Zürich



**Carlos E. Martínez**  
New York



**Beatriz Ponce de León**  
Montevideo



**Federico Ravazzani**  
Santiago de Chile



**Gabriel Rozman**  
Montevideo



**Ricardo Salmon**  
New York



**Álvaro Stainfeld**  
New York



**Nicholas Stanham**  
Miami



**Román Viñoly**  
New York




**Robert P. Weisz**  
New York

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No member of the Board of Directors receives any remuneration.

\*Whistleblowers can discuss concerns by contacting Gustavo Civetta (gcivetta@msn.com) or Pablo Spiller (pspiller@compasslexecon.com).



 **Board  
news**

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## Ana Balsa bids farewell to the Board of Directors of Fundación ReachingU

Ana was one of the founders of our organization, along with Inés Bonicelli. Their dream led them to build Fundación ReachingU to give Uruguay back part of what they had received in their education.

### **Thank you Ana for so many years of contributions and for your commitment to the education of the most vulnerable!**

Ana holds a PhD in Economics (PhD) from Boston University and a degree in Economics from the University of the Republic (Uruguay). She is currently a member of faculty and researcher at the University of Montevideo, specializing in health economics.

As a human capital specialist, Ana was instrumental in the professionalization and growth of Fundación ReachingU.



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# Team



**Cecilia Conti**  
Head of Program  
Management, Evaluation  
and Development



**Valeria Luzardo**  
Communications  
Coordinator



**Fernanda Guliak**  
Executive Director



**Paula Frizzi**  
Programs  
Coordinator



**Ana Laura Palombo**  
Advisor to the Executive Direction  
for Program Development,  
Strategy and Evaluation



**Matilde Carriquiry**  
Finance and Administration  
Coordinator

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## Volunteers

### Montevideo

Carolina Secondo  
Carmen Sanguinetti  
Cecilia Bergengruen  
Cecilia Orlando  
Claudia Quercetti  
Cristina Malde  
Daniela Bianchi  
Eliana Facal  
Elisa Lieber  
Federica Strauch  
Florencia Martinelli  
Florencia Seré  
Inés Labat  
Juan Ignacio Scasso  
Macarena Castellanos  
Magdalena Pol  
María Castells  
María Valdés  
María Noel Coates  
Martín Schimmel  
Matías Bergengruen  
Moema Lanfranco  
Paola Magnano  
Paulina Fernández  
Rocío Lapitz  
Tati Paz  
Valentina Dabezies  
Valentina Olivella

### New York

Alexandra Weisz  
Ana Bluth  
Ana Laura Cooney  
Anahí De Canio  
Andrew Weisz  
Cecilia Ott  
Conce Olivera  
Cristina Weisz  
Denisse Stainfeld  
Gaspar del Castillo  
Gonzalo Bava  
Gonzalo Varela  
Helena Croce  
José Luis Peña  
Juan Torrado  
Laura Torrado  
Lucía Echenique Fossati  
Luisa Sichero  
Manuela Pereira  
María García Fastoso  
Natalia Toyos  
Nina Wright  
Rocío Raña  
Sergio Serrato  
Serrana Mengot  
Silvina García  
Sofía Mannocci  
Sylvia Gross

Fundación ReachingU is a transparent and pluralistic organization, made up of people of all ages, with different beliefs, political

### Miami

Blanca Bergengruen  
Elena Chacón  
Elisa Algorta Valeria  
Gimena Pereyra  
Guadalupe Martínez  
María Eugenia Vilar del Valle  
Matías Beyhaut  
Milagros Varela  
Pía Sojo  
Pilar Mercader  
Pilar Sánchez Varela  
Rosario Lago  
Victoria Ferres  
Virginia Bocage

ideas, and creeds, who work selflessly to improve the education of the underprivileged in Uruguay.

### Washington DC

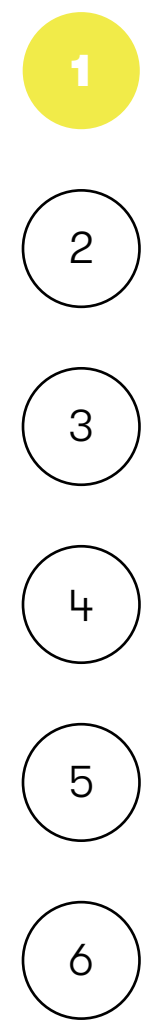
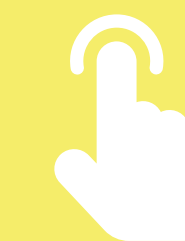
Alicia Bonicelli  
Laura Olave  
Lucía López  
María Paz Olave  
Verónica Alonso  
Virginia Synder

### Tel Aviv

Marcelo Blaj

All Fundación ReachingU volunteers dedicate professional and personal skills, time and material resources to work for the organization. In addition, they help strengthen and expand contact networks, bringing new volunteers and donors

**Make a donation**





## Annual sponsors

Building a better future together

We are a bridge for donors to reach and fund a diverse portfolio of programs that target the most disadvantaged populations in Uruguay (low education and low income) from 0 to 18 years old.

## Why do donors trust Fundación ReachingU?

### WE PROVIDE ADVICE

We help our donors identify high impact and high-quality programs implemented by institutions that are run in a professional and reliable manner.

### WE MANAGE THEIR DONATIONS

After the careful selection of a program, we closely monitor its implementation making sure that the resources are being used correctly and objectives are being met.

### WE KEEP THEM INFORMED

We periodically inform our donors about the use and impact of their contributions on the specific programs being supported. Additionally, Fundación ReachingU is audited annually in the US.

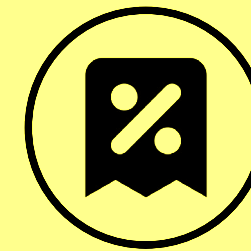
### DUE DILIGENCE

We know our partners and we make sure that funds are being managed in an effective and transparent way.

# 100%

of your donation goes directly to fund education programs,

as our Board of Directors pays for administrative costs.



## Tax benefits

### United States

#### 501(c)(3) status

Fundación ReachingU is a 501(c)(3) nonprofit organization and contributions are tax deductible in the United States to the extent permitted by law.

#### Donor-Advised Funds (DAV)

Donors get a tax deduction for making contributions to Fundación ReachingU. DAV's can be established by a company, a family or an individual donor who will eventually recommend/choose organizations to receive funds. Many of our US based donors channel their annual contributions through this mechanism.

### Uruguay

#### Special Donations System of the Ministry of Economy and Finance

Fundación ReachingU is one of the organizations benefited from this law. If your Uruguayan company pays IRAE (Tax on Income from Economic Activities) or wealth tax, it may obtain the tax benefits provided under this law. For every \$100 donated by the company, the real cost is \$18.75.

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# We appreciate and acknowledge the support of:

## - Our Black and Platinum Sponsors

(USD 50,000 - USD 100,000)

Anna-Maria & Stephen Kellen Foundation

Fogel Family

John & Maria Pfeffer

## - ReachingU's Board of Director members and their families:

Pablo Spiller

Carlos E. Martínez

The Viñoly Family Foundation

Robert & Cristina Weisz

Alvaro Stainfeld & Denisse Norman

Susana Hernández & Ignacio Pakciarz

Nicolás Seigal & Milagros Varela

Ricardo Salmon & Leslie Dezer

Beatriz Ponce de León & Guillermo Campelo

Aldo Polak & Ana Bluth

Gabriel & Janet Rozman

Nicholas Stanham & María Eugenia Vilar Del Valle

Gustavo Civetta & Guadalupe Martínez

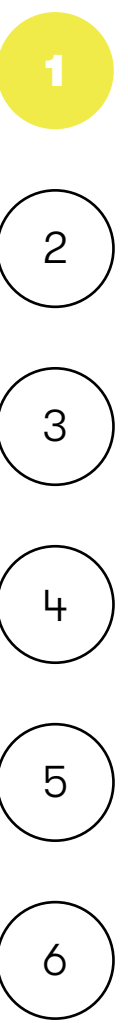
Federico Ravazzani

Diego Iturburu

Isabel Aznárez

Pablo Haberer & Deborah Sabah

Clara A. Giambruno Jimena Folle





# Our annual and event sponsors\*

\*This list of sponsors includes people, foundations and companies that donated more than USD 3,000.

**+20,000**

Anónimo    Florencia Paganini & Marc Gabelli    Johnson A FAMILY COMPANY    Proskauer

**+10,000**

BEHRING FOUNDATION    ALBION FOOTBALL CLUB    BIGSUR    DAVINCI TRUSTED PARTNER    Tinker Foundation    Levitin Safra Family    Isaac Blumberg & Ellen Wolf    Anónimo

**+5,000**

BID Banco Interamericano de Desarrollo    UBS    Vontobel    INSIGNEO    loog    WarnerMedia    LA BARRA GOLF CLUB PUNTA DEL ESTE    PUENTE desde 1915 Gestión Patrimonial & Mercado de Capitales    José Pedro Varela & Ana Ines Balsa

evertec    Giorgio Vecchi & Dario G. Stoka    WhittierTrust INVESTMENT & WEALTH MANAGEMENT    Amundi    THE PLATFORM FOUNDATION    THE ORPHANED STARFISH FOUNDATION

**+3,000**

AXA Investment Managers    FRANKLIN TEMPLETON    TIENDA inglesa    John Hancock Investment Management    M & G    NATIXIS INVESTMENT MANAGERS    Ninety One    Thornburg INVESTMENT MANAGEMENT

ZONAMERICA CAMPUS + PERFORMANCE    Alicia Bonicelli    allius GROUP    Gregor & Beatrix Medinger    PURE PLASTIC SURGERY    ESTUDIO ZEINAL SOLUCIONES LEGALES, NOTARIALES Y CONTABLES

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# In memory of Nina Maria Gorrissen Arnhold Von Maltzahn

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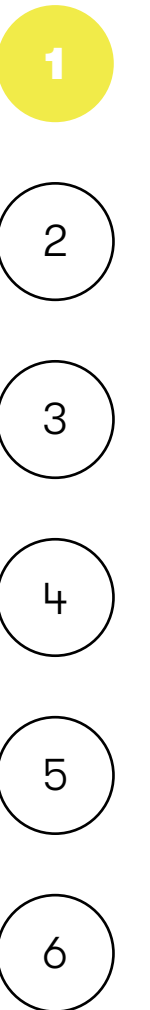


Nina Von Maltzahn dedicated her life to those who needed it most. Her generosity knew no bounds.

Fundación ReachingU will be eternally grateful for her commitment to education in Uruguay.

The Board and staff mourn her passing in May 2022.

Dear Nina, you will be missed.



# 2021 Program Portfolio



Program Portfolio  
Investment by area  
2021 Programs in figures  
Areas of intervention



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# 2021 Program Portfolio

During 2021 we worked with 27 organizations and financed 34 programs aimed at improving the education of more than 5,000 students (preschoolers, schoolchildren and adolescents) and educators. This includes both programs in our portfolio (approved by the Board) and earmarked donations.

Of the total USD 896,031 channeled, USD 411,591 came from the foundation's own funds; USD 243,142 were donor-earmarked contributions, USD 17,000 came from special corporate donations and USD 224,298 from partnerships with companies and other foundations.

**27**  
organizations

**34**  
programs

**5000**  
students



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## 2021 investment by area

| Areas of intervention                                     | Amount invested in US dollars |                      |                    |                |                |
|---|-------------------------------|----------------------|--------------------|----------------|----------------|
|   | Non-earmarked donations       | Earmarked donations* | Special donations* | Partnerships*  | Total          |
| <b>Area 1: Tutorius Network</b>                           | 102,300                       | 9,081                | -                  | -              | 111,381        |
| <b>Area 2: Socio-emotional Learning</b>                   | 69,105                        | -                    | -                  | -              | 69,105         |
| <b>Area 3: Principal, Teachers and Educators Training</b> | 118,769                       | 27,500               | 17,000             | -              | 163,269        |
| <b>Area 4: Early Childhood</b>                            | 57,917                        | -                    | -                  | -              | 57,917         |
| <b>Area 5: Other programs</b>                             | 63,500                        | 206,561              | -                  | 224.298        | 494,369        |
| <b>Total</b>  | <b>411,591</b>                | <b>243,142</b>       | <b>17,000</b>      | <b>224.298</b> | <b>896,031</b> |

**\*Earmarked donations**

These are funds where the donor chooses the beneficiary.

