



Dear Friend of Fundación ReachingU,

This is a very special year for ReachingU as we celebrate our 25th anniversary!

Over these 25 years, ReachingU has invested more than **US\$20 million in education**, supported more than **300 projects**, and reached over **120,000 children, teenagers, and teachers** across Uruguay — helping create more and better educational opportunities throughout the country.

As we celebrate this milestone, we are also looking ahead to everything we can continue building together. One of the ways we are doing that this year is through **our annual online silent auction**, which will take place **from October 19 to 26, 2026**.

We are currently looking for **works of art, products, services, and unique experiences** to include in this year's auction, and we would be delighted to count on your support.

Your donation does much more than add an item to an auction. It becomes part of a larger effort to support high-quality educational initiatives, strengthen teachers and school leaders, help students at risk of dropping out complete secondary school, and enable promising educational projects to grow and reach more people.

The auction also creates a true virtuous circle: donors contribute something meaningful, bidders support education while receiving something special in return, and the funds raised help open new opportunities for children and young people.

Donated lots will be featured across ReachingU's communication channels, including social media, in-person events, and a digital catalog shared with more than **5,000 people in Uruguay, the United States, and other countries**.

Whether you choose to donate an artwork, an experience, a product, or a service, your contribution will help us continue expanding educational opportunities and building brighter futures.

If you would like to contribute an item or experience to the auction, please contact us at **info@reachingu.org**.

We would be truly grateful to have your support!

Warm regards,

A handwritten signature in black ink, appearing to read 'Paula Mosera', with a stylized flourish at the end.

Paula Mosera
Executive Director
Fundación ReachingU