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Arnhold Von Maltzahn



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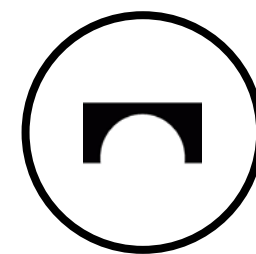
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Letter from the Chairman of the Board and the Executive Director



2021: 20 years building bridges



Pablo Spiller
Chairman



Fernanda Guliak
Executive Director

Dear friends of the Fundación ReachingU,

In 2021 we celebrated our 20 th anniversary and this milestone gave us many reasons to celebrate. But in 2021 we also faced the impact of the COVID-19 pandemic that continued to exert its devastating effect on the populations supported by us.

We decided to celebrate our first 20 years by engaging more than ever with our

mission and focusing our efforts in the areas of education that we considered to be most pertinent:

- Training for teachers, educators, and principals
- Personalized mentorship and tutoring programs
- Early childhood development, and
- Social and emotional learning

After 20 years of uninterrupted work, Fundación ReachingU plays a relevant role within the world of educational philanthropy in Uruguay. However, the challenges clearly show that there is still a long way to go and lots of space to grow.

We seized the opportunity of our 20 year anniversary to review the path we had traveled and to redefine our purpose.

This was a very enriching process that resulted in a strategic plan for the next 5 years.

Our goal for 2025 is to consolidate our position as an organization that develops high-impact educational programs, and also identifies and articulates pedagogically robust solutions which are effective, replicable, and scalable in the face of Uruguay's pressing educational challenges.

An intervention model that combines direct funding, co-creation of programs, institutional strengthening, articulation, and access to knowledge will allow us to achieve our goals.

This work will be coordinated by an extended team that we will introduce in this annual report. We want to keep on growing to continue to be a fundamental agent in Uruguayan education.

We hope we can count on all of you to make it possible.

Thank you once again for your commitment to Fundación ReachingU.

Pablo Spiller
Chairman

Fernanda Guliak
Executive Director

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Value added

Our intervention model combines direct funding and co-creation of programs, as well as institutional strengthening and extended access to knowledge.

All programs are selected transparently, assessing the variables of the programs, attributes of the organizations and strategic axes defined by Fundación ReachingU.

1. PROGRAM VARIABLES

Programs are chosen based on the territorial coverage they would provide to the vulnerable populations in Uruguay, the articulation with other relevant actors in each area, their scalability, and the fact of being impact-oriented.

1. Territoriality
2. Articulation
3. Replicability and scalability
4. Depth and orientation to impact
5. Innovation
6. Scope
7. Sustainability
8. Leverage
9. Pedagogical and didactic soundness
10. Coherence of the proposal
11. Adequate budget

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2. ATTRIBUTES OF ORGANIZATIONS

The organizations that apply must meet several requirements, including, but not limited to an experienced management team, clear accountability, and transparency, agility and adaptability at work.

1. Governance and management team
2. Transparency and accountability
3. Agility and adaptability
4. Sustainability and efficient management of resources
5. Evaluation of results and knowledge management
6. Systemic perspective
7. Technical and professional quality

3. STRATEGIC AREAS

In 2022 we will articulate the programs along five strategic areas, seeking to positively impact public policies and the quality of education at all levels.

1. Edutech
2. Tutorius Network
3. Principal and Teacher Training
4. Early Childhood
5. STEAM

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Board of Directors



Pablo Spiller
Chairman
New York



Nicolás Seigal
Vice-Chairman
Montevideo



Aldo Polak
Treasurer
New York



Clara Giambruno
New York



Pablo Haberer
Miami



Isabel Aznárez
Boston



Jimena Folle
Montevideo



Gustavo Civetta*
Miami



Susana Hernández
Miami



Diego Iturburu
Zürich



Carlos E. Martínez
New York



Beatriz Ponce de León
Montevideo



Federico Ravazzani
Santiago de Chile



Gabriel Rozman
Montevideo



Ricardo Salmon
New York



Álvaro Stainfeld
New York



Nicholas Stanham
Miami



Román Viñoly
New York




Robert P. Weisz
New York

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No member of the Board of Directors receives any remuneration.

*Whistleblowers can discuss concerns by contacting Gustavo Civetta (gcivetta@msn.com) or Pablo Spiller (pspiller@compasslexecon.com).

 **Board
news**

Ana Balsa bids farewell to the Board of Directors of Fundación ReachingU

Ana was one of the founders of our organization, along with Inés Bonicelli. Their dream led them to build Fundación ReachingU to give Uruguay back part of what they had received in their education.