**\*Special donations**

These are funds donated by Uruguayan companies under the Special Donations System of the Ministry of Economy and Finance.

**\*Partnerships**

These are funds managed by ReachingU and donated by other foundations and companies to be used by educational institutions. The funds from special donations and partnerships go directly to the institutions and are not channeled through ReachingU.

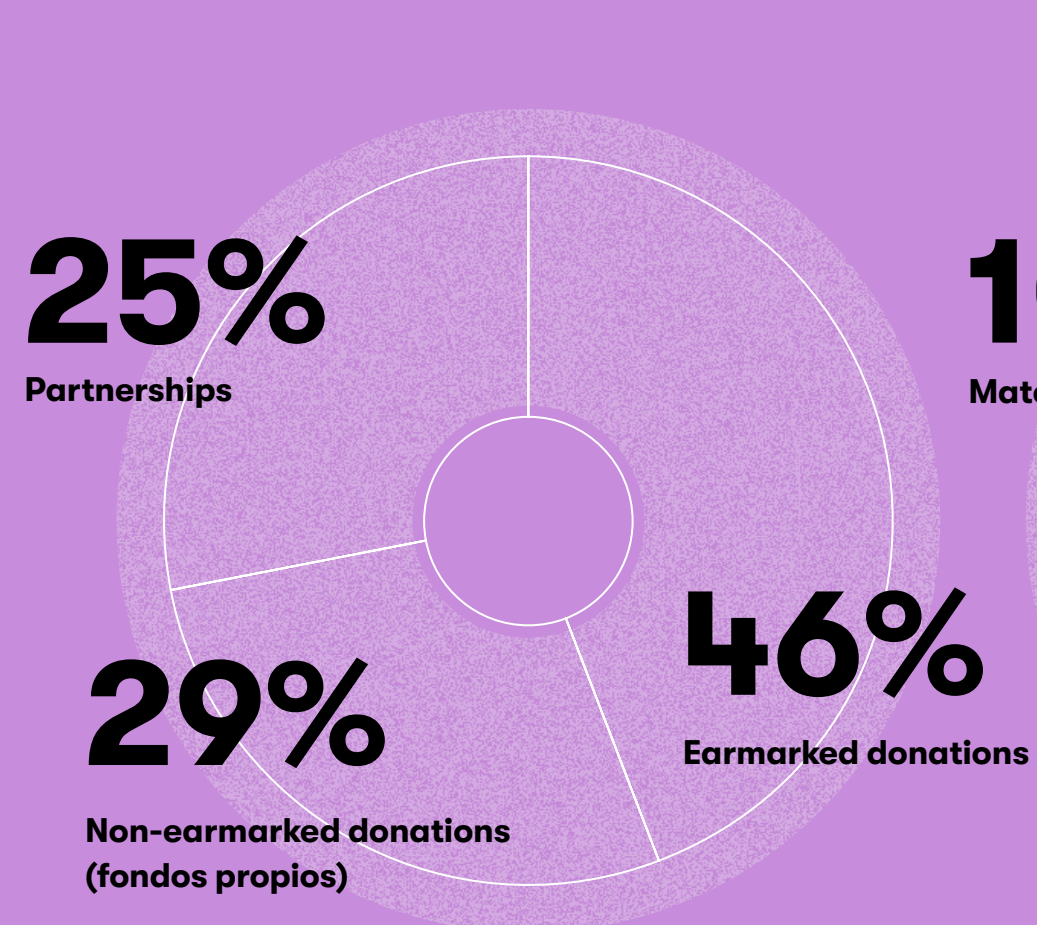
As the funds from “special donations” (Uruguayan companies under a law for tax deductible donations) and partnerships are awarded to these beneficiaries thanks to the efforts of Fundación ReachingU, they are not registered in our 2021 balance sheet audit or in this annual report.

The organizations that received these funds are the following: Madres de la Cruz (USD 16,400), Obra Educativa Don Bosco (USD 15,000), Los Pinos (USD 5,800), Escuela Chimont (USD 6,650), Ceprodih (USD 3,000), Fundación Sophia (USD 1,161), Hogar Maristas (USD 1,800), UNESCO (USD 141,750), MACA (USD 10,000) and Anima, Bachillerato Tecnológico (USD 224,298).

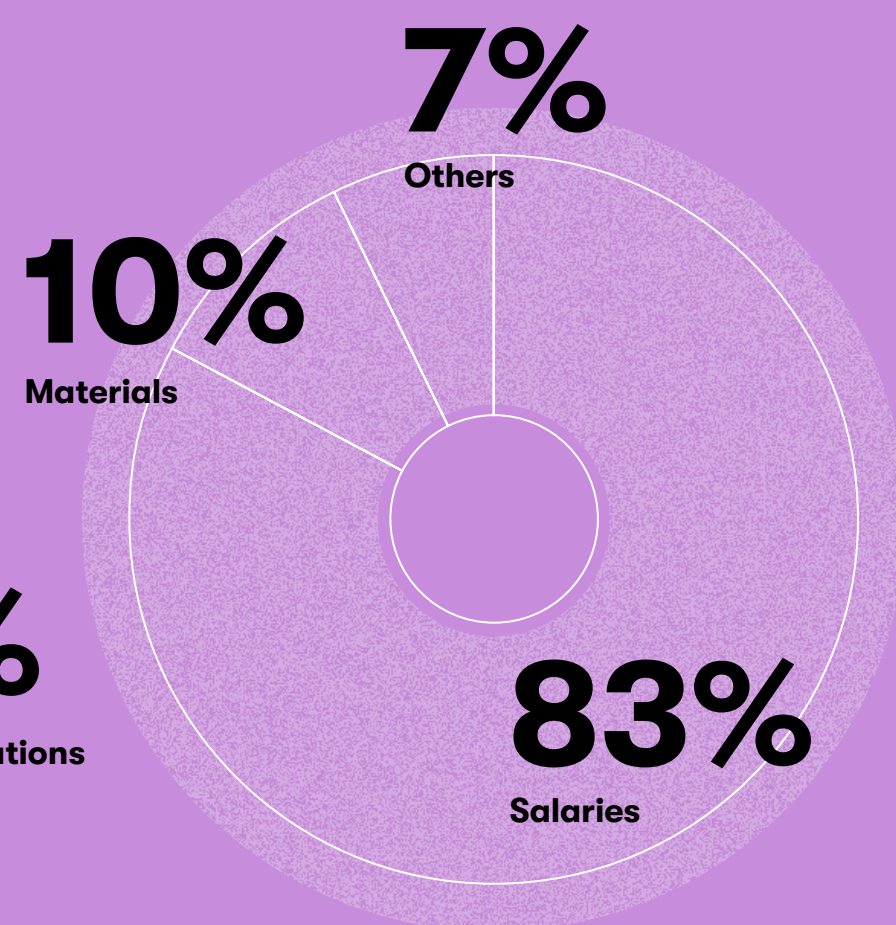
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# Programs in figures

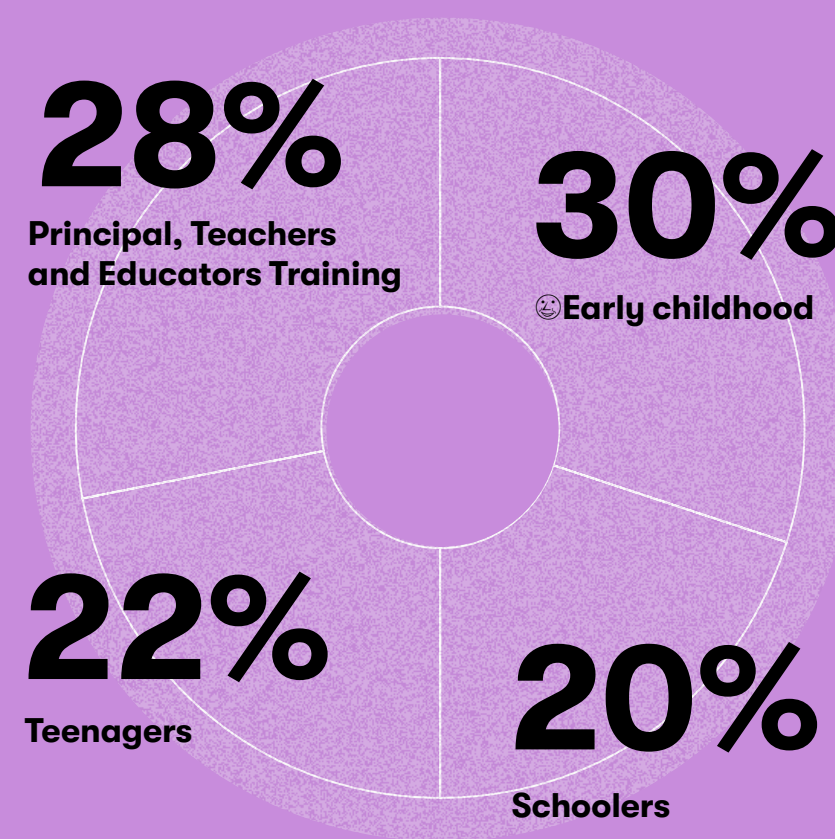
Investment by sources of financing:



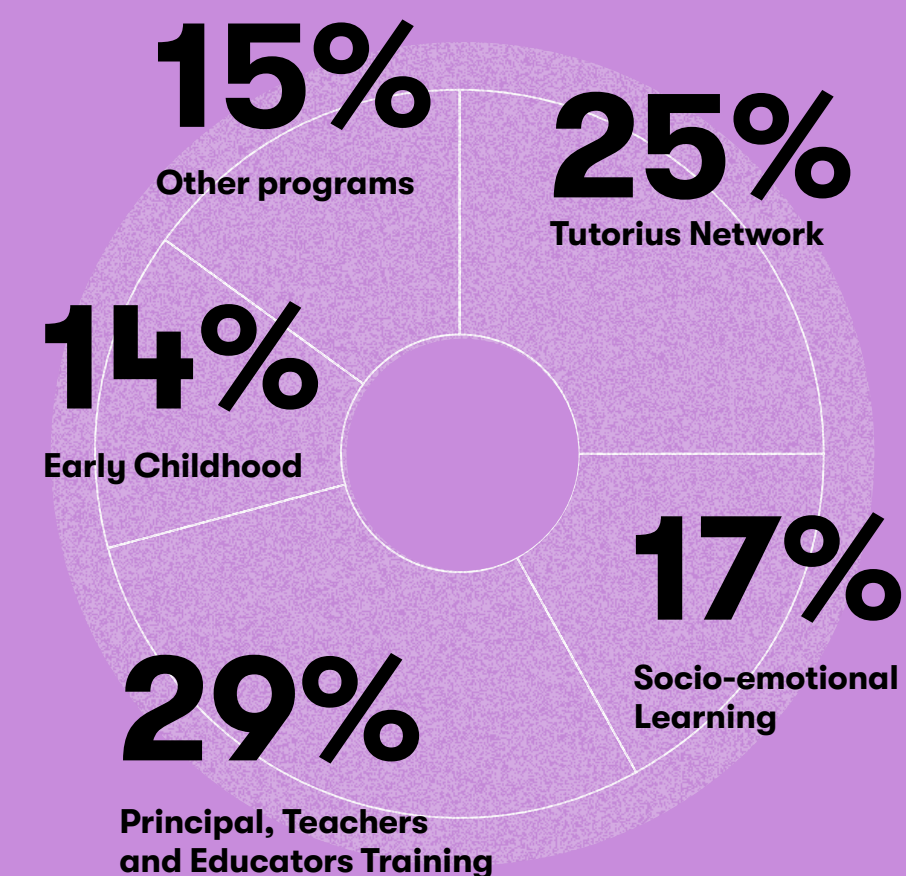
Destination of the funds invested:



Direct beneficiaries of the total invested:



Total investment of own funds of Fundación ReachingU by area:



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# Areas of intervention

Area 1: Tutorius Network



## Cimientos Uruguay - “Future Graduates” program: Tutoring for middle high school students and support for their families

**PROGRAM SUMMARY:** “Future Graduates” is a program that provides one-on-one coaching to middle school students. An adult responsible for each student is also present in the tutoring/coaching sessions so that together monthly objectives can be set. Students also receive a monthly stipend for school-related expenses. This stipend contributes to decreasing the chances of dropping out of school because of economic hardship. The program also includes group meetings with other tutored students

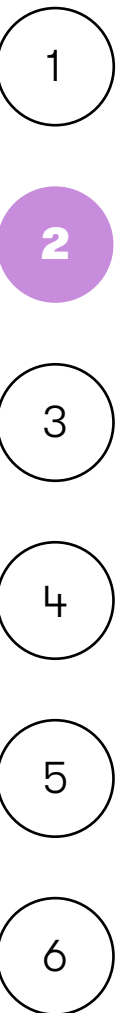
**PROGRAM EXECUTED BY:** [Fundación Cimientos Uruguay](#)

**OBJECTIVES:**

- Strengthen the participants’ academic performance
- Getting them to complete junior high school

**BENEFICIARIES:** 30 students

**AMOUNT INVESTED:** USD 32,700





**Author**

Director, Fundación Salir Adelante

**Getting Ahead through Education**

**The Program Salir Adelante was started in 2009 following an initiative of B'nai B'rith Uruguay. It was designed as a non-formal education coaching strategy, to provide young people with tools that would enable them to thrive with their formal education and expand their academic performance.**

In Uruguay, only 4 out of 10 young people complete secondary school, a figure that places us below the Latin American average (INEEd, 2020). As we focus on the socioeconomic dimension, we see that those who come from "very favorable" backgrounds are almost five times more

likely to finish secondary school than those from "very unfavorable" backgrounds (68.7% and 17.8%; Source INNEd 2019).

