



Dear friend of Fundación ReachingU,

This October, our global campaign "Raise Your Hand for Education in Uruguay" returns, and we are calling on people from all over the world to join us in working towards a brighter future for Uruguay. All funds raised will go towards financing educational programs in our country.

Over the course of a week, we will hold various fundraising activities, including our traditional silent auction. This auction has become a unique opportunity thanks to the generous support of companies and individuals who kindly donate works of art, products, services, and experiences to be auctioned in benefit of Fundación ReachingU. We would love for you to join this cause!

Donated items will be promoted through our social media channels and a digital catalog that will be sent to our community, which includes over 5,000 people in Uruguay, the United States, and other countries. This is a chance for your contribution to make a significant impact and be seen by thousands of people.

For more than two decades, we have been working to provide educational opportunities for vulnerable children and adolescents in Uruguay. As part of these efforts, we have invested \$19,000,000, partnered with over 100 organizations, and reached more than 110,000 beneficiaries across the country.

Your support in this campaign is essential to keep on building a better future for all Uruguayans.

THANK YOU!

A handwritten signature in black ink, appearing to read "Paula Mosera".

Paula Mosera  
Executive Director  
Fundación ReachingU