Thank you Ana for so many years of contributions and for your commitment to the education of the most vulnerable!

Ana holds a PhD in Economics (PhD) from Boston University and a degree in Economics from the University of the Republic (Uruguay). She is currently a member of faculty and researcher at the University of Montevideo, specializing in health economics.

As a human capital specialist, Ana was instrumental in the professionalization and growth of Fundación ReachingU.



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Team



Cecilia Conti
Head of Program
Management, Evaluation
and Development



Valeria Luzardo
Communications
Coordinator



Fernanda Guliak
Executive Director



Paula Frizzi
Programs
Coordinator



Matilde Carriquiry
Finance and Administration
Coordinator



Ana Laura Palombo
Advisor to the Executive Direction
for Program Development,
Strategy and Evaluation

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Volunteers

Montevideo

Carolina Secondo
Carmen Sanguinetti
Cecilia Bergengruen
Cecilia Orlando
Claudia Quercetti
Cristina Malde
Daniela Bianchi
Eliana Facal
Elisa Lieber
Federica Strauch
Florencia Martinelli
Florencia Seré
Inés Labat
Juan Ignacio Scasso
Macarena Castellanos
Magdalena Pol
María Castells
María Valdés
María Noel Coates
Martín Schimmel
Matías Bergengruen
Moema Lanfranco
Paola Magnano
Paulina Fernández
Rocío Lapitz
Tati Paz
Valentina Dabezies
Valentina Olivella

New York

Alexandra Weisz
Ana Bluth
Ana Laura Cooney
Anahí De Canio
Andrew Weisz
Cecilia Ott
Conce Olivera
Cristina Weisz
Denisse Stainfeld
Gaspar del Castillo
Gonzalo Bava
Gonzalo Varela
Helena Croce
José Luis Peña
Juan Torrado
Laura Torrado
Lucía Echenique Fossati
Luisa Sichero
Manuela Pereira
María García Fastoso
Natalia Toyos
Nina Wright
Rocío Raña
Sergio Serrato
Serrana Mengot
Silvina García
Sofía Mannocci
Sylvia Gross

Fundación ReachingU is a transparent and pluralistic organization, made up of people of all ages, with different beliefs, political

Miami

Blanca Bergengruen
Elena Chacón
Elisa Algorta Valeria
Gimena Pereyra
Guadalupe Martínez
María Eugenia Vilar del Valle
Matías Beyhaut
Milagros Varela
Pía Sojo
Pilar Mercader
Pilar Sánchez Varela
Rosario Lago
Victoria Ferres
Virginia Bocage

ideas, and creeds, who work selflessly to improve the education of the underprivileged in Uruguay.

Washington DC

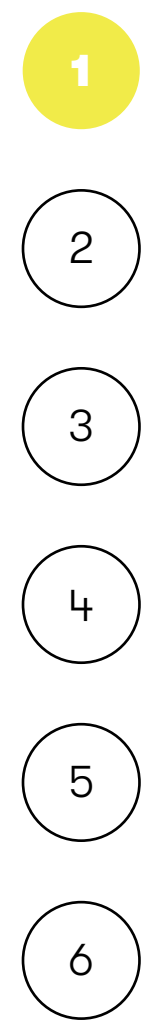
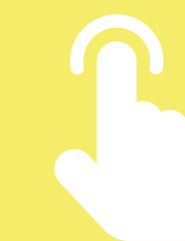
Alicia Bonicelli
Laura Olave
Lucía López
María Paz Olave
Verónica Alonso
Virginia Synder

Tel Aviv

Marcelo Blaj

All Fundación ReachingU volunteers dedicate professional and personal skills, time and material resources to work for the organization. In addition, they help strengthen and expand contact networks, bringing new volunteers and donors

**Make a
donation**





Annual sponsors

Building a better future together

We are a bridge for donors to reach and fund a diverse portfolio of programs that target the most disadvantaged populations in Uruguay (low education and low income) from 0 to 18 years old.

Why do donors trust Fundación ReachingU?

WE PROVIDE ADVICE

We help our donors identify high impact and high-quality programs implemented by institutions that are run in a professional and reliable manner.

WE MANAGE THEIR DONATIONS

After the careful selection of a program, we closely monitor its implementation making sure that the resources are being used correctly and objectives are being met.

WE KEEP THEM INFORMED

We periodically inform our donors about the use and impact of their contributions on the specific programs being supported. Additionally, Fundación ReachingU is audited annually in the US.