In view of this, our Program works with state-run (public) high school students from vulnerable socioeconomic backgrounds and with good academic performance. They are offered support during the three years of high school, including material support (food, cleaning items, books); technology-digital items (computer and internet connectivity); and socio-educational support, through individual and group tutorships.

The objectives of the tutorships include:

- To expand education performance, helping them pass their academic year.
- To provide them with skills so that each student may discover their vocation.
- To generate opportunities through the expansion of socio-educational networks.
- To develop interpersonal social-emotional skills

[Read more](#)

**“Salir Adelante” program: Tutoring and academic support for high school students in their last years of secondary school**

**PROGRAM SUMMARY:** “Salir Adelante” provides coaching, tutoring and financial support for high school students from socially vulnerable homes who demonstrate very good academic performance.

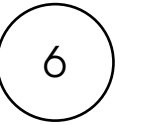
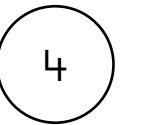
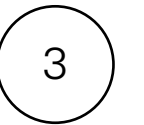
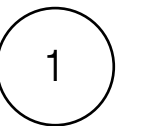
**PROGRAM EXECUTED BY:** [Fundación Salir Adelante, B'nai B'rith Uruguay](#)

**OBJECTIVES:**

- Drive more young Uruguayans from public high schools to complete their Baccalaureate
- Contribute to the expansion of the educational trajectory of the participants of the Program, in their construction of citizenship and in the use of sustainable advocacy networks
- Get involved in the training of young people, to provide them with the necessary skills to remain in formal education, grow as active citizens and in turn, be multipliers of their experience in their environments
- Promote the development of social/emotional skills among the young

**BENEFICIARIES:** 10 high school students

**AMOUNT INVESTED:** USD 19,024



### **Centro Educativo Talitakum: Yo Apruebo (I pass)**

**PROGRAM SUMMARY:** The program Yo apruebo (I pass!) provides guidance, personalized coaching and pedagogical support through face-to-face and virtual tutorials in differential spaces. It improves the participants' learning, promotes a renewed engagement with schools and helps students pass their exams. It provides personalized and comprehensive coaching to vulnerable adolescents at the brink of dropping out or flunking their formal education. This hybrid modality consists of telephone and/or video calls, audiovisual aids, interaction in a virtual platform and face-to-face classes.

**PROGRAM EXECUTED BY:** [Centro Educativo Talitakum](#)

**OBJECTIVES:**

- Promote a personalized and comprehensive accompaniment of adolescents.
- Provide a space for coaching and pedagogical support, enhancing participants' learning.
- Encourage the students to successfully sit for junior high school exams.
- Promote the advancement and completion of the secondary education basic cycle (junior high school).
- Help youngsters develop the tools and skills they will need to remain in school and ensure the continuity of their education.

**BENEFICIARIES:** 32 students

**AMOUNT INVESTED:** USD 9,843

### **Enseña Uruguay (Teach for All - Uruguay) - Educational Support Space**

**PROGRAM SUMMARY:** Students from vulnerable contexts will receive support from teachers of Enseña Uruguay, who are already qualified for this task. The program participants are high school students who lost many hours of class during the pandemic because they did not have a device or had internet access problems at home. Many of these students require curricular adjustments and have pending exams and overdue subjects, as well as significant performance gaps. The teachers of Enseña Uruguay provide support classes and personalized teaching. The beneficiaries are students from public high schools No. 25 and No. 45, the Don Bosco Vocational School, and two schools in Casavalle, (Centro Educativo Comunitario de Casavalle and Centro Educativo Asociado de Casavalle).

**PROGRAM EXECUTED BY:** [Enseña Uruguay](#)

**OBJECTIVES:**

- Provide support classes to students from vulnerable backgrounds.
- Participate in the coordination with the management team and the rest of the teachers, to promote integrated work.
- Prevent dropouts among these students.
- Improve student learning.

**BENEFICIARIES:** 150 students

**AMOUNT INVESTED:** USD 10,000

### **Centro Educativo Los Tréboles - Tutoring Program**

**PROGRAM SUMMARY:** Adolescents that attend the Los Tréboles Youth Center receive personalized 90-minute coaching sessions twice a week. Three experienced tutors will oversee the coaching, assisted by 10 volunteers (previously trained for this role) and a coordinator, who organizes, articulates and supports the team. The plan is to have in-person activities (local sanitary conditions permitting); otherwise, the coaching sessions will be conducted online.

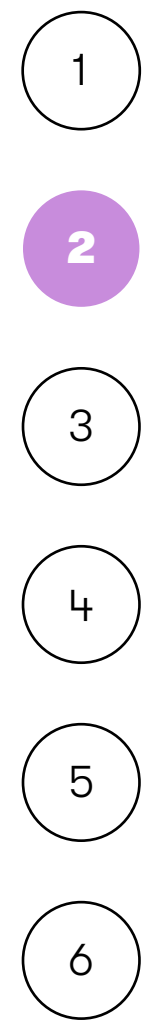
**PROGRAM EXECUTED BY:** [Centro Educativo Los Tréboles](#)

**OBJECTIVES:**

- Promote autonomous and proactive learning that favors the maturation of adolescents and fosters their commitment with the learning process.
- Promote the adolescents' containment and motivation for studying through close bonding and development of trust with their tutors.
- Promote the order, organization and planning of the study of adolescents.

**BENEFICIARIES:** 38 students

**AMOUNT INVESTED:** USD 10,000



## Fundación ReachingU - Tutorius

**PROGRAM SUMMARY:** Design a virtual tutoring program based on international experiences to reduce the learning lags detected among junior high school students and perform a proof of concept in one UTU Middle Education center (vocational).

To start, the virtual coaching was in the hands of students from the University of Montevideo, but it is to be expanded to other private universities and UdelaR (Uruguay's public Universidad de la República). In 2021 the proposal was presented to the different universities and they all expressed their interest to join in.

**PROGRAM EXECUTED BY:** Fundación ReachingU

**OBJECTIVES:** Reduce learning lags

**BENEFICIARIES:** 16 students

**AMOUNT INVESTED:** USD 9,081

## Public Education National Administration - Systematization and improvement of accompaniment strategies in ANEP

**PROGRAM SUMMARY:** Mapping of the proposals and coaching roles for students attending the compulsory education cycles of the Public Education National Administration. The final purpose was to propose a set of suggestions and lines of action that may contribute to strengthen, optimize and/or complement the resources already available.

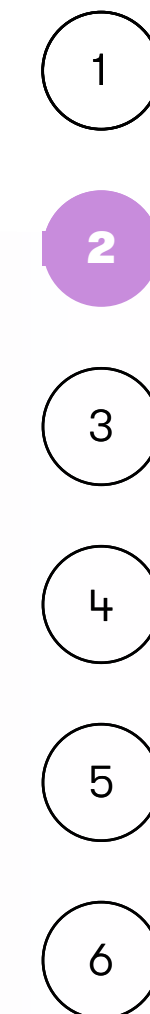
**PROGRAM EXECUTED BY:** Fundación ReachingU

### OBJECTIVES:

- Provide updated and systematic information on the various resources and roles currently available at ANEP for student support (in its various forms and offered by different actors), specifically to cover compulsory education
- Propose a well-founded set of evidence-based suggestions on how to optimize what is already available, and add new forms of accompaniment
- Based on the survey results, suggest potential lines for future actions, to propose necessary milestones for new interventions.

**BENEFICIARIES:** Todo el sistema educativo uruguayo

**AMOUNT INVESTED:** USD 20,733



# Areas of intervention

## Area 2: Socio - emotional Learning



### Gurises Unidos - Social-emotional education training for teachers

**PROGRAM SUMMARY:** This practical course introduces teachers from public schools across Uruguay to the basic aspects of social-emotional learning, so they can easily apply this training in their classrooms.

This year two new components are added to this program: a module for teachers to work with the families of their students and virtual workshops that address the issue of digital citizenship and strengthen digital skills.

**PROGRAM EXECUTED BY:** [Gurises Unidos](#)

**OBJECTIVES:**

Objectives of hybrid training:

- To promote the incorporation of work tools that may enable teachers to contribute to the development of skills and competencies that strengthen emotional development and facilitate teaching and the children's learning processes at education centers

Objectives of the module of family work were:

- To share theoretical content and hands-on tools linked to Emotional Education.
- To revalue the importance of the approach to the promotion of socio-emotional skills in children and adolescents with families, to promote their emotional well-being .

**BENEFICIARIES:** 562 teachers and 50 families

**AMOUNT INVESTED:** USD 39,750

### “Proyecto Mariposa”: Artistic intervention of public school walls

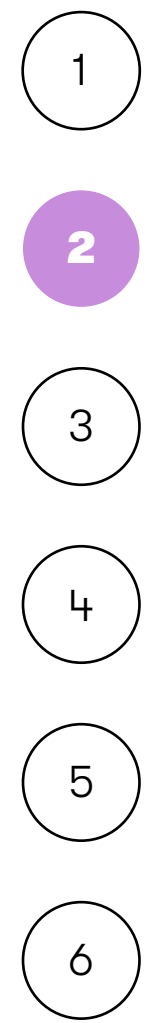
**PROGRAM SUMMARY:** Aside from teaching kids mosaic techniques, the main objective of “Proyecto Mariposa” (Butterfly) is to portray art as a vehicle for integration and social inclusion. It consists of the artistic intervention of public-school walls in underprivileged areas while involving the entire school and neighborhood community.

**PROGRAM EXECUTED BY:** [Proyecto Mariposas Uruguay,](#) through B'nai B'rith Uruguay

**OBJECTIVES:**

- Develop the sensitivity of the beneficiaries through mosaic work, painting, and other arts, inspired by the Shoah (Jewish Holocaust) teachings, to educate in tolerance and warn about the danger of human frailty, in memory of each of the million and a half Jewish children killed, to prevent further bigotry acts against any group
- Defend the rights of children and adolescents through the symbol of the butterfly, which stands for tolerance, colors, diversity, and fragility.
- Bridging between the different stakeholders of the community near the education center.

**AMOUNT INVESTED:** USD 12,500





### Jóvenes Fuertes - “Character education training” for principals and teachers

**PROGRAM SUMMARY:** This program provides principals with theoretical and hands-on knowledge in the field of “character education and development of socio-emotional competencies”, so they can incorporate them into their own daily educational practice. The idea is to train them in innovative practices of Positive Psychology, promoting the well-being of principals and teachers

**PROGRAM EXECUTED BY:** [Asociación Civil Jóvenes Fuertes](#)

**OBJECTIVES:**

- Enhance the well-being of principals and educators. Training in innovative practices based on the contributions of Positive Psychology
- Provide tools for the incorporation of socio-emotional competencies that favor well-being and the application of character strengths at school and in their surroundings.
- Promote mental health and prevention of risky behaviors among the education community.

**BENEFICIARIES:** 52 principals and teachers from 25 schools

**AMOUNT INVESTED:** USD 16,855



**Author:**

PhD in Psychology  
María José Soler  
President of  
Jóvenes fuertes

### Character education training for principals and education leaders 2021

**In 2021, with the support of the Fundación ReachingU, Jóvenes Fuertes implemented a training on character education and development of socio-emotional skills for principals and education leaders.**

**The pandemic brought about a change in the usual modality of meetings, so the activity took place in virtual training modules, and an in-person event on the closing day.**

Fifty-two participants from 25 educational centers from across the country, including Montevideo, attended the activities.

The project covered two levels, primarily:

Education updating and teacher improvement, to train educators capable of applying positive psychology both personally and in their profession

Psychological intervention with the goal of promoting mental health among teachers and the educational community, while preventing occupational hazards

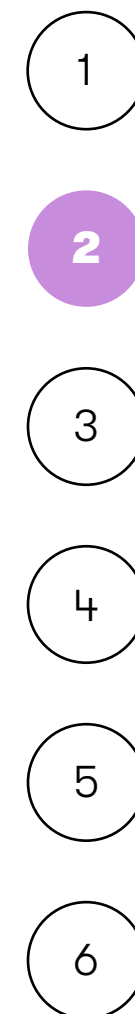
Here are some of the results obtained:

98% of the participants reported a better psychological well-being in several dimensions, such as emotional regulation, improvement in bonds and personal growth, among others.

98% of the participants managed to design and apply strategies based on social-emotional learning; they also designed center-specific campaigns and projects for 2022.

Participants reported high levels of satisfaction and applicability of the training received at the personal level and at work, either teaching or in managerial tasks at schools.

[Read more](#)



## Areas of intervention

### Area 3: Principal, Teachers and Educators Training



#### Alianza Uruguay – EE. UU. Aliados por la Educación.

**PROGRAM SUMMARY:** Participants in this training program attended four on-line courses on hybrid/ remote learning and teaching. The courses were: learning management system, keys to designing an online course, keys to delivering an online course and competencies for 21st century teachers.

**PROGRAM EXECUTED BY:** [Alianza Uruguay -EE.UU.](#)

**OBJECTIVES:**

Each of the 4 courses had its specific objective:

- Provide technology training for the design of online courses
- Provide pedagogical knowledge to design online courses
- Train the trainers to deliver online courses effectively
- Incorporate the skills required by 21st century teachers

**BENEFICIARIES:** 268 teachers

**AMOUNT INVESTED:** USD 36,000

#### Edúcate Uruguay - Reading and natural sciences teaching techniques for teachers of rural schools in Soriano and Cerro Largo

**PROGRAM SUMMARY:** These two programs are aimed at consolidating student reading skills and developing an innovative teaching approach to natural sciences. “Leer es un Viaje” (Reading is a Journey) and “Zona de Exploración” (Exploration Zone) bring new teaching-learning methodologies and modern educational materials to rural schools.

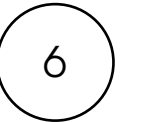
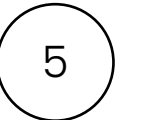
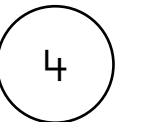
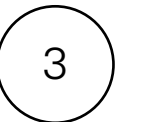
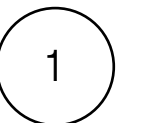
**PROGRAM EXECUTED BY:** [Edúcate Uruguay](#)

**OBJECTIVES:**

- Integrate new teaching-learning methodologies at schools, to include both reading and audiovisual communication, considering they operate with multiple grades, together with modern, easily replaceable, and inspiring educational materials.
- Implement workshops and actions that promote challenging but attainable goals by generating an identity of continuous improvement, achievements, trust, and pride in rural schools.
- Encourage the rural educational community to use technology (CEIBAL) as a bridge to access education opportunities.
- Accompany the families, so they may help their children as they learn how to read, and engaging them in the process.
- Promote oral expression, integrating the use of technology to accelerate results in language development.
- Strengthen self-esteem through the creation of a product of high technical difficulty, and exposing the outputs socially.

**PARTNERS:** Bunge / Ganadera Santa Laura

**AMOUNT INVESTED:** USD 37,000 (earmarked and special donations)



**University of Montevideo  
- Leadership postgraduate degrees  
for principals**

**PROGRAM SUMMARY:** The program was aimed at professionals in positions of leadership in public and private schools located both in Montevideo and in the interior of Uruguay. It offered a highly innovative training program that impacted the way they manage their schools and directly improves students' performance. In 2021 we funded the second year of the third generation of this postgraduate diploma.

**PROGRAM EXECUTED BY:** [Facultad de Humanidades y Educación \(HUM-E\) de la Universidad de Montevideo](#)

**OBJECTIVES:**

- To train managers in leadership, management, and education innovation through peer-to-peer learning and with specialists in the field of management and evaluation of educational centers
- Promote the two-year systematic improvement of institutional activities under the responsibility of the principal, through educational projects designed, developed, and supported by the University of Montevideo.
- Create learning communities committed to addressing the problems and challenges facing the Uruguayan education system today.

**BENEFICIARIES:** 27 principals

**PARTNERS:** Fundación Beisso Fleurquin and Puente Hermanos

**AMOUNT INVESTED:** USD 44,879

**Fundación Sophia and Co-educa  
- Early childhood coursework**

**PROGRAM SUMMARY:** Institutional grant to strengthen the team of the Centro Sophia de Innovación Pedagógica (Sophia Center for Pedagogical Innovation) to implement a focused and innovative curriculum for early childhood teachers. The Centro Sophia de Innovación Pedagógica provides training to teachers from public and private institutions.

**PROGRAM EXECUTED BY:** [Centro Sophia de Innovación Pedagógica](#) and Coeduca

**OBJECTIVES:**

- Design and implement a training for leading teachers of the CAIF (early childhood centers) plan to give them the necessary tools to supervise teacher practices.
- Design and implement a training for educators of the CAIF plan to give them the necessary tools to work with young children.

**BENEFICIARIES:** 161 teachers

**AMOUNT INVESTED:** USD 20,000

**Fundación Sophia - Training in learning disorders and impairments for teachers in Paysandú**

**PROGRAM SUMMARY:** Two four-month courses that served teachers, assistants and school management teams as an introduction to these subjects to enable them to detect symptoms and challenges in their students to help them with guidelines and strategies that favor the learning process. It was developed in a hybrid modality, with four in-person meetings and platform-based work.

**PROGRAM EXECUTED BY:** [Fundación Sophia](#)

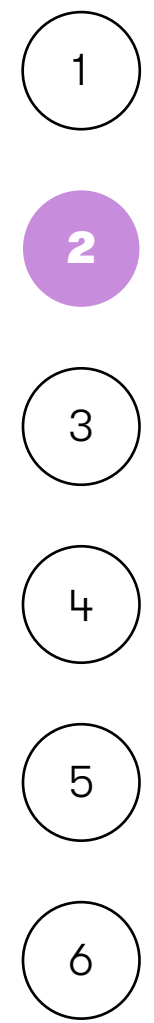
**OBJECTIVES:**

Through the course the teachers who participate are expected to meet the following objectives:

- Acquire knowledge about the conceptualization of learning difficulties.
- Identify warning signs of learning impairment.
- Analyze and provide guidance on learning issues in the classroom and school.
- Raise awareness about inclusion and special educational needs. (SEN)
- Develop tools and strategies for working among teachers and interdisciplinary teams.
- Participate in the development and coordination of action guidelines to improve and enhance learning processes (curricular adaptations)
- List the set of good practices that guide the educator to intervene when students have learning difficulties.

**BENEFICIARIES:** 84

**AMOUNT INVESTED:** USD 23,390



# Areas of intervention

Area 4:  
Early Childhood



## Universidad de Montevideo, Universidad Católica del Uruguay and Fe y Alegría Uruguay - Promoting good parenting practices and strengthening family ties in early childhood centers

**PROGRAM SUMMARY:** Crianza Positiva (Positive Parenting) is a preventive family intervention that promotes good parenting practices and strengthens the bonds and family environment where children develop. This project aims to disseminate the Positive Parenting program, train technicians and seek the implementation of the program in new CAIF centers (early childhood centers) and the UCC team (Uruguay Crece Contigo – a program of the Ministry of Social Development)

**PROGRAM EXECUTED BY:** Universidad de Montevideo, Universidad Católica del Uruguay and Fe y Alegría Uruguay

**OBJECTIVES:** Train, disseminate and accompany the implementation of the Crianza Positiva project at UCC: central team and teams from 3 departments of the country (San José, Tacuarembó and Río Negro). CAIF centers also participated as in all previous editions.

**BENEFICIARIOS:** 276 teachers

**INVESTED AMOUNT:** USD 17,125



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**Author:**

Leticia Riolfo,  
Libros del Árbol Rojo

**Reading and artistic expression for early childhood**

**Al abrir un libro is a project that seeks to strengthen reading as a culture among the educational communities at the Early Childhood Care Centers (C.A.I.F.), engaging them in meaningful experiences where the oral and written word, literature and other expressive languages are promoted. In 2021, the participants included 12 CAIFs from Canelones, 1,400 families, and 140 CAIF teachers. More than 800 books were delivered.**

The project has always involved four components: Training, Staffing, Coaching and Monitoring. These four components

apply both to the teachers and technical teams of CAIFs already working with the project, interested in moving ahead in their process, as well as new CAIF centers that join in. Hence, in the case of teams that have already participated, these components are preserved, but their contents and proposals delve into themes and modes of approach that have to do with early childhood, and new tools are proposed to promote interaction with all the participants.

The support of Fundación ReachingU is essential in this type of projects, since it involves guaranteeing the right of children to get educated as self-governing readers and to provide them with full access to expressive languages, play and culture. This right becomes apparent when you see the selection of books, especially chosen to enhance and enrich the children's reading experience. This allowed to generate significant situations around reading among children and families as well as among the educators of each CAIF.

[Read more](#)

**Libros del Árbol Rojo - Reading and artistic expression for early childhood**

**PROGRAM SUMMARY:** The program ensures significant experiences with books and artistic expression at CAIF Centers (Centros de Atención a la Infancia y la Familia) in de department of Canelones. Its various components include education, coaching and monitoring of educators and families, and providing quality books to the CAIF centers.

**PROGRAM EXECUTED BY:** Libros del árbol rojo

**OBJECTIVES:**

- Encourage and promote reading and artistic expression languages in early childhood, favoring the integral development of boys and girls, executing a project sequenced and sustained over time.
- Incorporate reading aloud as a parenting practice, lending books to be read at home, and organizing workshops for families.
- Strengthen and qualify the pedagogical practices of teachers through workshops and virtual coaching.
- Promote communication skills, language, and creativity of children, reading aloud at school and at home with their families, with the books borrowed from the library.
- Strengthen the emotional bond between children and parents through reading aloud.

**BENEFICIARIES:** 1540 beneficiaries in early childhood and 148 teachers

**INVESTED AMOUNT:** USD 34,592

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## Obra Social del Lago, CAIF “El abuelo Ubaldo” - Innovative working methodology at CAIF Centers

**PROGRAM SUMMARY:** This methodology developed by the Vaz Educational Center relies on organizing the learning space based on three axes: the rotation of children in thematic areas coordinated by different educators, the implementation of optional classrooms and the incorporation of children of different ages into the activities. Throughout 2021, the project was deployed at five CAIF centers (early childhood centers) in the department Treinta y Tres.

**PROGRAM EXECUTED BY:** Obra Social del lago. CAIF “El abuelo Ubaldo”

### OBJECTIVES:

- Train 10 teachers so that they can join and strengthen the training team.
- Expand this format to more centers so as to meet the existing demand.

**BENEFICIARIES:** 10 teachers

**INVESTED AMOUNT:** USD 6,200



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# Areas of intervention

Area 5:  
Other programs



## Asociación Civil Hogar La Huella - After-school program for teenagers in Las Piedras

**PROGRAM SUMMARY:** Teenagers graduated from the “La Huellita Children’s Club” that are starting high school received coaching and mentoring, as well as access to a computer lab.

**PROGRAM EXECUTED BY:** [Asociación Civil La Huella](#)

**OBJECTIVES:**

- Promote the full development of adolescents and their families, monitoring their performance in the formal educational system through active participation involving the community, and seeing it through a biological, psychological, social and spiritual perspective of the human being.
- Accompany and sustain the educational process of the adolescent, seeking the full development of their abilities.
- Promote intergenerational coexistence strategies of participation and co-responsibility in the process of growth of adolescents, in the family and community environment.
- Encourage adolescents to integrate their life history in a healthy manner.