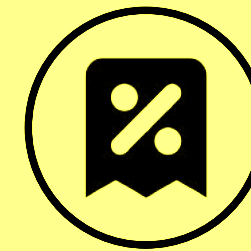
DUE DILIGENCE

We know our partners and we make sure that funds are being managed in an effective and transparent way.

100%

of your donation goes directly to fund education programs,

as our Board of Directors pays for administrative costs.



Tax benefits

United States

501(c)(3) status

Fundación ReachingU is a 501(c)(3) nonprofit organization and contributions are tax deductible in the United States to the extent permitted by law.

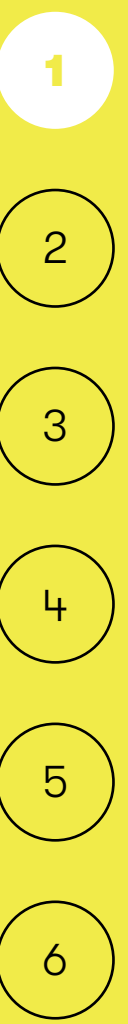
Donor-Advised Funds (DAV)

Donors get a tax deduction for making contributions to Fundación ReachingU. DAV's can be established by a company, a family or an individual donor who will eventually recommend/choose organizations to receive funds. Many of our US based donors channel their annual contributions through this mechanism.

Uruguay

Special Donations System of the Ministry of Economy and Finance

Fundación ReachingU is one of the organizations benefited from this law. If your Uruguayan company pays IRAE (Tax on Income from Economic Activities) or wealth tax, it may obtain the tax benefits provided under this law. For every \$100 donated by the company, the real cost is \$18.75.



We appreciate and acknowledge the support of:

- Our Black and Platinum Sponsors

(USD 50,000 - USD 100,000)

Anna-Maria &
Stephen
Kellen
Foundation

Fogel
Family

John
& Maria
Pfeffer

- ReachingU's Board of Director members and their families:

Pablo Spiller

Carlos E. Martínez

The Viñoly Family
Foundation

Robert & Cristina Weisz

Alvaro Stainfeld
& Denisse Norman

Susana Hernández
& Ignacio Pakciarz

Nicolás Seigal
& Milagros Varela

Ricardo Salmon
& Leslie Dezer

Beatriz Ponce de León
& Guillermo Campelo

Aldo Polak & Ana Bluth

Gabriel & Janet Rozman

Nicholas Stanham
& María Eugenia Vilar
Del Valle

Gustavo Civetta
& Guadalupe Martínez

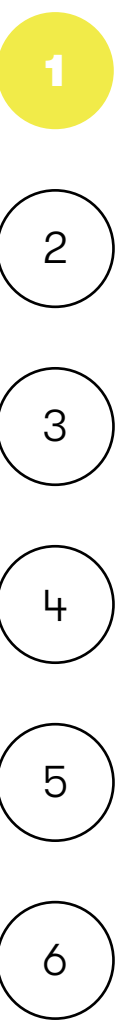
Federico Ravazzani

Diego Iturburu

Isabel Aznárez

Pablo Haberer
& Deborah Sabah

Clara A. Giambruno
Jimena Folle





Our annual and event sponsors*

*This list of sponsors includes people, foundations and companies that donated more than USD 3,000.

+20,000

+10,000

Anónimo

Florencia Paganini & Marc Gabelli



Proskauer



ALBION FOOTBALL CLUB

BIGSUR

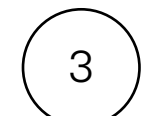
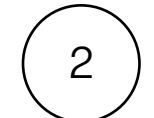


Tinker Foundation

Levitin Safra Family

Isaac Blumberg & Ellen Wolf

Anónimo



+5,000



Vontobel

INSIGNEO

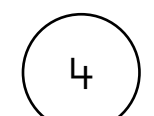


WarnerMedia



PUENTE desde 1915 Gestión Patrimonial & Mercado de Capitales

José Pedro Varela & Ana Ines Balsa



Giorgio Vecchi & Dario G. Stoka



Amundi

THE PLATFORM FOUNDATION



+3,000



Alicia Bonicelli



Gregor & Beatrix Medinger



ESTUDIO ZEINAL SOLUCIONES LEGALES. NOTARIALES Y CONTABLES

In memory of Nina Maria Gorrissen Arnhold Von Maltzahn



Nina Von Maltzahn dedicated her life to those who needed it most. Her generosity knew no bounds.

Fundación ReachingU will be eternally grateful for her commitment to education in Uruguay.

The Board and staff mourn her passing in May 2022.

Dear Nina, you will be missed.