**BENEFICIARIES:** 20 teenagers

**AMOUNT INVESTED:** USD 28,000

## Centro Juvenil y Deportivo Quebracho - Construction of a new site for “Centro Juvenil y Deportivo Quebracho”

**PROGRAM SUMMARY:** The expansion and improvement of the existing facilities will increase the number of teenagers that can attend “Quebracho”. The construction of this space will facilitate access to new agreements with the government to provide new services to those who attend.

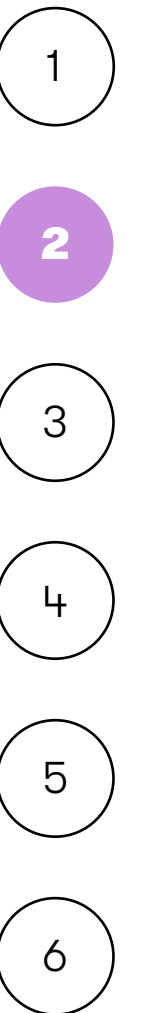
**PROGRAM EXECUTED BY:** [Centro Juvenil y Deportivo Quebracho](#)

**OBJECTIVES:**

- Count with better facilities to enable better functioning of the center, and to cater to more adolescents.
- Having their own center will allow them to meet this objective, also increasing the human capital that can help them implement this. The idea is that the existence of a suitable place for the activity would put them in a position to reach an agreement with INAU (Institute of Children and Adolescents of Uruguay) that will allow them to almost double the number of adolescents served.

**BENEFICIARIES:** 83 adolescents

**AMOUNT INVESTED:** USD 28,000



### Third edition of the ReachingU Teacher Prize

**PROGRAM SUMMARY:** This prize publicly recognizes the teaching profession and its most outstanding players because of their potential to become key leaders of educational change in our country. The winner of the ReachingU Teacher Prize receives US\$5,000 to give continuity, deepen and expand an existing project.

**PROGRAM EXECUTED BY:** Fundación ReachingU

**OBJECTIVES:**

- Publicly highlight the ability to facilitate the educational change of our educators, as well as to render the work conducted by many teachers in Uruguay visible, and to celebrate that fact.
- Ensure that citizens recognize and value the teachers' essential job
- Impact on the teachers' culture itself, inviting the members of the community, to enhance the significance of their role as true agents of change, so they can feel people's appreciation for the task they perform.

**PARTNER:** Anonymous donor

**AMOUNT INVESTED:** USD 12.500



**Author:**

Samuel Costa, winner of the 2021 ReachingU Prize for Uruguayan Teachers

### Telelunarejo: the importance of believing in education

**February is a special month for teachers across Uruguay, as it is the time when we choose the school where we will work the entire year. February 2018 was no exception; it is when I chose to teach at school No. 29 in Lunarejo.**

It was the third year in my career as a teacher; I would be in charge of a school a hundred kilometers from the city of Rivera, in a valley considered the fourth wonder of Uruguay. The place is surrounded by very special fauna and flora, protected by the National System of Protected Areas.

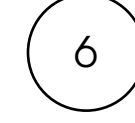
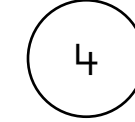
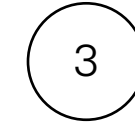
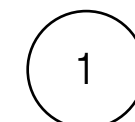
Several families live in the area, including nine children who attended school No. 29 in the Lunarejo Valley.

These children in particular were isolated from many things, including information, news and other people. They were afraid; they feared rejection, but essentially, they rejected themselves, their situation, and their dreams. Those were feelings they had to bear.

In view of all that, I decided to find a way to motivate those children, trying to give them the tools they needed to comprehend that they can actually believe in their goals, that they can achieve them and attain whatever they set themselves to get. This is how the project "Telelunarejo" came about: a channel on the YouTube platform where the children managed to showcase their classroom work in a number of videos that we would upload. This project helped us strengthen oral communication skills, linkages and all the areas and contents of the academic syllabus.

During the pandemic years, where the structures were modified, the tool that had begun as a complement to their classes, turned into a huge "battle chariot" that also intertwined the teacher-child-family bond.

[Read more](#)





# 2021 Events and news



Fundraising events  
and programs activities



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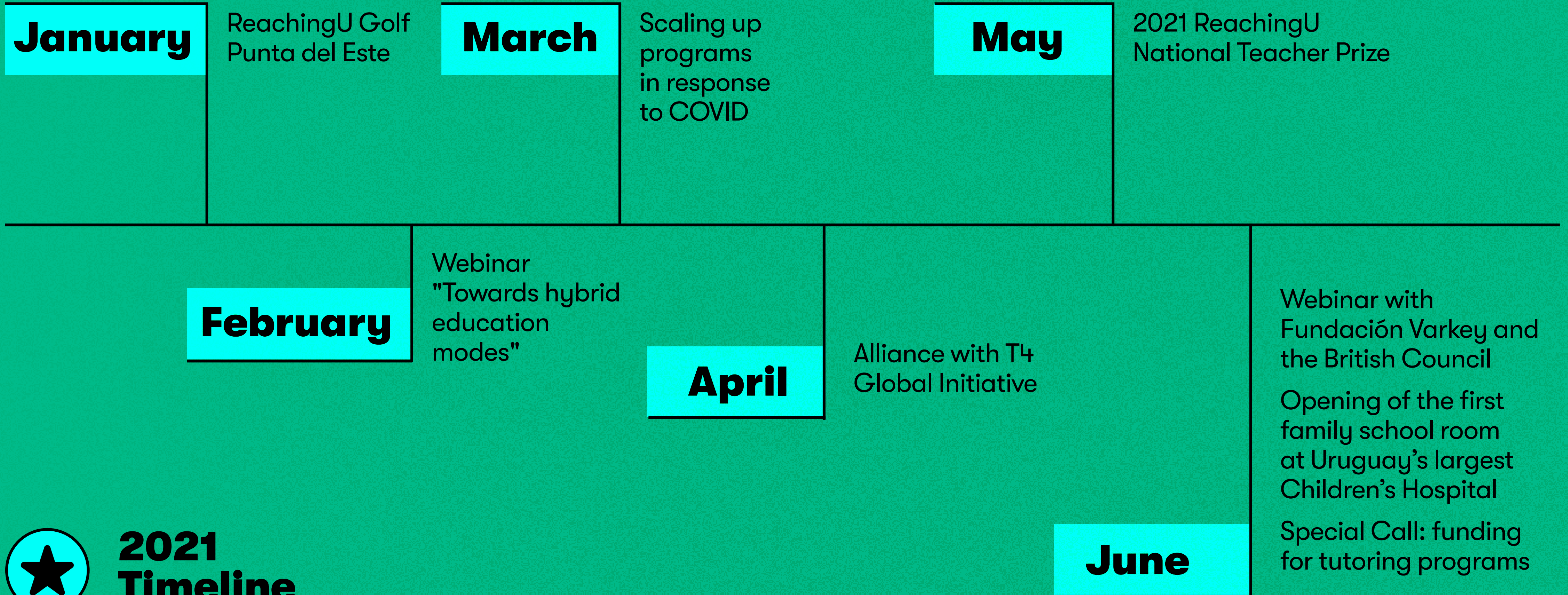
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 **2021  
Timeline**

## July

Launching of new logo and website

## September

2020 ReachingU Prize winner was one of the Top 50 of the Global Teacher Prize 2021

Uruguayan teachers and students joined the Climate Action Project

## November

Breakfast with international expert Yael Duthilleu

Participation in the 1st anniversary of DAVINCI Trusted Partners

Inauguration of a new mural of the "Mariposas Project"

## August

Ceremony of 2021 ReachingU National Teacher Prize

## October

Call for grants

2nd Global Campaign "Raise Your Hand for Education"

Miami Golf Tournament

## December

Inclusion of Fundación ReachingU in the Special Donations System

Donation of books

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## January

### ReachingU Golf Punta del Este - 7th Edition

Thanks to all the sponsors and golfers who participated!

[Read more](#)

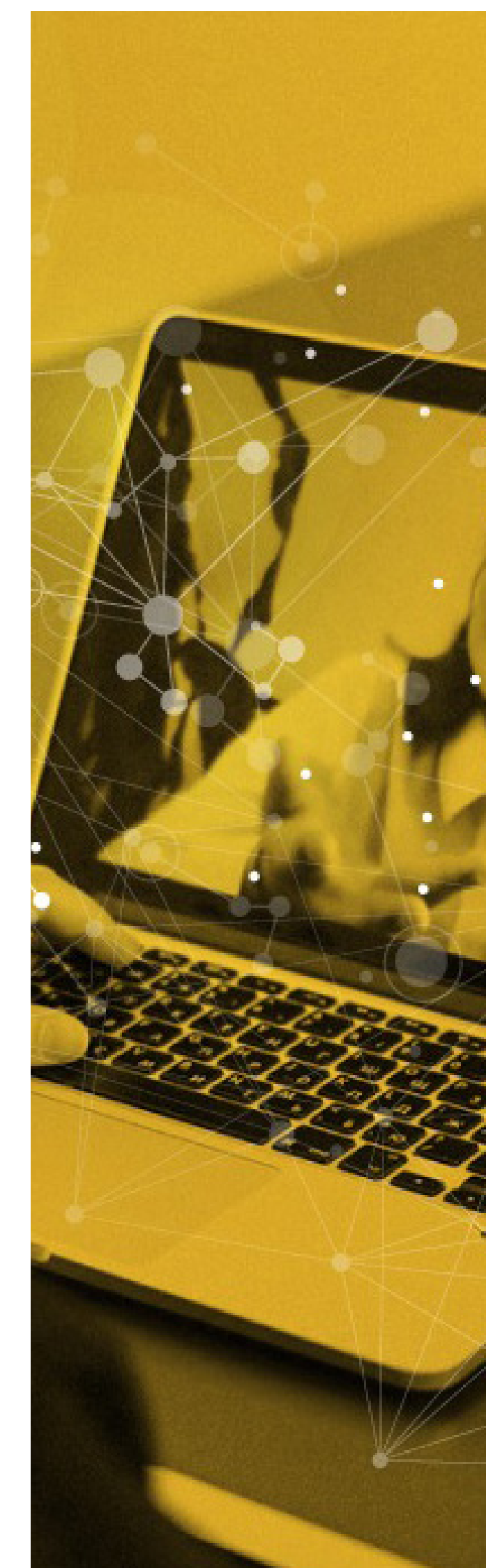


## February

### Webinar "Towards hybrid education modes: Presenting telepresence training experience with Uruguayan teachers"

The meeting presented the experience of "Curricular and pedagogical practices before the implementation of the health protocols to prevent Covid-19", which was implemented in 2020 with funding from the Tinker Foundation and Fundación ReachingU.

The training was supported by Educa (Dominican Republic) and the Catholic University of Uruguay. It was declared of educational interest by the National Administration of Public Education.



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## March

### Scaling up programs in response to COVID

Following the announcement of new measures amid the health emergency due to COVID - including the suspension of in-person schooling-, we decided to expand educational projects.

Hence, we increased our efforts and commitment to students and families in the most vulnerable settings.

Therefore, we worked on the development and expansion of key programs and tools, in coordination with the organizations supported.

## April

### International Technology Summit for Teachers

The pandemic evidenced the need for schools to adopt and adapt new practices to ensure that our children continue to receive a quality education.

That's why the T4 organization invited us to join their global alliance.

A Teacher Tech Summit was held on April 17 as a platform for teachers from all over the world to share their knowledge and practical experiences using educational technology.

## May

### 2021 ReachingU National Teacher Prize

In May, we launched the third edition of this prize.

This prize publicly recognizes the teaching profession and its most outstanding players because of their potential to become key leaders of educational change in our country.

[See more](#)



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# June

## Webinar "The day schools closed: the region's lessons for Uruguay"

How did the governments of the Americas deal with the pandemic in the field of education? What should remain of that response once the crisis is over? What lessons can Uruguay learn from the experience of other countries in the region?

The Varkey Foundation and the British Council conducted research on the experience of 11 countries in the Americas during the closure of schools due to the Covid-19 pandemic. More than 5,200 were teachers surveyed and 63 experts consulted.

Fundación ReachingU organized a webinar to learn about the results of this research and discuss the changes believed to be here to stay.

## Opening of the first family school room at Uruguay's largest Children's Hospital

Fundación ReachingU supported Ronald McDonald House Charities Uruguay to build a room for learning and for families at the Pereira Rossell Hospital, the largest public health care center for children in Uruguay. The project provides the hospital's young patients and their families with a special place to learn and rest.

While at the hospital, children did not have a space especially adapted for their education, not only did this affect their education, but it also impaired their relationship with other children and their own self-esteem.

We are very happy to have worked together with Ronald McDonald House Charities Uruguay to bring education to the children who are treated each year at the Pereira Rossell Hospital!

[See more](#)



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## Special Call: funding for tutoring programs

In June 2021, we opened a special call to three tutoring programs executed by the Los Tréboles Education Center, Enseña Uruguay and the Talitakum Center.

These were the three winning proposals of our special call for proposals responding to the challenge posed by an additional new suspension of in-person classes in 2021.

The funds were used to fund tutoring programs and personalized coaching of junior high school students from vulnerable contexts.



[Read more](#)

## July

### Launching of new logo

We celebrated our 20th anniversary with the launching of a new logo, created by the talented Uruguayan designer Martín Azambuja. Thank you Martín for sharing your talent so generously!



## August

### Samuel Costa was the winner of the 2021 ReachingU Prize for Uruguayan Teachers

Samuel Costa, teacher and principal of Rural School No. 29 in Lunarejo, Rivera, was the winner of the 2021 ReachingU Prize for Uruguayan Teachers. Samuel received USD 5,000, which went to the “Telelunarejo” Project.

Rural School No. 29 in Lunarejo has only 8 students. Not only was Samuel their teacher and principal, but also their cook and cleaner, as they have no assistants.

When Samuel started working at this school, he realized that because of its small size and remoteness, the children had communication issues and there was even a lack of trust.

Thus came the idea of creating a project that would give them identity and strengthen communication

[Read more](#)



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# September

## Uruguayan teachers and students joined the Climate Action Project

Fundación ReachingU joined the Climate Action Project to add Uruguay to a unique educational experience.

This is a global initiative that seeks to change the behavior of students and the mentality of societies regarding climate change and environmental threats, through education.

The project was declared of educational interest by the National Administration of Public Education.

## Marcia Hernández -winner of the ReachingU Prize for Uruguayan teachers 2020- was one of the 50 finalists of the Global Teacher Prize 2021

Marcia was selected among 8,000 nominees and applicants from 121 countries.

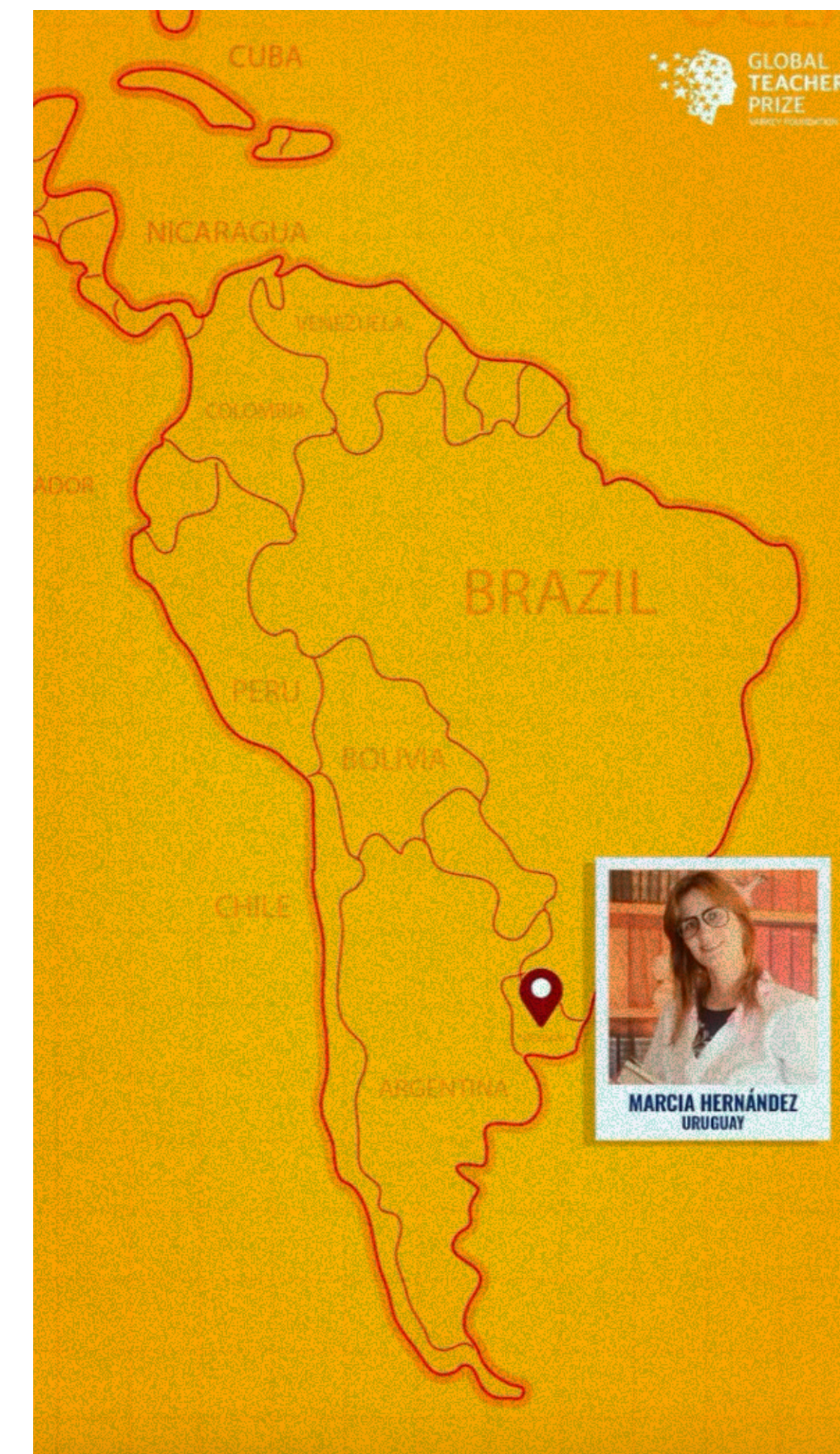
When Covid-19 forced schools to close in Uruguay, Marcia had to find a new way to create a bond with her students at Serafín José García, a school in the city of Vergara.

That was the time when the idea of Radio Alegría arose, as an online radio platform used to broadcast her classes to students, who could engage through their computers or cell phones.

By the time the school reopened, the children were noticeably more committed to their education.

In September 2020, Marcia won the ReachingU National Teacher Prize. As a result, her school received \$5,000 in equipment to expand Radio Alegría's reach.

Having witnessed the incredible impact of Radio Alegría on her students and the community at large, Marcia applied for the Global Teacher Prize to provide schools in Uruguay with the necessary equipment to set up their own radio platforms.



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# October

## Uruguay participates in World Education Week

From October 3rd to the 8th, 100 schools and 20 organizations from around the world gathered to celebrate World Education Week.

During the occasion, teachers and experts from all over the world presented experiences and projects in 10 different areas.

Uruguay was represented by Proyecto Mariposas, an initiative that convenes and involves the entire community through the artistic intervention on walls in public centers of vulnerable neighborhoods.

Fundación ReachingU has already financed the execution of 4 murals in public centers in Montevideo.

## The Miami Golf Tournament celebrated its 12th edition

Players, volunteers, and friends of Fundación ReachingU met at the Miami Beach Golf Course, one of the best courses in Miami, to enjoy golf and “raise their hands for education” in Uruguay.

As it rained on the first day, the tournament was played in two days.

We want to thank the companies that supported us!



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# 2nd Global Campaign "Raise Your Hand for Education"

The campaign had two live sessions. The opening ceremony was in charge of scientists Gonzalo Moratorio (researcher at the Institut Pasteur in Montevideo, chosen as one of the 10 personalities of 2020 by the journal Nature) and Carlos Batthyány (Executive Director and Head of the Vascular Biology and Drug Development Laboratory, also of the Institut Pasteur de Montevideo).

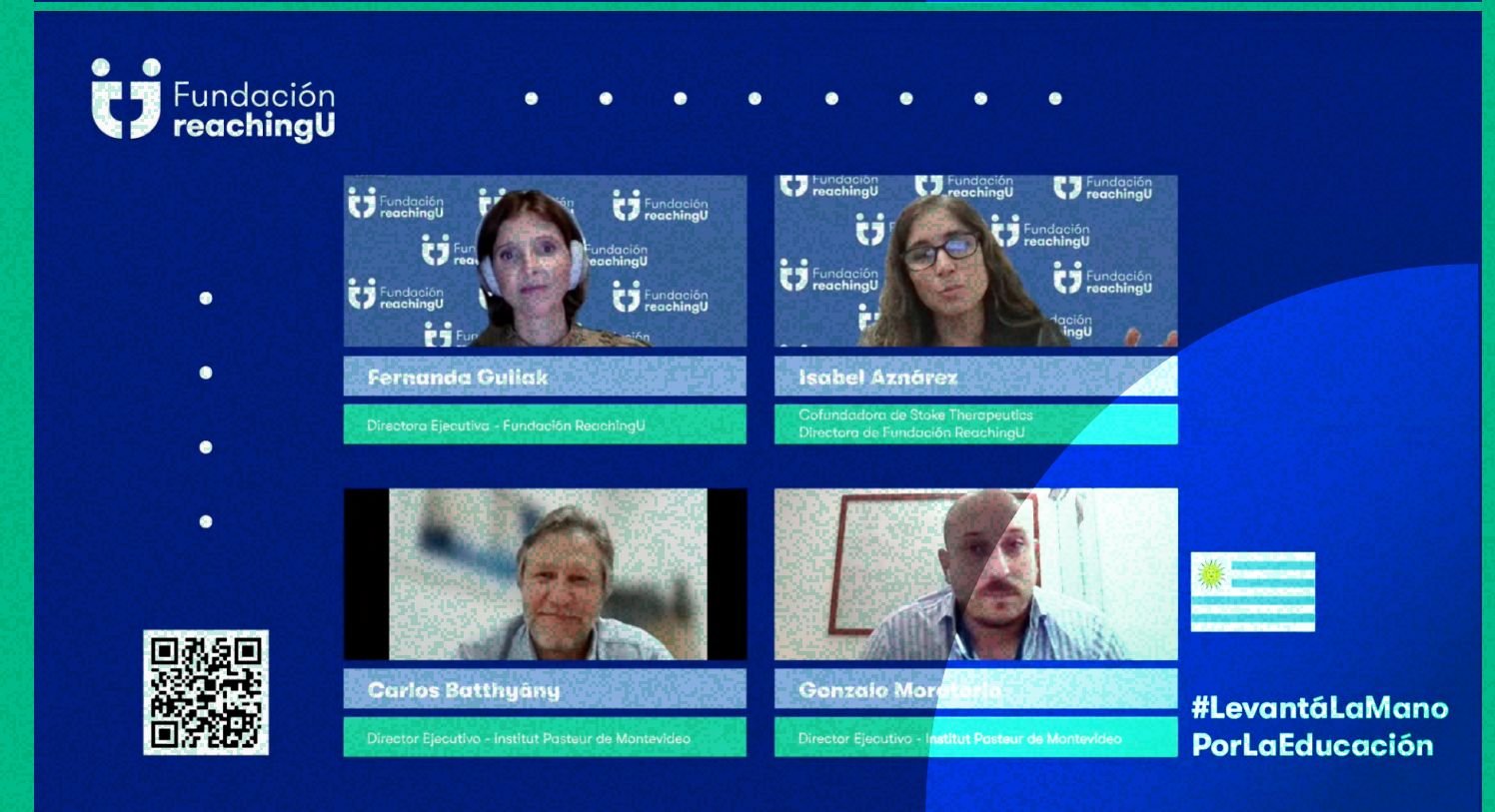
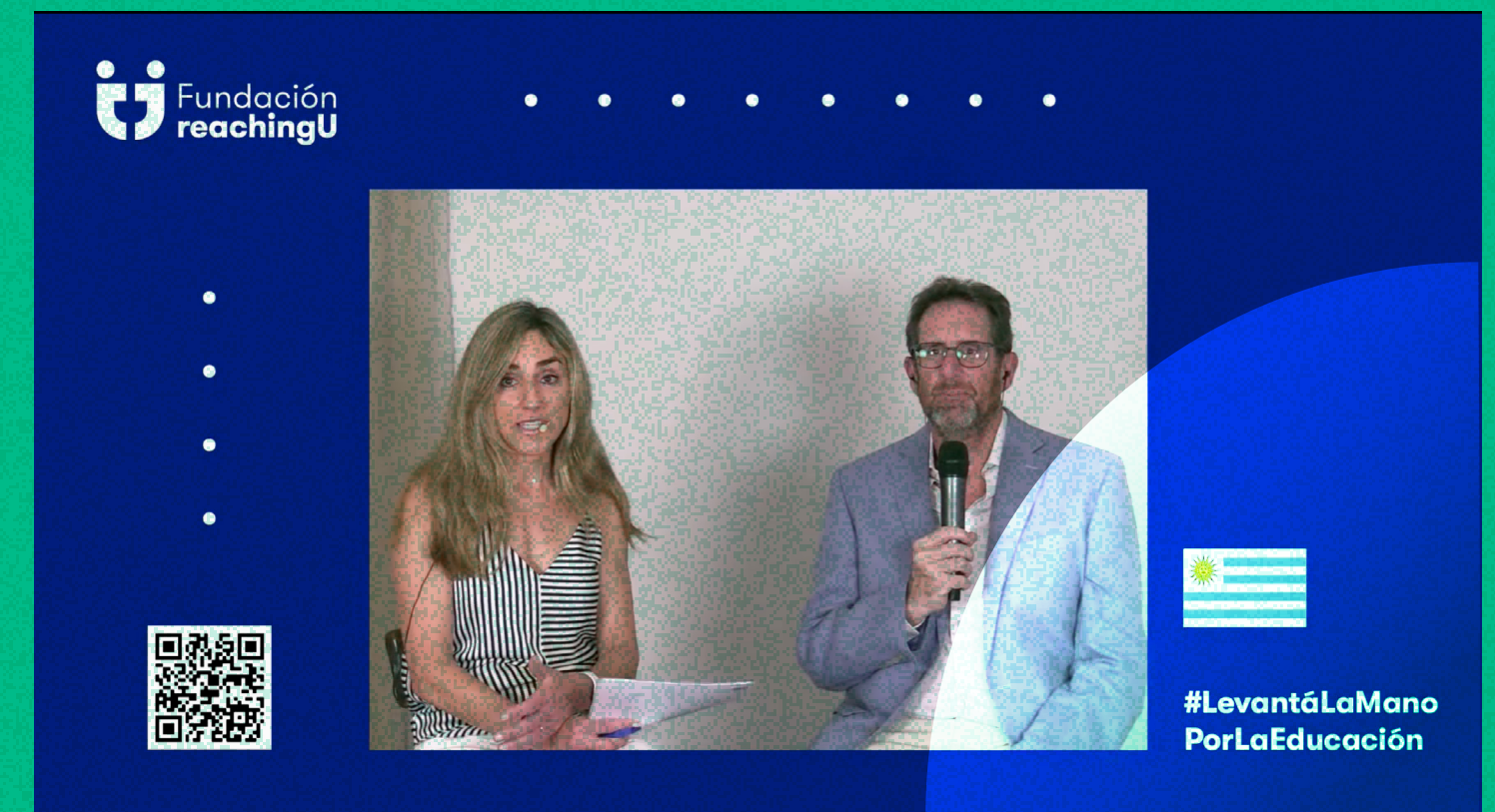
The special guest of the closing session was Sergio Fogel, co-founder and director of the first unicorn in Uruguay, dLocal.

[Read more](#)

The week also featured a charity auction offering over 200 lots, including works of art and unique experiences, such as online têtê-à-têtês with various celebrities from the world of sports and business, in addition to design articles, stays in Miami, Punta del Este, and José Ignacio, among others.



**We want to thank the foundations, companies and people who joined us from all over the world!**



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# November

## Breakfast with international expert Yael Duthilleu

Yael Duthilleu is Uruguayan, but she has been developing her career abroad for decades as an educational advisor for international organizations.

We grasped the opportunity of her visit to our country, and we invited her to discuss about educational programs, their funding, and impact. It was a great occasion to exchange ideas on the role of our foundation and its contribution to the education in Uruguay.

## Participation in the 1st anniversary of DAVINCI Trusted Partners

DAVINCI Trusted Partner celebrated their first anniversary and celebrated it on Thanksgiving.

The day ended with the presentation of the organizations that participated in "Help us Help", a charity campaign organized by DAVINCI.

Fundación ReachingU shared the space with Espartanos, Reinicia and Banco de Alimentos. It was an emotional moment of solidarity that gave contents to the idea of holding a financial event on Thanksgiving.

Thank you DAVINCI Trusted Partner for the opportunity!



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## Inauguration of a new mural of the "Mariposas Project"

School 53 Great Britain of Cerrito de la Victoria celebrated its 127th anniversary with the inauguration of a new mural of the "Mariposas Project".

In addition to teaching the mosaic technique to children, the "Mariposas Project" seeks to vindicate the human rights of children and adolescents, promoting conviviality and mutual care from schools and the community, involving the entire education community in the area. The initiative is inspired by the poem "The Last Butterfly" written by Pavel Friedman.

The mural in School 53 is the fourth funded by Fundación ReachingU, following those in a kindergarten in Colón, a school in Casavalle and the vocational school UTU in Cerro, Montevideo.



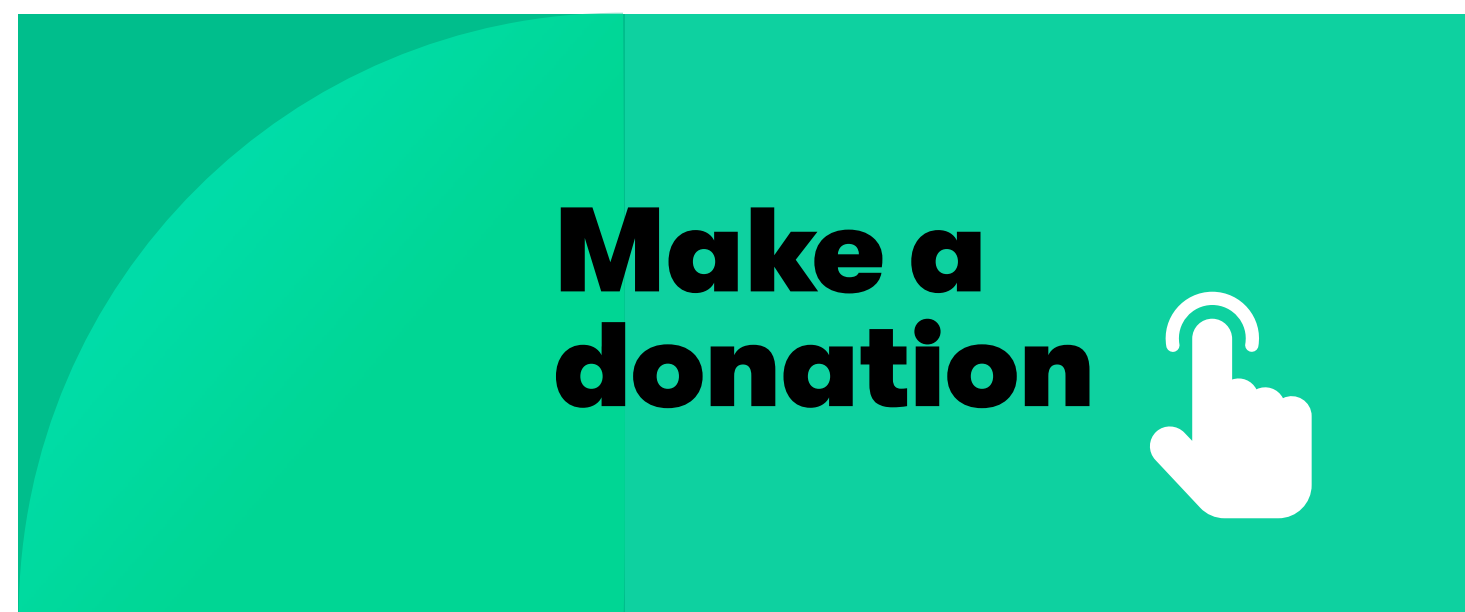
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# December

## Inclusion of Fundación ReachingU in the Special Donations System

Parliament approved the inclusion of Fundación ReachingU in the Special Donations System under the Ministry of Economy and Finance

This will enable Uruguayan companies that pay Income Tax on Economic Activities (IRAE) or Wealth Tax to obtain the tax benefits provided for in this law. For every \$100 donated by the company, the company actually pays \$18.75.



## Donation of books

For the holidays, we decided to make a gift on behalf of all the people who make the work of Fundación ReachingU possible.

We joined forces with Broliuuy to donate 300 books to Public School 149 and the reading program at the public outpatient clinic in Cerro, Montevideo.

The 335 children that attend that school and the more than 1,500 that visit the outpatient clinic monthly will enjoy reading thanks to this donation.

The donation to the school included inclusive books for students with impaired vision.

Broli is a charity bookstore. Their mission is to donate one book to a public school for every book they sell.



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# 20 years



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# The beginnings



In 2001, a group of Uruguayan friends, living in the USA, had a dream: to help their country despite being far away.

That's how Fundación ReachingU was born: from a dream.

A dream of building bridges and bringing opportunities to those who needed them the most in Uruguay.

More than 20 years later, the dream remains intact, but the path traveled has taken us very far.

We invite you to explore our history in the following video:





# Global reach

During these 20 years, what began as a group of friend's dreams to help people in need, became a foundation with presence in Montevideo, New York, and activities in Punta del Este, Los Angeles, Madrid, Washington DC and Zurich.



**2008**  
**New York**  
Honoree: Michael Chu



**2009**  
**New York**  
Honoree: Carlos Ott



**2010**  
**New York**  
Honoree: Ambassador Frank Baxter



**2011**  
**New York**  
Honorees: Julio Bocca, and Carrie & Alexander Vik



**2012**  
**New York**  
Honorees: S.A.S. princessa Laetitia d' Arenberg y H. Fisk Johnson III  
Special Guest: padre Gonzalo Aemilius  
**Montevideo**  
Special Guests: Enrique Baliño



**2013**  
**New York**  
Honoree: Pablo Atchugarry  
**Montevideo**  
Special Guests: Nicolás Jodal



**2014**  
**New York**  
Honoree: Nina Von Maltzahn



**Montevideo**  
Special Guests: Horacio Vilaró



**2015**  
**New York**  
Honoree: Arturo Porzecanski



**Montevideo**  
Special Guests: Ernesto Talvi



**2016**  
**New York**  
Special Guests: Rafael Viñoly



**Montevideo**  
Special Guests: Jorge Grunberg

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**2017**  
**New York**  
Honorees: Natarajan Chandrasekaran y Gabriel Rozman



**Montevideo**  
Special Guest: Ambassador Kelly Keiderling



**2018**  
**New York**  
Special Guest: Emiliano Kargieman



**Montevideo**  
Special Guest: Esteban Bullrich



**2019**  
**New York**  
Honorees: José Serebrier, Carole Farley, Stephanie J. Block and Sebastian Arcelus



**Montevideo**  
Special Guest: Cecilia Paz



**Miami**  
Special Guests: Pablo Atchugarry and Miguel Brechner



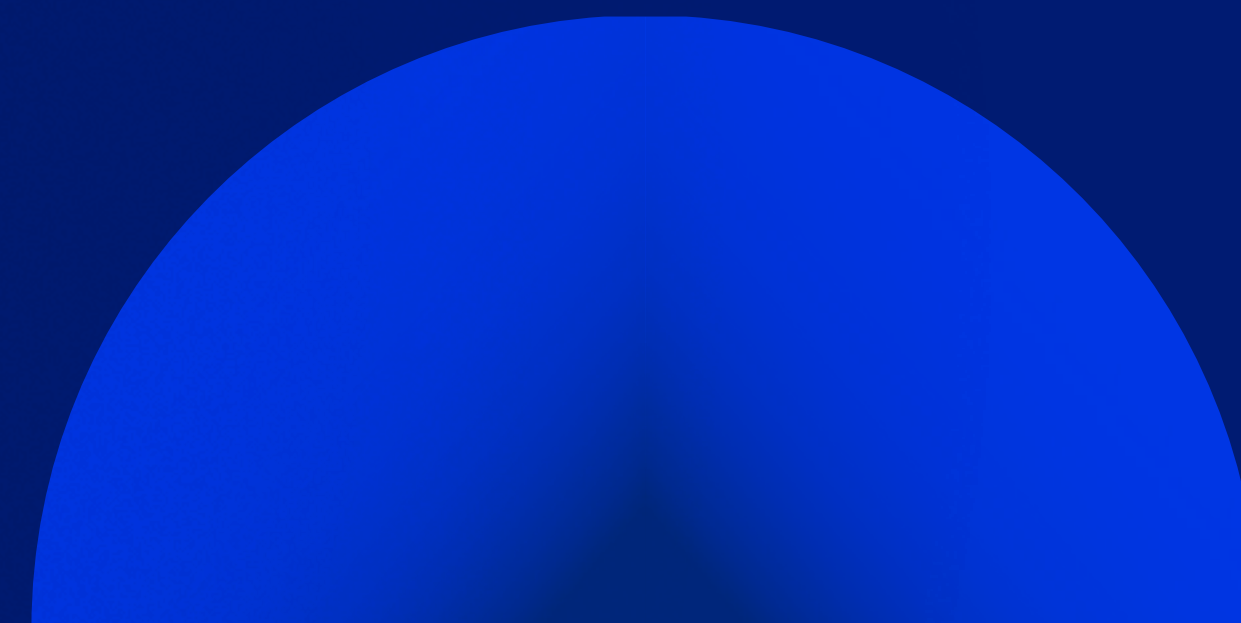
**2020**  
**Global online campaign**  
Special Guest: Presidente Luis Lacalle Pou



**2021**  
**Global online campaign**  
Special Guests: Sergio Fogel, Gonzalo Moratorio y Carlos Batthyány



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# Finances

Statements of Financial Position  
Statements of Activities



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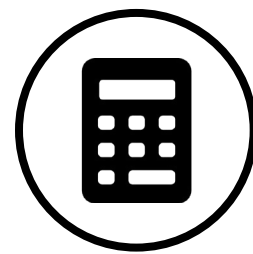
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# Statements of Financial Position

as of December 31,  
2021 and 2020

| Assets                              | 2021             | 2020             |
|-------------------------------------|------------------|------------------|
| Cash and cash equivalents           | 1,927,818        | 1,424,914        |
| Investments                         | 500,000          |                  |
| Grants and contributions receivable | 57,054           |                  |
| Prepaid expenses                    | 1,397            |                  |
| <b>Total assets</b>                 | <b>2,486,269</b> | <b>1,509,914</b> |

| Liabilities and assets                  | 2021             | 2020             |
|---|------------------|------------------|
| Accounts payable and accrued expenses   | 65,154           | 44,779           |
| Grants payable                          | 58,911           | 18,104           |
| <b>Total liabilities</b>                | <b>124,065</b>   | <b>62,883</b>    |
| Net Assets                              | 2020             | 2019             |
| Without donor restrictions              | -                | -                |
| Board designated                        | 460,000          | 460,000          |
| Undesignated                            | 1,859,645        | 953,913          |
| <b>Total without donor restrictions</b> | <b>2,319,645</b> | <b>1,413,913</b> |
| With donor restrictions                 | 42,638           | 33,118           |
| <b>Total net assets</b>                 | <b>2,362,283</b> | <b>1,447,031</b> |
| <b>Total liabilities and net assets</b> | <b>2,486,348</b> | <b>1,509,914</b> |

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# Statements of Activities

For the Years Ended  
December 31, 2021 and 2020

|                                       | 2021                       |                         |                  | 2020                       |                         |                  |
|---------------------------------------|----------------------------|-------------------------|------------------|----------------------------|-------------------------|------------------|
|                                       | Without Donor Restrictions | With Donor Restrictions | Total            | Without Donor Restrictions | With Donor Restrictions | Total            |
| <b>Revenue and support</b>            |                            |                         |                  |                            |                         |                  |
| Grants and contributions: other       | 1,136,309                  | 268,229                 | <b>1,404,538</b> | 482,971                    | 20,868                  | <b>692,839</b>   |
| In-Kind donations                     | 5,000                      | -                       | <b>5,000</b>     | -                          | -                       | -                |
| Funraising events                     | 592,403                    | -                       | <b>592,403</b>   | 553,809                    | -                       | <b>553,809</b>   |
| Interest income                       | -2,480                     | -                       | <b>-2,480</b>    | -26                        | -                       | <b>-26</b>       |
| Net assets released from restrictions | <b>1,731,232</b>           | <b>268,229</b>          | <b>1,999,461</b> | <b>1,036,754</b>           | <b>209,868</b>          | <b>1,246,622</b> |
| Satisfaction of program restrictions  | <b>258,709</b>             | <b>-258,709</b>         | -                | <b>240,698</b>             | <b>-240,698</b>         | -                |
| <b>Total revenue and support</b>      | <b>1,989,941</b>           | <b>9,520</b>            | <b>1,999,461</b> | <b>1,277,452</b>           | <b>-30,830</b>          | <b>1,246,622</b> |

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Amounts expressed in United States dollars.

**2021**

**2020**

| Expenses                             | 2021                       |                         |                  | 2020                       |                         |                  |
|--------------------------------------|----------------------------|-------------------------|------------------|----------------------------|-------------------------|------------------|
|                                      | Without Donor Restrictions | With Donor Restrictions | Total            | Without Donor Restrictions | With Donor Restrictions | Total            |
| Program services                     | 796,581                    | -                       | <b>796,581</b>   | 678,336                    | -                       | <b>678,336</b>   |
| Management and general               | 90,007                     | -                       | <b>90,007</b>    | 92,781                     | -                       | <b>92,781</b>    |
| Fundraising                          | -                          | -                       | <b>0</b>         | -                          | -                       | <b>-</b>         |
| General                              | 115,181                    | -                       | <b>115,181</b>   | 102,442                    | -                       | <b>102,442</b>   |
| Special events                       | 82,440                     | -                       | <b>82,440</b>    | 56,169                     | -                       | <b>56,169</b>    |
| <b>Total expenses</b>                | 1,084,209                  | -                       | <b>1,084,209</b> | 929,728                    | -                       | <b>929,728</b>   |
| <b>Change in net assets</b>          | <b>905,732</b>             | <b>9,520</b>            | <b>915,252</b>   | <b>347,724</b>             | <b>-30,830</b>          | <b>316,894</b>   |
| <b>Net assets, beginning of year</b> | <b>1,413,913</b>           | <b>33,118</b>           | <b>1,447,031</b> | <b>1,066,189</b>           | <b>63,948</b>           | <b>1,130,137</b> |
| <b>Net assets, end of year</b>       | <b>2,319,645</b>           | <b>42,638</b>           | <b>2,362,283</b> | <b>1,413,913</b>           | <b>33,18</b>            | <b>1,447,031</b> |

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Amounts expressed in United States dollars.

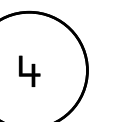
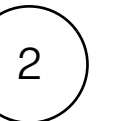
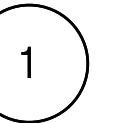
# 2022 Programs

## Strategic areas

- 1- Edutech
- 2- Tutorius Network
- 3- Principal and Teacher Training
- 4- Early Childhood
- 5- STEAM

## Other programs funded

Organizations supported in 2022





# Strategic areas

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**1**

**Edutech**



**2**

**Tutorius Network**



**3**

**Principal and Teacher Training**



**4**

**Early Childhood**



**5**

**STEAM**

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# 1. Edutech

Edutech – or educating through technology –enhances learning through resources that are accessible and massive today. Edutech is also the term used to refer to the software and hardware created for this purpose

## Strategy

Use technology as a means to to create inclusive and equal opportunity programs to support the various educational policies in Uruguay.

## Programs and organizations supported

- Enhancing learning of reading and writing through Edutech - Fundación Ceibal
- Stimulation of child development in family settings through personalized digital notifications based on the results of the Child Development Inventory (INDI) - School of Psychology, Universidad de la República



# 2 - Red Tutorius

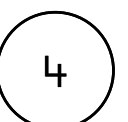
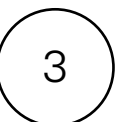
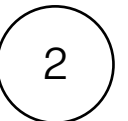
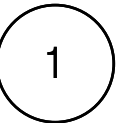
Evidence shows that conventional education alone is not enough for some students. Tutoring, both in person or virtual, helps students revert their learning lags.

## Strategy

Fundación ReachingU created the “Tutorius Network” to connect, strengthen and empower organizations devoted to coaching or mentoring.

## Programs and organizations supported

- Pisando Fuerte por el Ciclo Básico - Centro Educativo Los Tréboles
- Program for Educational Support - Enseña Uruguay
- Proyecto Adolescente La Esperanza - Fe y Alegría Uruguay
- Full trajectories and sustained coaching - Centro Educativo Providencia
- Socio-educational coaching and academic support - Fundación Salir Adelante
- Future Graduates - Asociación Civil América-Cimientos Uruguay
- Tutorius Program - Fundación ReachingU





# 3 - Principal and Teacher Training

Continuous learning is essential to develop new models of intervention that can be brought to the classroom.

## Strategy

Create intervention models that may inspire teachers and their coordinators to incorporate new theories and practices that can be brought to the classroom.

## Programs and organizations supported

- Training in the Education of Character (based on the theories of Positive Psychology) for principals and education leaders (Stage I) - Jóvenes Fuertes
- Training for teachers of early childhood schools - Sophia Center for Pedagogical Innovation and Civil Association Co-educa
- Program for the Support of University Education Development (PRADEU) - Education Training Council (Consejo de Formación en Educación: CFE) of the National Public Education Administration (ANEP)
- Accompanying trajectories - Asociación Civil América-Cimientos Uruguay
- Intervention practices in multicomponent literacy - Department of Education of the Catholic University of Uruguay
- Diploma in Teaching Competencies for Inclusion - Department of Neuroscience and Learning of the Catholic University of Uruguay
- Full scholarships for postgraduate degree in Inclusive Education on Motor Disability - Teletón

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## 4 - Early Childhood

The opportunities for those born in highly vulnerable environments are much lower than those of their peers raised in families with more resources.

### Strategy

Create intervention models that inspire teachers and school coordinators to learn new theories and practices that can be brought to the classroom.

### Programs and organizations supported

- Reading and artistic expression for early childhood - Libros del árbol rojo
- Arts and creative workshop to train teachers working with children 0-3 - Asociación Civil Obsur

**Make  
a donation**

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## 5 - STEAM

Originated in the United States, STEAM education – Science, Technology, Engineering, Arts and Mathematics – is a problem-solving pedagogic approach.

Inspired by the collaborative work that characterizes science and engineering, the model promotes student independence to transform the classroom into a learning community.

Seven out of 10 young Uruguayans fail to graduate from high school. Applying the STEAM approach could potentially change that reality.

### Strategy

Incorporate the STEAM educational model so it can be replicated, and help shape citizens for the XXI century.

### Programs and organizations supported

- Incorporation of chess as a teaching strategy at experimental public high schools - Ministry of Education and Culture
- Installation of “Ceilabs digital laboratories” - Plan Ceibal
- Science Camps, a way to experience STEAM-PBL learning - Scientific Culture of the Office of Education, Ministry of Education and Culture
- Robotics for girls-only school in Casavalle - Colegio Los Rosales and The Electric Academy
- Artistic intervention: murals for a public-school
- Proyecto Mariposas, through de B’nai B’rith Uruguay

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## Other programs funded

### Teacher Prize

2022 ReachingU National Teacher Prize, local version of the Global Teacher Prize (Varkey Foundation).

### Earmarked donations

Earmarked donations are donations where the donor chooses the program to be funded. They require board approval and must be aligned with Fundación ReachingU's purpose.

In 2022, we are channeling donations to MIT ReACT Uruguay, *Ánima*, Bachillerato, Tecnológico, Escuela Nacional de Música del SODRE, Asociación Civil Hogar La Huella, Centro Educativo Los Tréboles, Centro Educativo Los Pinos and Asociación Civil América - Cimientos Uruguay.

## Organizations supported in 2022



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